

AMERICA'S PIN-UP QUEEN ...

ARCHIE
SERIES

NO. 5

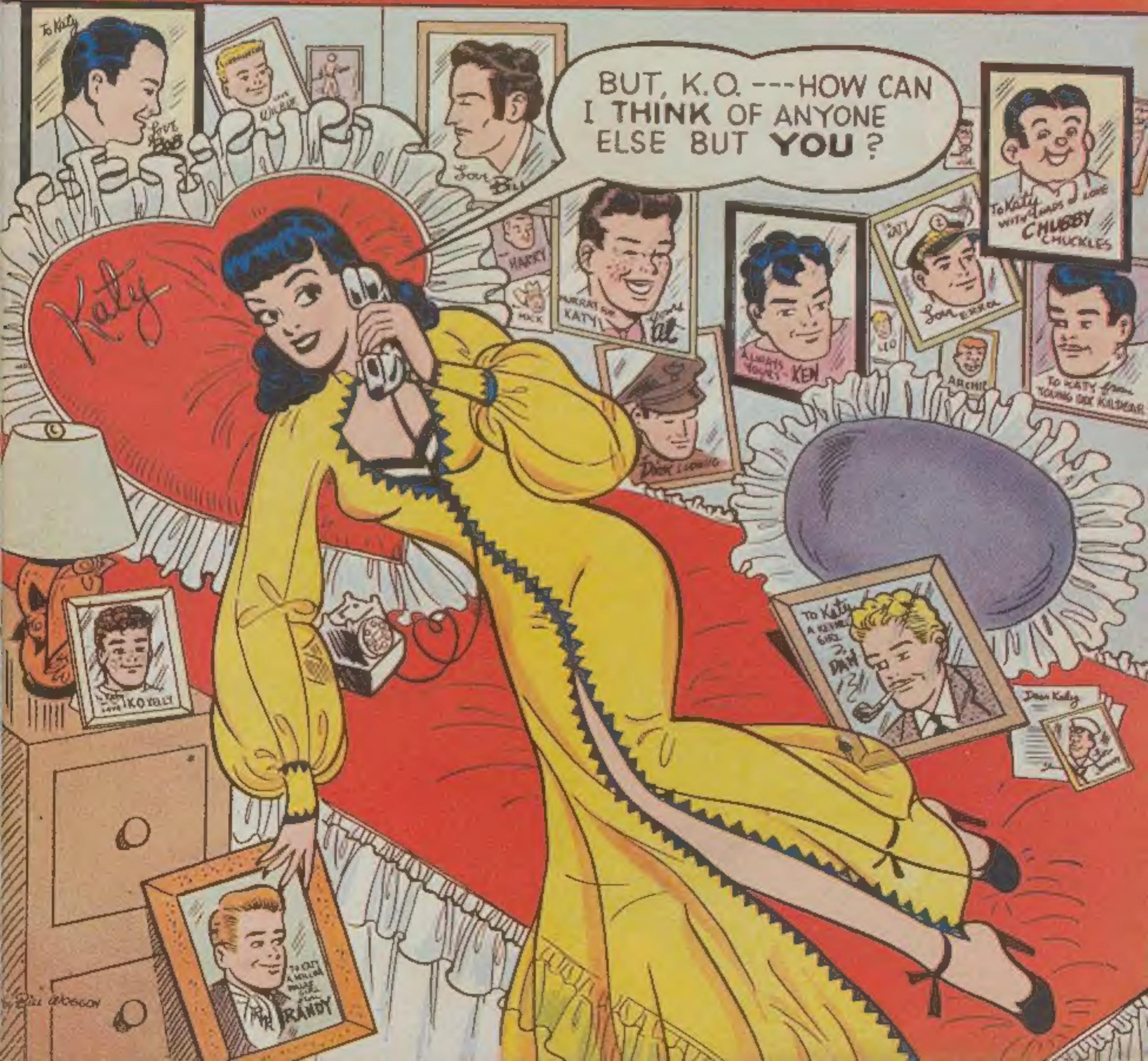
ANC

KATY KEENE

10¢

Comics

BUT, K.O. --- HOW CAN
I THINK OF ANYONE
ELSE BUT **YOU**?



Miss Lee-Fashions

Style #634 MIDNIGHT MIST'RY

Entice him, excite him—exotically veiled in misty marquisette. Glamorous sheer-shadowed shoulders. Devastating decolletage enhances a bewitching buttoned bodice. Twirl in a whirling, wispy skirt . . . adorned with exquisite imported Chantilly lace . . . atop a hip-hugging taffeta slip.

IN BEAUTIFUL COLORS:

- BLACK
- ROSE
- AQUA
- AMERICAN BEAUTY

Imported Chantilly Lace

IN ALL SIZES

9-11-13-15-17

10-12-14

16-18-20

only **9⁹⁸**

16½-18½-20½

22½-24½-26½

38-40-42

44-46-48

only **10⁹⁸**

16½-18½-20½

22½-24½-26½

38-40-42

44-46-48

only **10⁹⁸**

KATY KEENE COMICS, Volume 1, Number 5, March, 1952, published quarterly by CLOSE-UP, INC., 429 DeSoto Avenue, St. Louis 7, Mo. Yearly subscription, 40c. Single copy, 10c. Executive and Editorial offices: 241 Church Street, New York 13, N. Y. Application for second class entry pending at the Post Office, of St. Louis, Mo. Copyright under International Copyright Convention. All rights reserved under Pan-American Convention. Copyright, 1951, by CLOSE-UP, INC. Cover and entire content protected by copyright throughout the world and must not be reproduced in whole or in part without prior written permission. No actual person is named or delineated in this fiction magazine. Printed in the U. S. A.

Style #472 NIGHT OF LOVE

Tantalizing lattice lace sweeps extravagantly across the flesh-tinted dropped shoulder. Dramatic tunic-peplum plunges recklessly to a sculptured train. Luxurious Rayon Faille

IN ALL SIZES only

6⁹⁸

9-11-13-15-17

10-12-14-16-18-20

16½-18½-20½

22½-24½-26½ only **7⁹⁸**

38-40-42-44-46-48

Send 10¢
for our
latest
catalog!

IN BEWITCHING COLORS:

- BLACK
- ROYAL BLUE
- PEACOCK
- RED
- COPPER



SENT ON APPROVAL—10 DAY FREE TRIAL

MISS LEE-FASHIONS, Inc., Dept. AC1

400 MADISON AVE., NEW YORK 17, N. Y.

Please send me the following dresses in styles, sizes and colors indicated. If not delighted I may return dress within 10 days for refund.

Style No.	Size	First Color Choice	Second Color Choice

I enclose full amount \$ _____ you pay postage.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

A.P.O. and Foreign Orders must be Prepaid



PIN-UP POSE AND
COSTUME by
COLLEEN FITZGERALD,
JAMESTOWN, KANS.
AGE 15.

① GIVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION!!

MY FEET ARE KILLING ME!
WE'VE BEEN TO EVERY STUDIO
IN HOLLYWOOD, AND STILL NO
LUCK-- I'LL BET WE'VE WALKED
A HUNDRED
MILES!

YEAH, KATY!
YOU'VE GOT TO
HAVE MORE ENDURANCE
THAN THE MAN WHO
SELLS INSURANCE
TO BECOME A
MOVIE STAR!

© 1948 LITTLE SISTER DRESSES,
BERTHA BIVENS,
RT#1, ALCOA, TENN.
AGE 12

I'LL BET I'VE LOST TEN
POUNDS WALKING AROUND
THE STUDIOS TODAY!

WAIT, KATY, WHY
DON'T YOU WEIGH
YOURSELF AND SEE
--THERE'S A SCALES
RIGHT OUTSIDE THIS
SWEET SHOP!

SAY! THAT'S AN IDEA, AND I
CAN GET MY FORTUNE TOLD
AT THE SAME TIME!

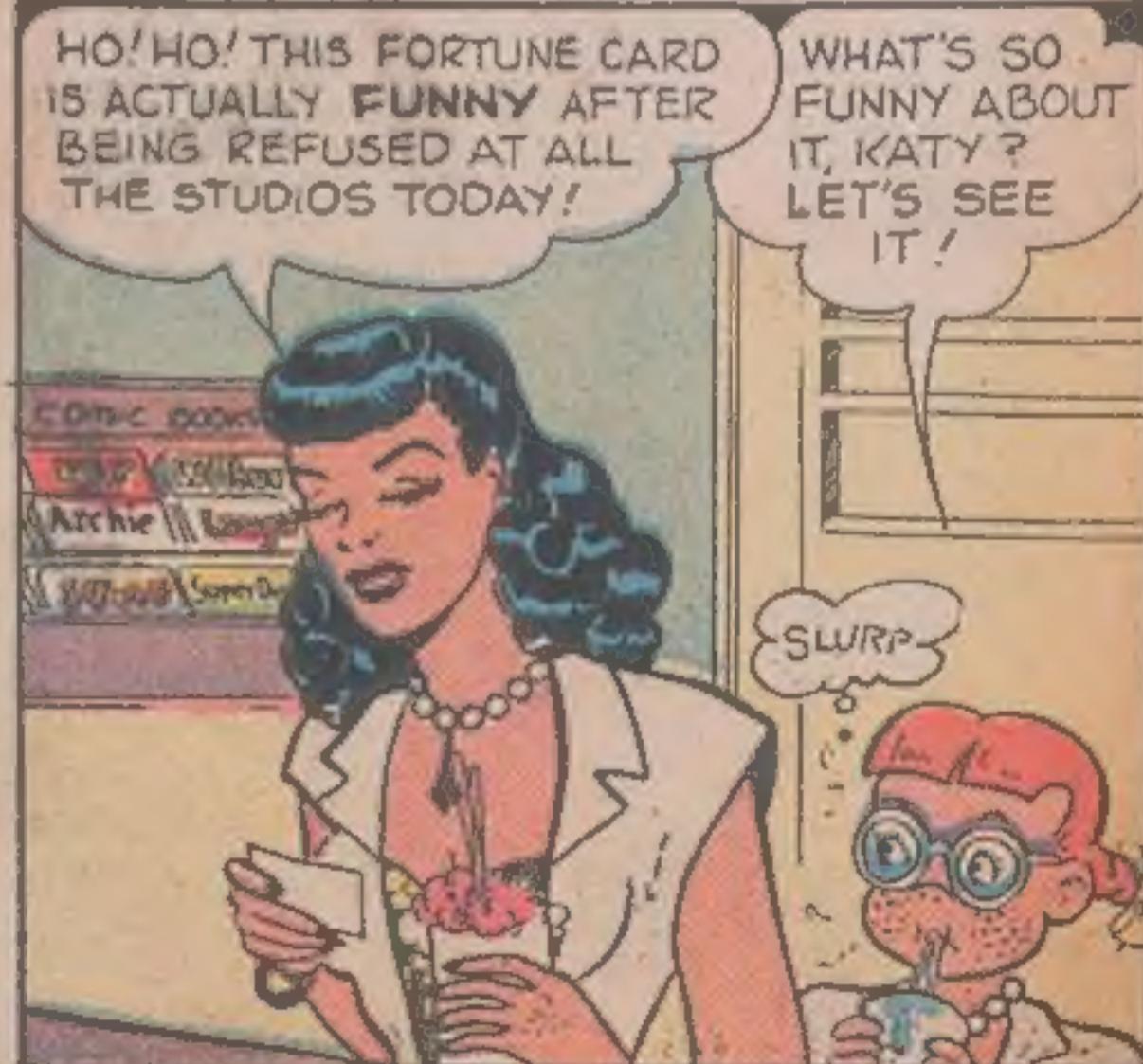
YEP! WE CAN
STOP IN HERE AN'
HAVE A MALT
MILK TO
REFRESH US!
HUH, KATY, HUH?

WELL! I HAVE LOST SOME
WEIGHT, AND A MALT
MILK WOULDN'T HURT ME!

OH BOY! C'MON!
I CAN HARDLY
WAIT FOR A BIG
THICK MALT!

HO! HO! THIS FORTUNE CARD
IS ACTUALLY FUNNY AFTER
BEING REFUSED AT ALL
THE STUDIOS TODAY!

WHAT'S SO
FUNNY ABOUT
IT, KATY?
LET'S SEE
IT!



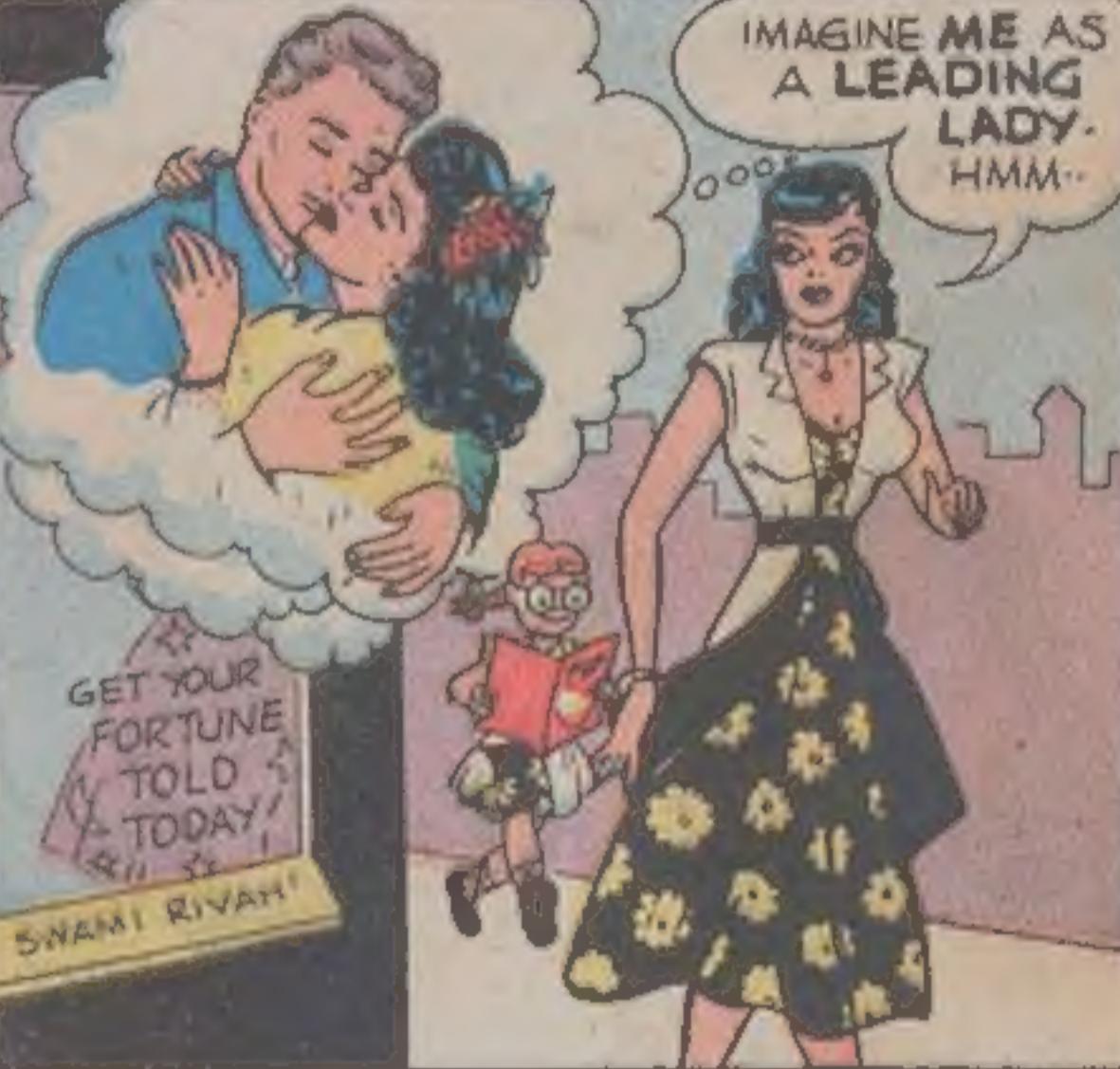
YOU WEIGH 120 POUNDS
YOU WEAR A GA SHOE
YOU'LL BE A LEADING
LADY IN HOLLYWOOD
YOUR INITIALS ARE K.K.

ISN'T THAT A JOKE AND RIGHT
AFTER BEING REFUSED AT A
DOZEN STUDIOS. FOUR COMIC
BOOKS PLEASE

YES,
MISS!

HUMPH! THAT FOR
MY FORTUNE AND
WEIGHT CARD!

HO! HO! HO!



STILL, I WONDER ?? MAYBE
THE GREAT SWAMI RIVAH
COULD TELL ME MORE
ABOUT IT!

The GREAT
SWAMI RIVAH

FORTUNE TELLER

HE KNOWS ALL
SEES ALL
TELLS ALL
FOR A PRICE!

GET YOUR
FORTUNE
TOLD
TODAY!

THE GREAT SWAMI RIVAH

AHH! I SEE ZE BRIGHT
FUTURE FOR YOU IN ZE
CRYSTAL BALL - EET
EES DAZZLING!

YEAH! THE BALL
DOES SHINE..
YOU MUST HAVE JUST
POLISHED IT - WAIT'LL
I PUT MY DARK
GLASSES ON!

YES! ZE FUTURE EESBRIGHT--I SEE A BEEG HOLLYWOOD PRODUCTION--I SEE YOU AS ZE LEADING LADY--I SEE ALL OF HOLLYWOOD BOULEVARD LOOKING AT YOU AS YOU WALK DOWN ZE STREET!

KATY!

LOOK! THERE'S KATY KEENE!

IT'S KATY!

BY JOYE
KATY
KEENE!

The BROWN DERBY

YOU DO?
REALLY?!

STOP TRAFFIC! IT'S
KATY KEENE!

KATY'S DRESS, POSE
AND STREET SIGN BY
PATTY SULLIVAN,
RT. #2, SALISBURY, MD.

AH-H-H
I WEEL SEE MORE.
FOR A PRICE!

DO TELL ME
MORE!

OH! I'M SO SORRY--
I CAN TELL YOU NO
MORE--EVERTHEENG
EES GETTING DARK!

SO IT IS--WELL--
GOODBYE, SWAMI,
THANK'S FOR TELLING
ME WHAT YOU DID!

YEAH! BUT NEXT
TIME PAY YOUR ELECTRIC
LIGHT BILL--I JUST
SAW THE LIGHT MAN
SHUT OFF YOUR METER!

LATER

IF ONLY MY FORTUNES ARE RIGHT--THAT'S TWICE TODAY I'VE BEEN TOLD THAT I WOULD BE A **LEADING LADY** SOON--I WONDER WHAT MY HOROSCOPE SAYS--LET ME SEE THE PAPER, SIS!

OKAY, KATY!



SPANISH COSTUME by KAREN TURLEY, 750 NORTH 4TH WEST, PROVO, UTAH

WELL! LISTEN TO THIS "GOOD FORTUNE IS IN STORE FOR YOU--YOU WILL BECOME A **LEADING LADY** FOR A BIG HOLLYWOOD STUDIO--TOMORROW SHOULD BE A BIG DAY FOR YOU!" WELL! IMAGINE THAT!

A.J.'S ON SISLY
MILDRED CROOKS,
1040-46TH ST. W.
BIRMINGHAM 8, ALA.



Time passes, and Katy even dreams of being a leading lady in a big Hollywood Production ~ ~ ~ let's see what tomorrow brings ~ ~ ~



KATY'S ROBE by
BILL THROCKMORTON,
R.R. #1, MAYSVILLE, KY.



The next morning in one of the big Hollywood Movie Studios.

DO YOU HAVE THE GIRL FOR THE LEADING ROLE? I WANT EVERYONE IN HOLLYWOOD TO KNOW THIS IS OUR BIGGEST-- MOST COLOSSAL PRODUCTION!

YES,
C.B.!

WE HAVE JUST THE GIRL FOR THE LEAD-- SHE WAS IN HERE YESTERDAY--A VERY PRETTY LASS WITH A BEAUTIFUL FIGURE -- HER NAME IS KATY KEENE!



KATY LOSES NOTIME IN REPORTING TO WORK

SO YOU'RE KATY KEENE - HMM! JUST THE TYPE WE WANT - REPORT TO THE WARDROBE DEPARTMENT - IMMEDIATELY!



WARDROBE
DEPT.

IMAGINE ME AS A LEADING LADY - IT'S ALL LIKE A DREAM - CAN IT BE THAT THE FORTUNE TELLERS ARE RIGHT?

KATY'S DRESS by BARBARA JONES, MIDDLE ROAD, DEVONSHIRE, BERMUDA (NOT S.W.I.)

HERE IS YOUR COSTUME, MISS KEENE!

OH! I'LL BE PLAYING A
BAND LEADERS RÔLE
...HOW NICE!



HERE I AM - TO WHICH LOT
DO I REPORT? I'M
THE **LEADING
LADY!**

YOU DON'T RE-
PORT TO ANY LOT.
YOU **LEAD A BAND** DOWN
HOLLYWOOD BOULEVARD
TO PUBLICIZE OUR BIG
PRODUCTION!



by MARY EILEEN PICK (AGE 12) 1035 E. 41st ST., OTTAWA, OHIO.

LEADING LADY!
HUMPH! WAIT'LL I GET
MY HANDS ON JACK!



The End

Reducing Specialist Says:

LOSE WEIGHT

Where
It
Shows
Most

REDUCE

MOST ANY
PART OF
THE
BODY WITH

ELECTRIC

Spot Reducer

Spot Reducer

PLUG IN
GRASP
HANDLE
AND
APPLY



Take pounds off—keep slim
and trim with Spot Reducer!
Remarkable new invention
which uses one of the most
effective reducing methods
employed by masseurs and
Turkish baths—MASSAGE!

UNDERWRITERS
LABORATORY
APPROVED

UL



FOR GREATEST BENEFIT IN REDUCING
by massage use SPOT REDUCER with
or without electricity—Also used as
an aid in the relief of pains for which
massage is indicated.

TAKE OFF EXCESS WEIGHT!

**Don't Stay FAT—You Can LOSE
POUNDS and INCHES SAFELY**

Without Risking
HEALTH

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

SEND ON APPROVAL—MAIL COUPON NOW!

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACHE AND PAINS

LOSE WEIGHT
OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

SPOT REDUCER CO., Dept. E-830
318 Market St., Newark, N. J.

Please send me the Spot Reducer for 10 days trial period.
I enclose \$1. Upon arrival I will pay postman only \$8.95
plus postage and handling. If not delighted I may return
SPOT REDUCER within 10 days for prompt refund of full
purchase price.

Name

Address

City State

PAY POSTAGE—check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Some money back guarantee applies.

LOSE WEIGHT OR NO CHARGE



CAN'T SLEEP?



MUSCULAR ACHEs:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!



IT'S A BEAUTIFUL DAY TO
RELAX ON THE BEACH S.S!

I'LL SAY IT IS
KATY, I WONDER
WHAT K.O RANDY
AN' CHUBBY ARE
DOING TODAY?



BEACH COATS by MISS TONI PETRUCCI (AKA) M.
508 WEST PERSHING ST.,
SALEM, OHIO.

LITTLE JO CARE NOT OF ALL CHUBBY
CHUCKLES. I JUST WANT TO BE ALONE
AND RELAX WITH A GOOD BOOK!

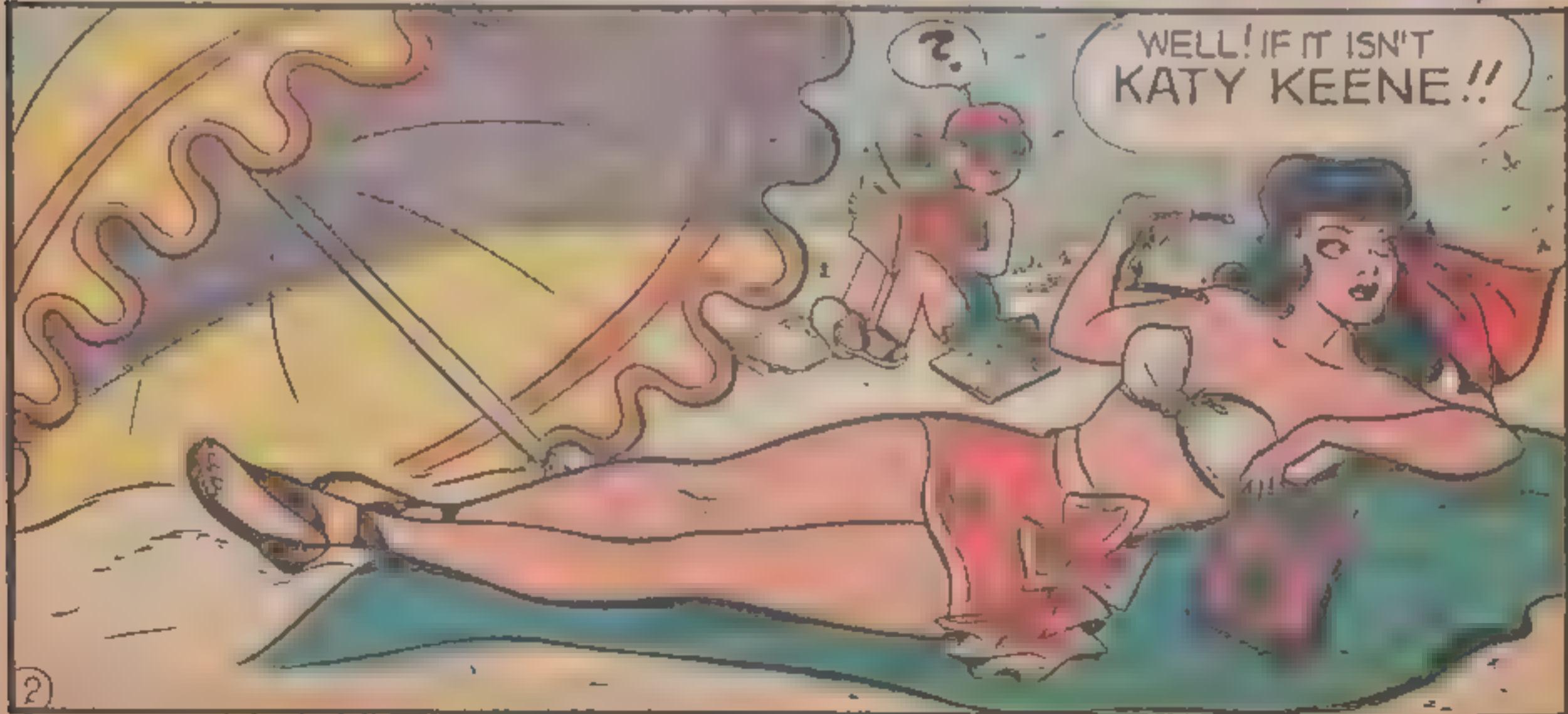
UNDESSA DIXIE RUSSELL 725 NETTIE TIN SPRINGFIELD NO

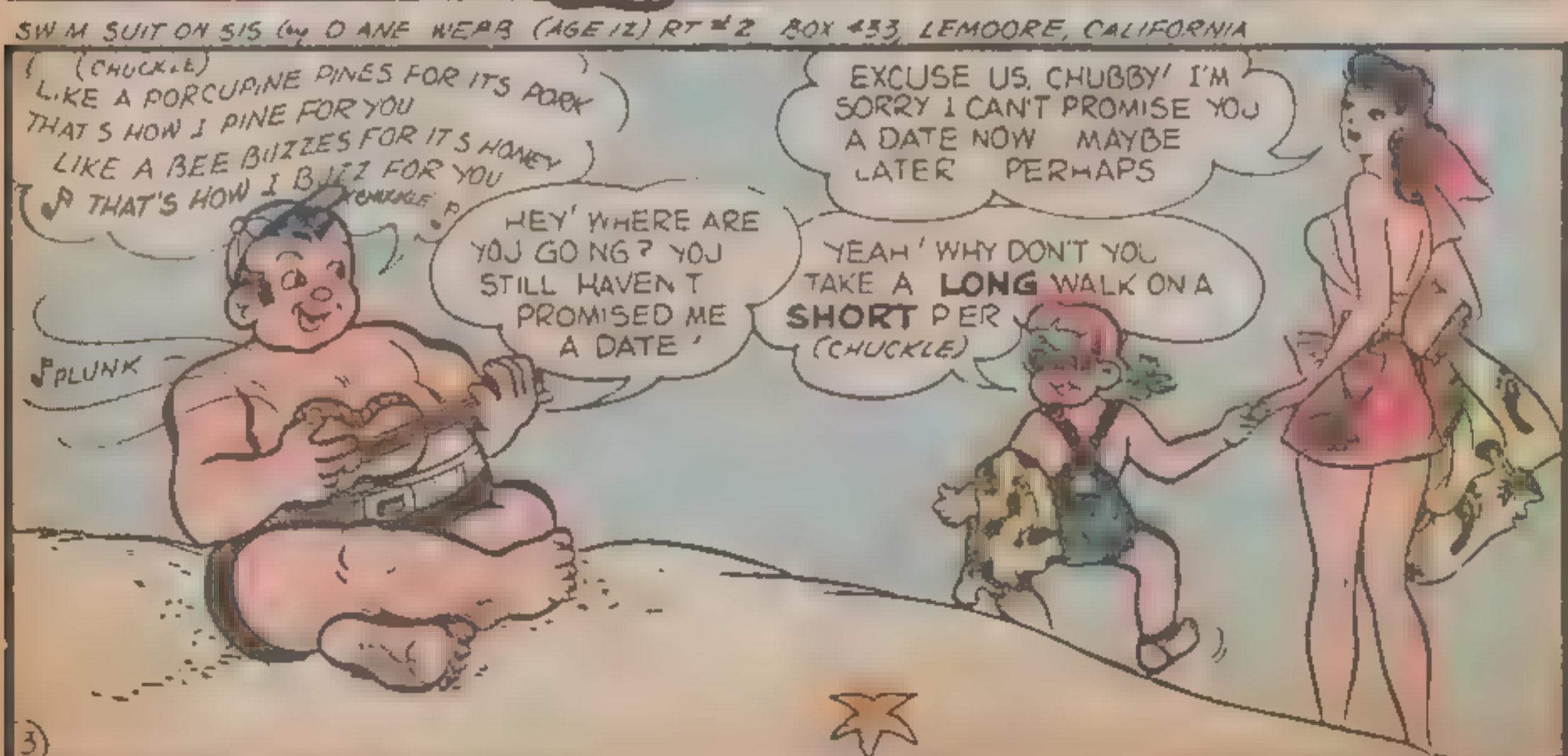
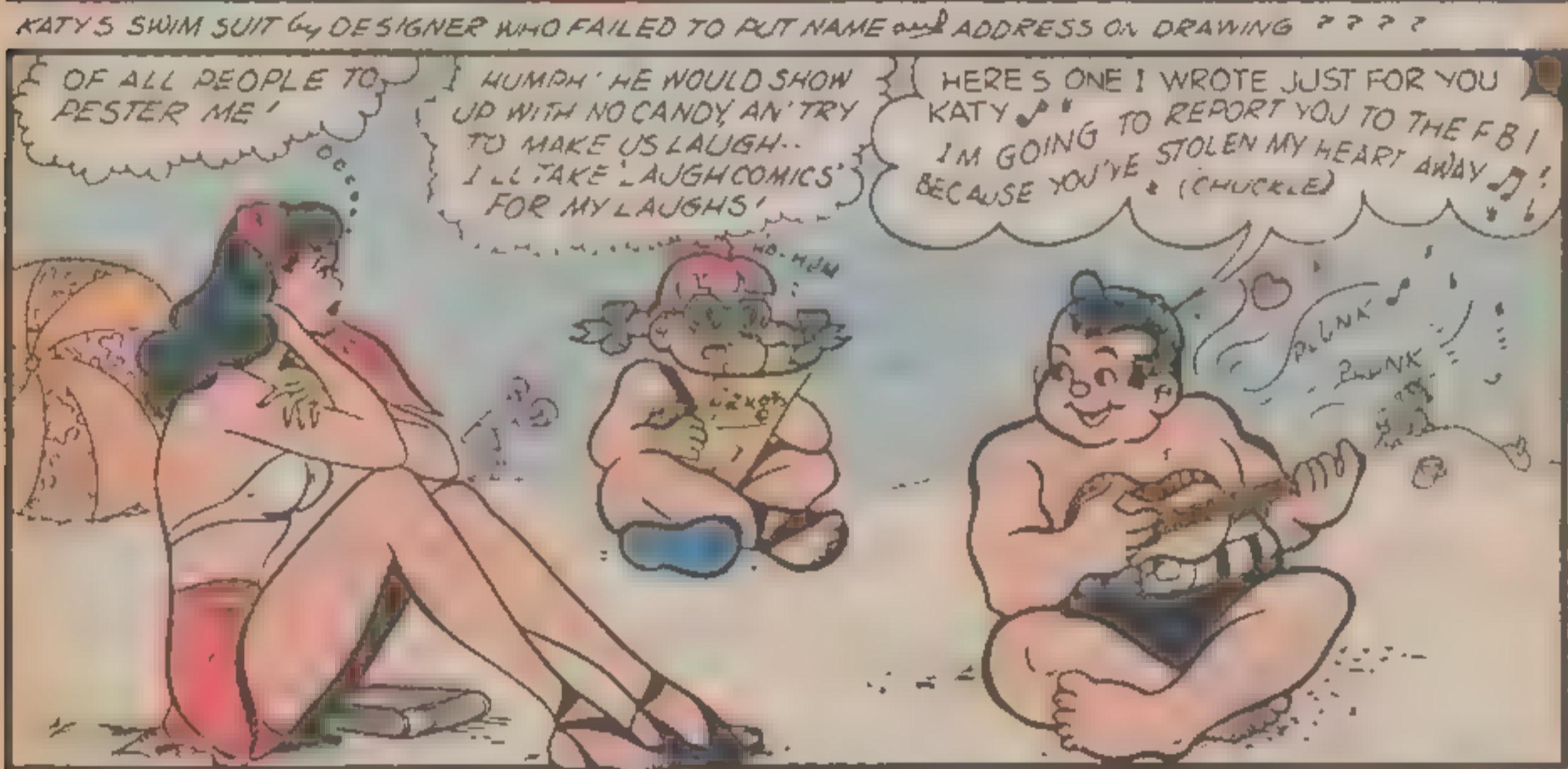
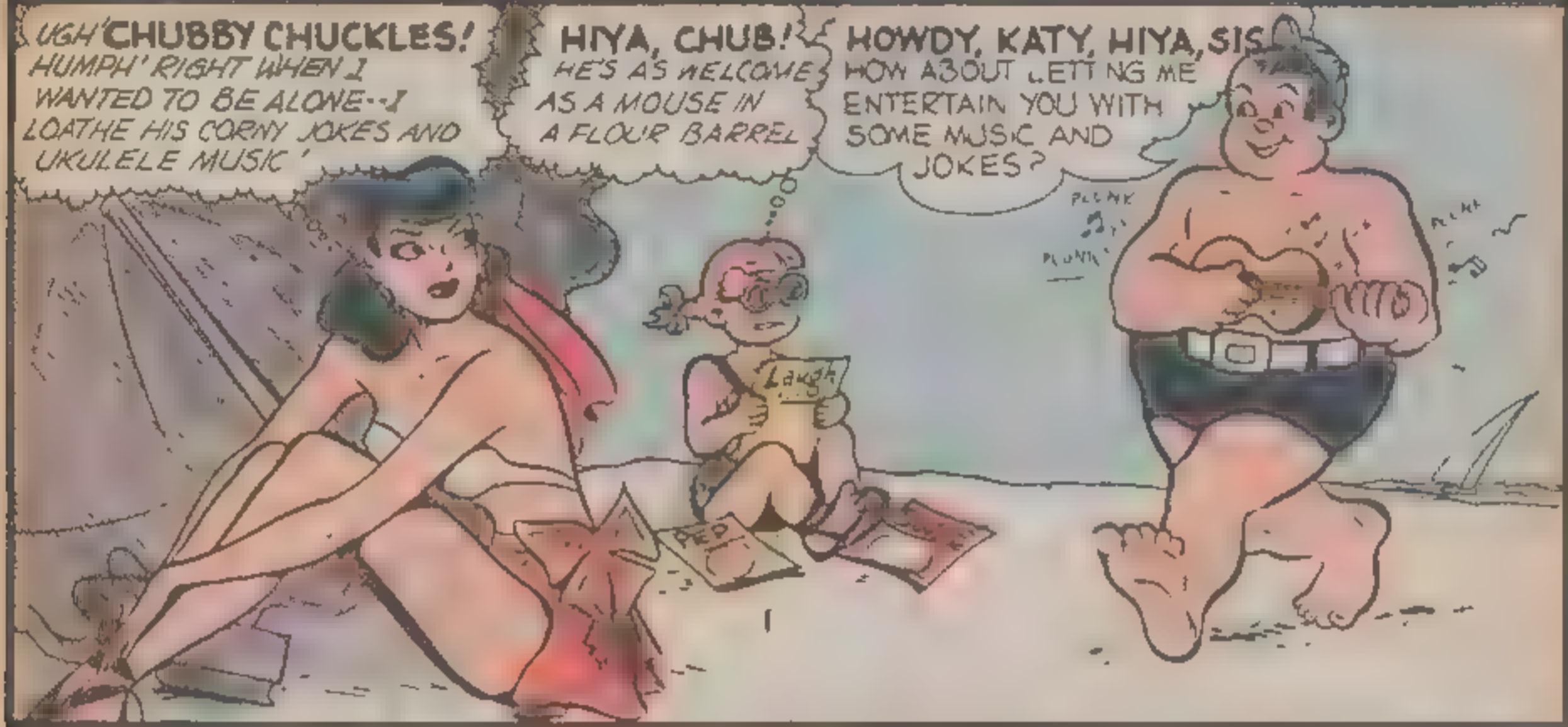
AND I'LL DO LIKEWISE WITH MY
COMIC BOOKS --- IT'S SURE IS NICE TO BE
ALONE BUT IT'S SURE NICE TO SEE THE
BOYS, "SPECIALY WHEN THEY BRING YOU
CANDY!

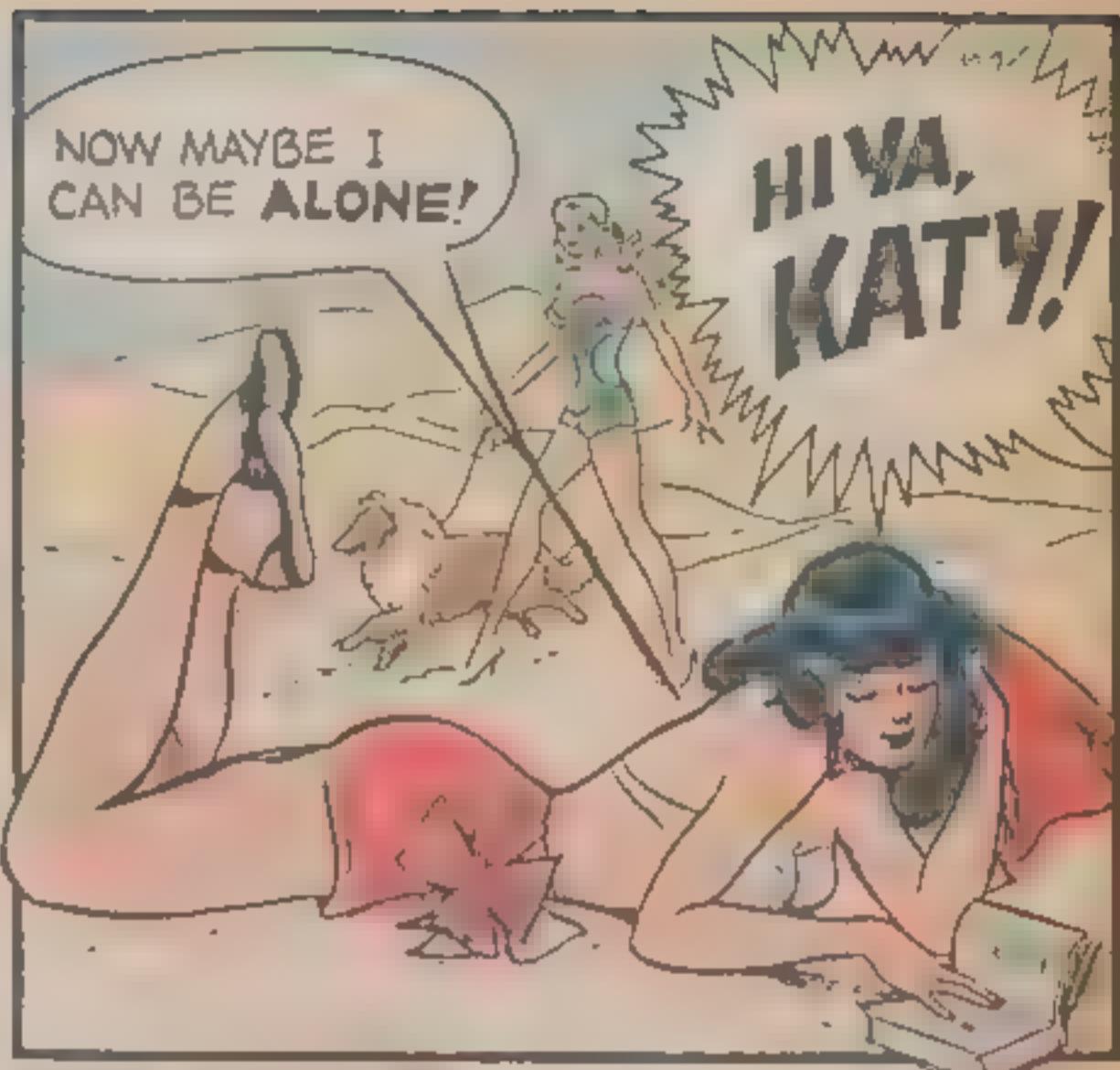
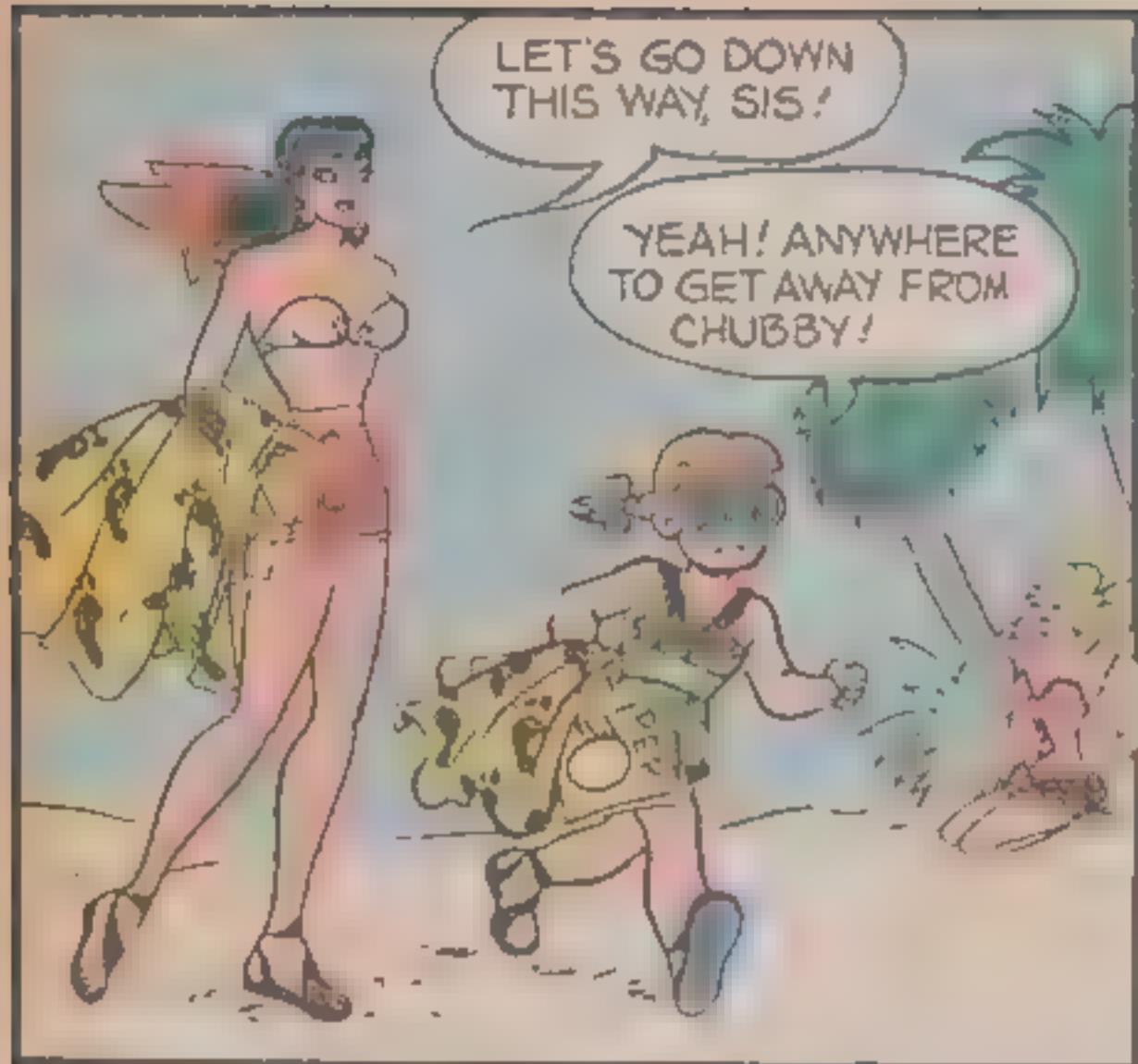


DON'T FORGET, KIDS! KAT, AND S.S APPEAR IN ALL FIVE OF THESE ARCHIE COMIC PUBLICATIONS!

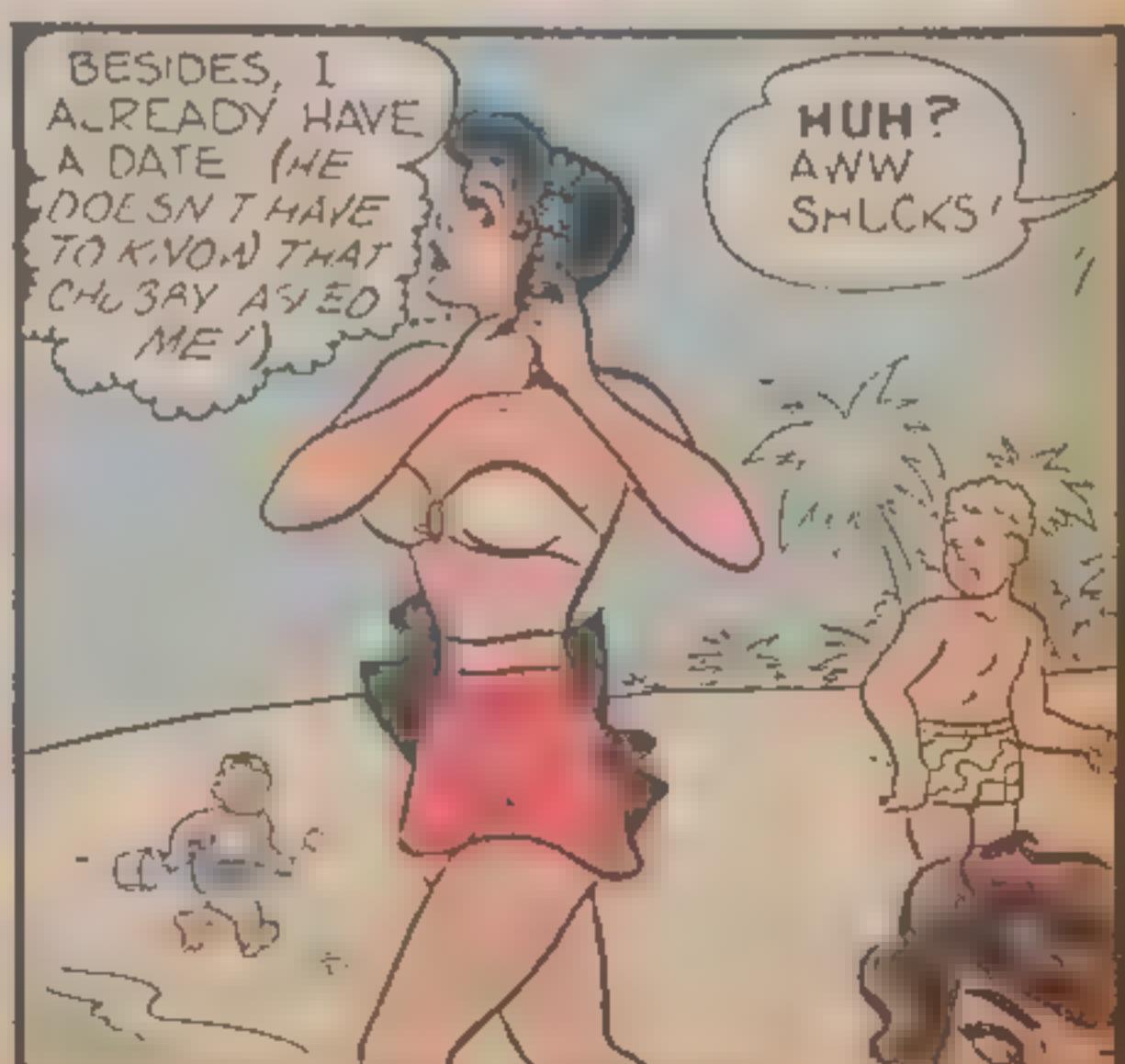
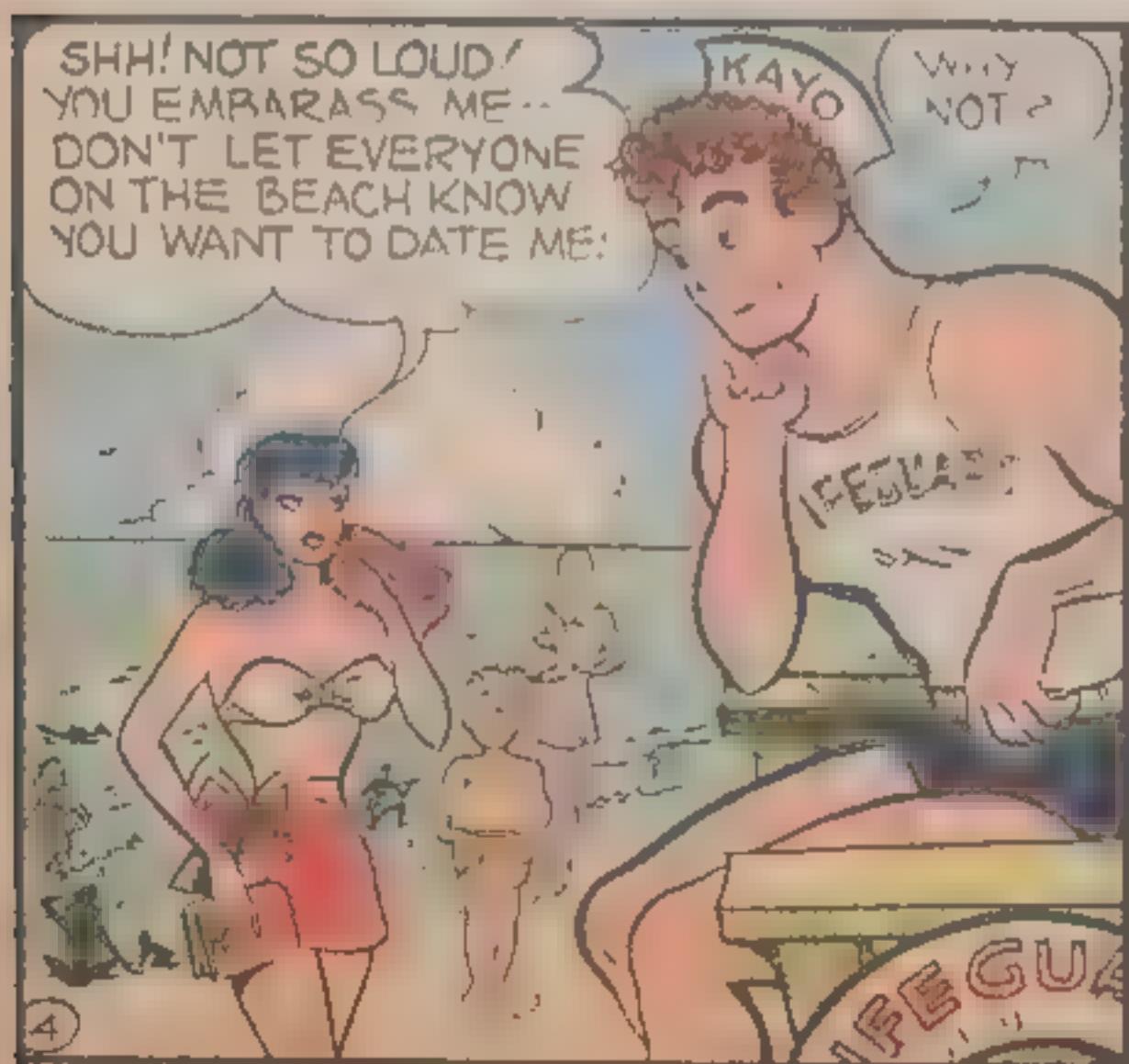
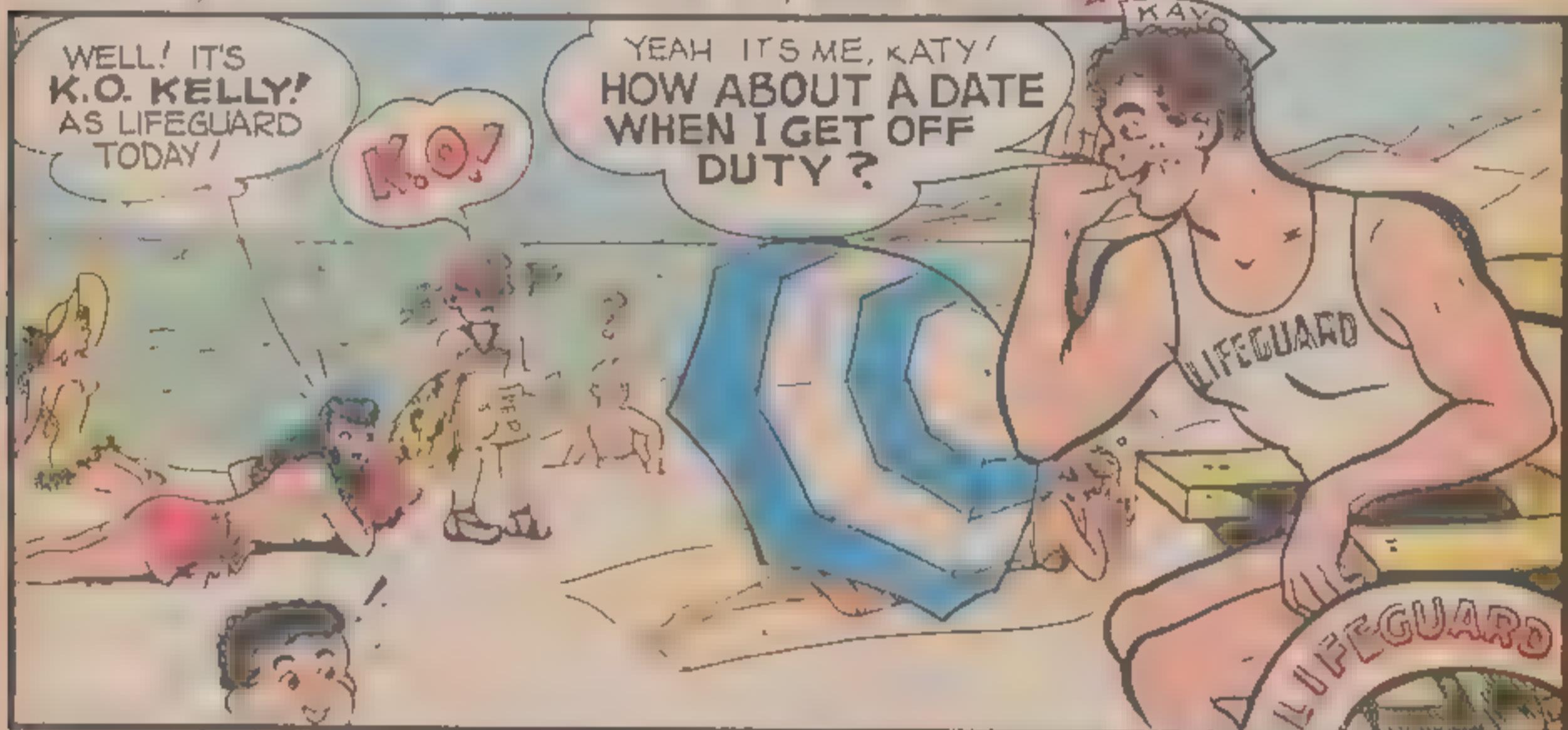
WELL! IF IT ISN'T
KATY KEENE!!

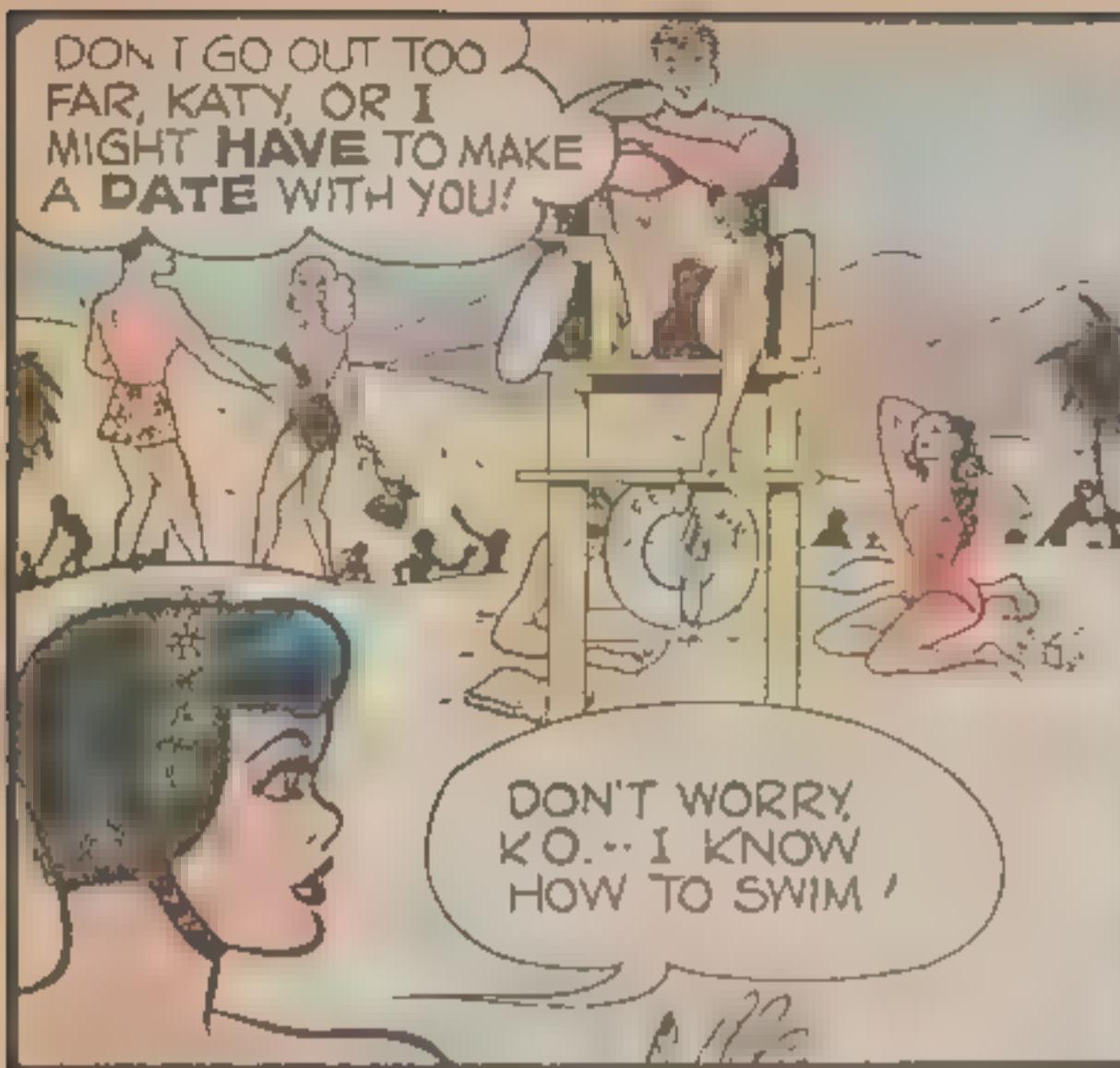




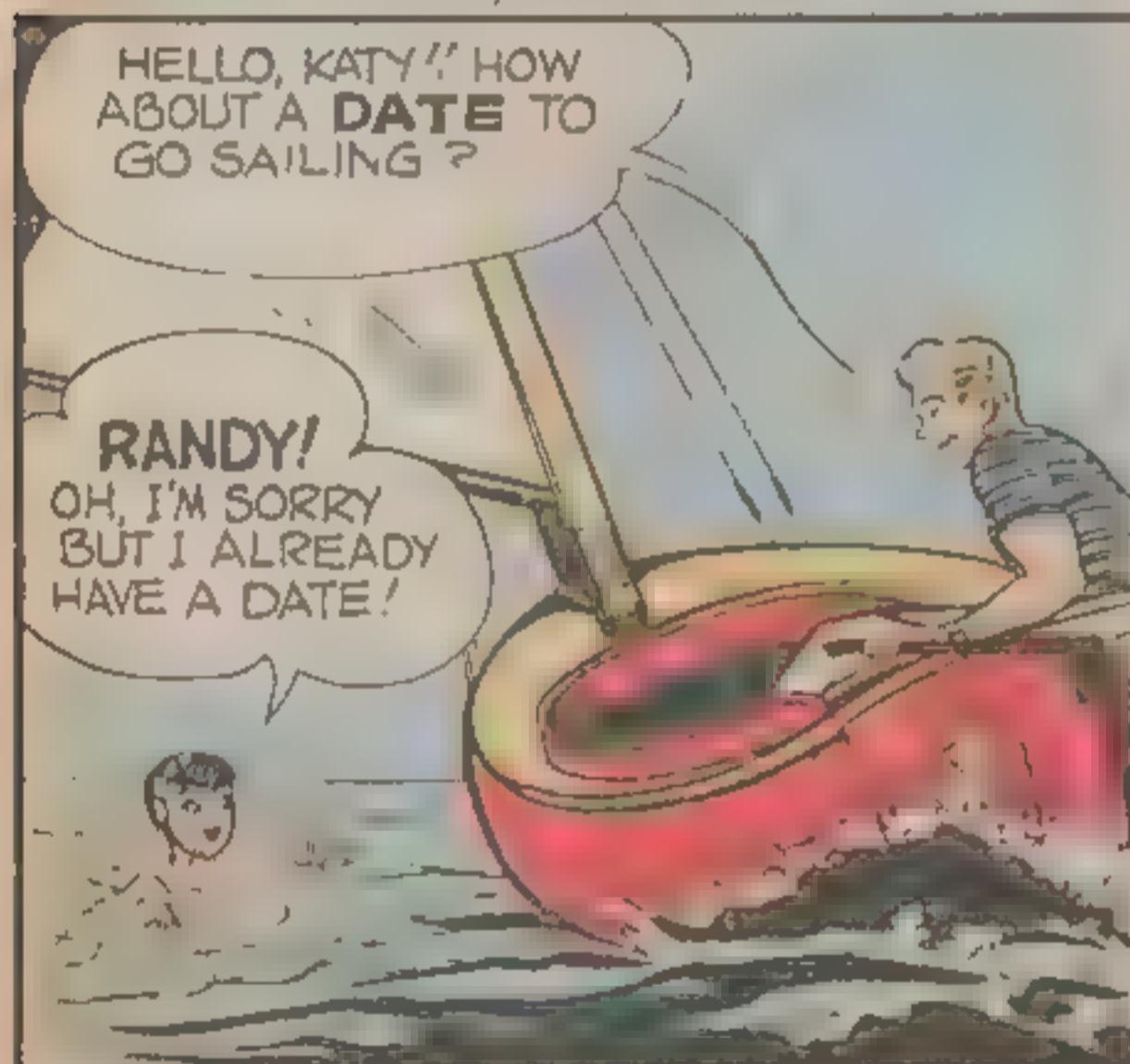


K.O.S HAT by JOYCE ROCHE 2255 HAVILAND AVE., BROOKLYN 61 N.Y.

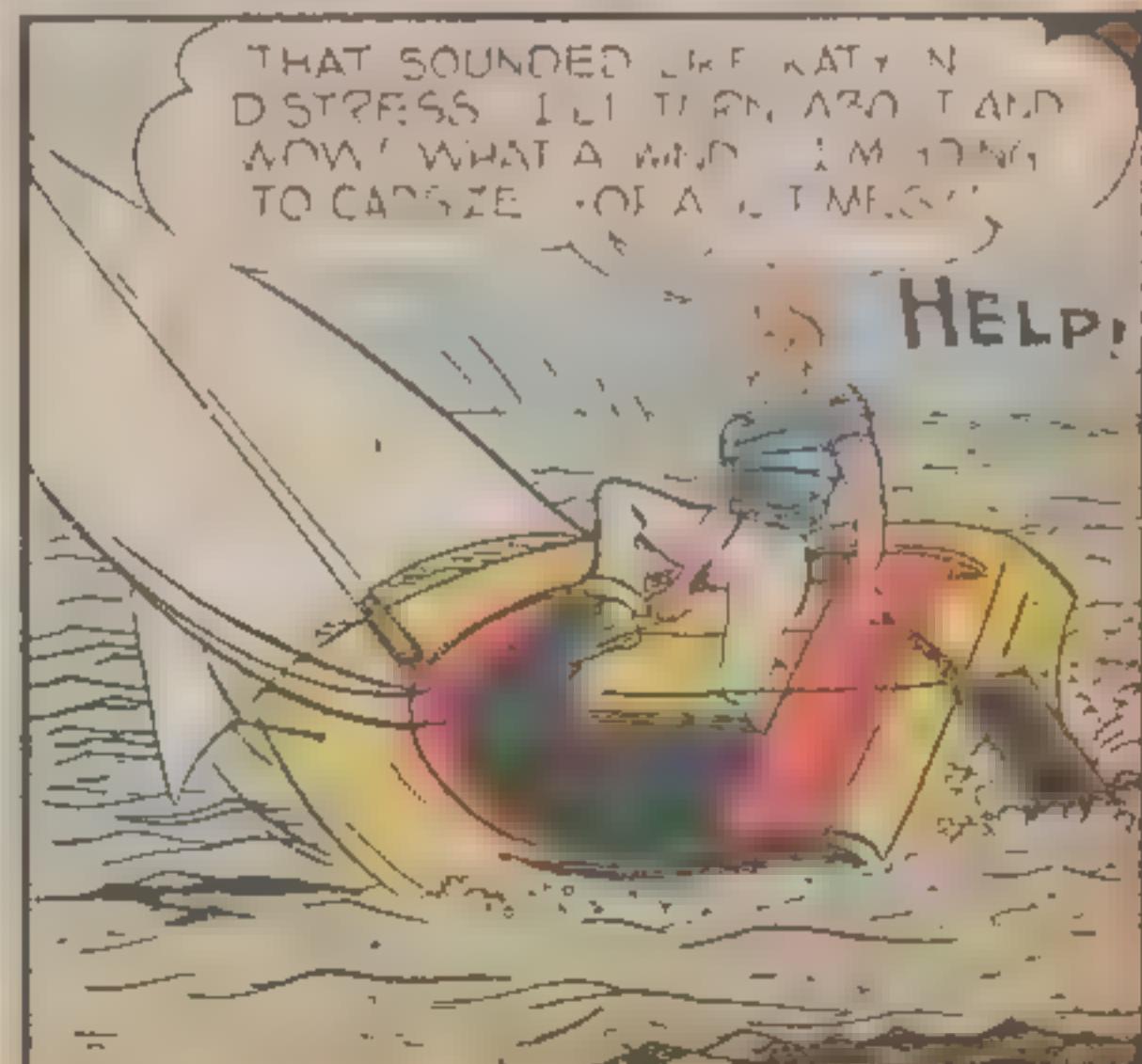
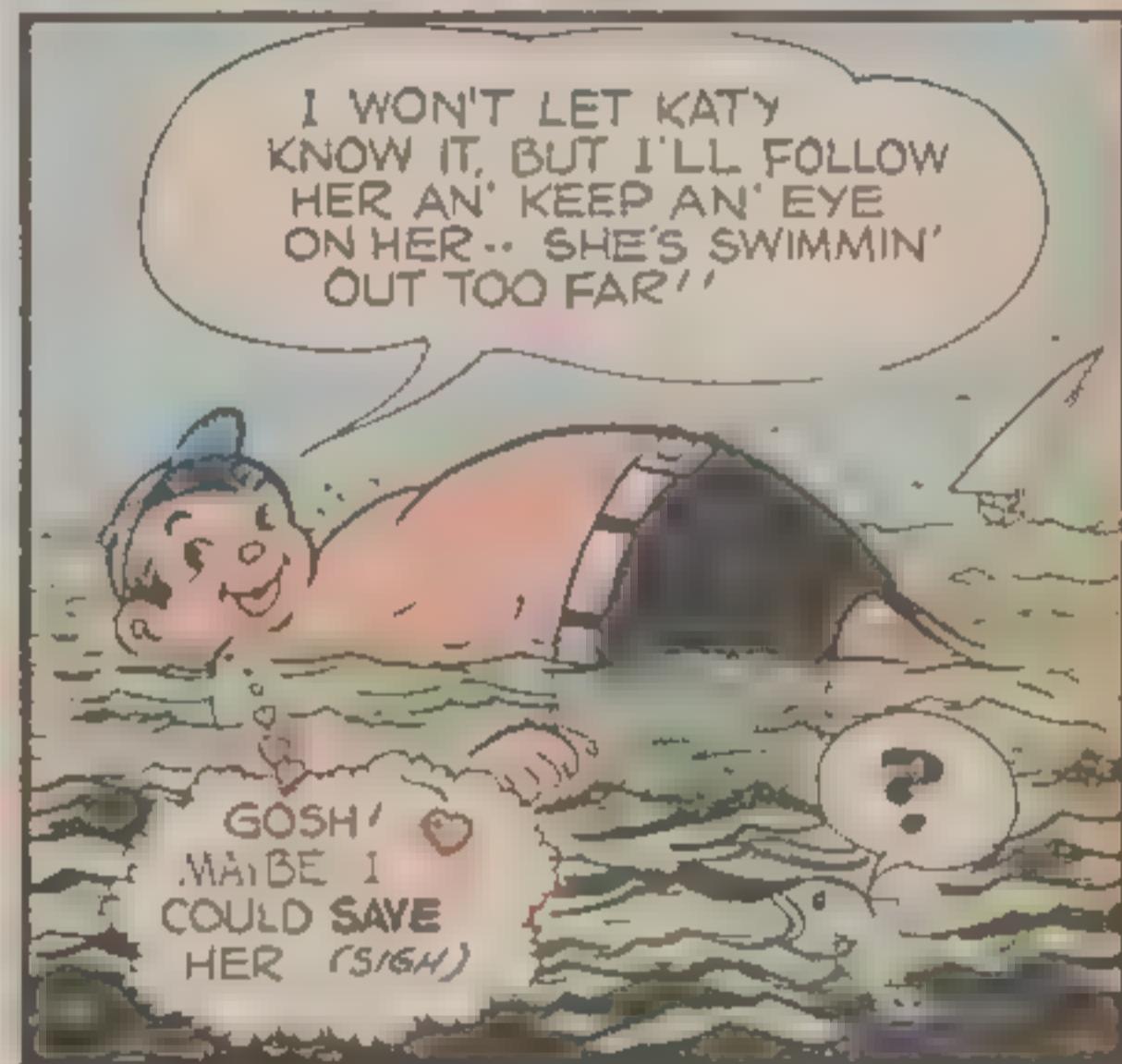
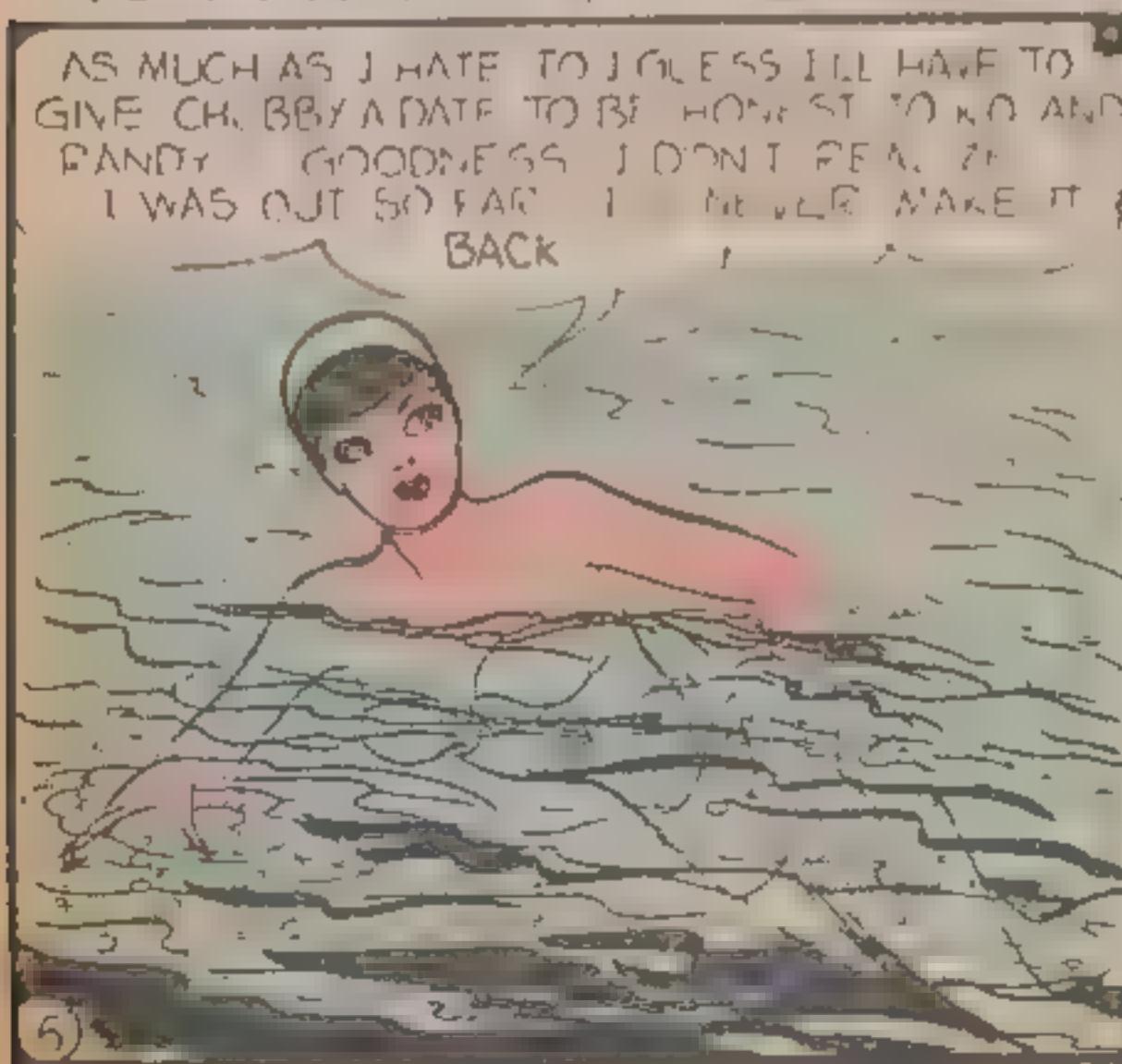




RANDY'S SAILBOAT by RONNIE FREEMAN 1149 EOGEMOUNO DRIVE, SANTA BARBARA CALIFORNIA



RANDY'S SPORT OUTFIT by RUTH McTAHEY LAGRANGE KENTUCKY



BEGORRA! THAT'S KATY YELLING'
THIS TWO TON TRUCK WOULD HAVE
TO ALMOST DROWN AT THIS TIME'

HELP!



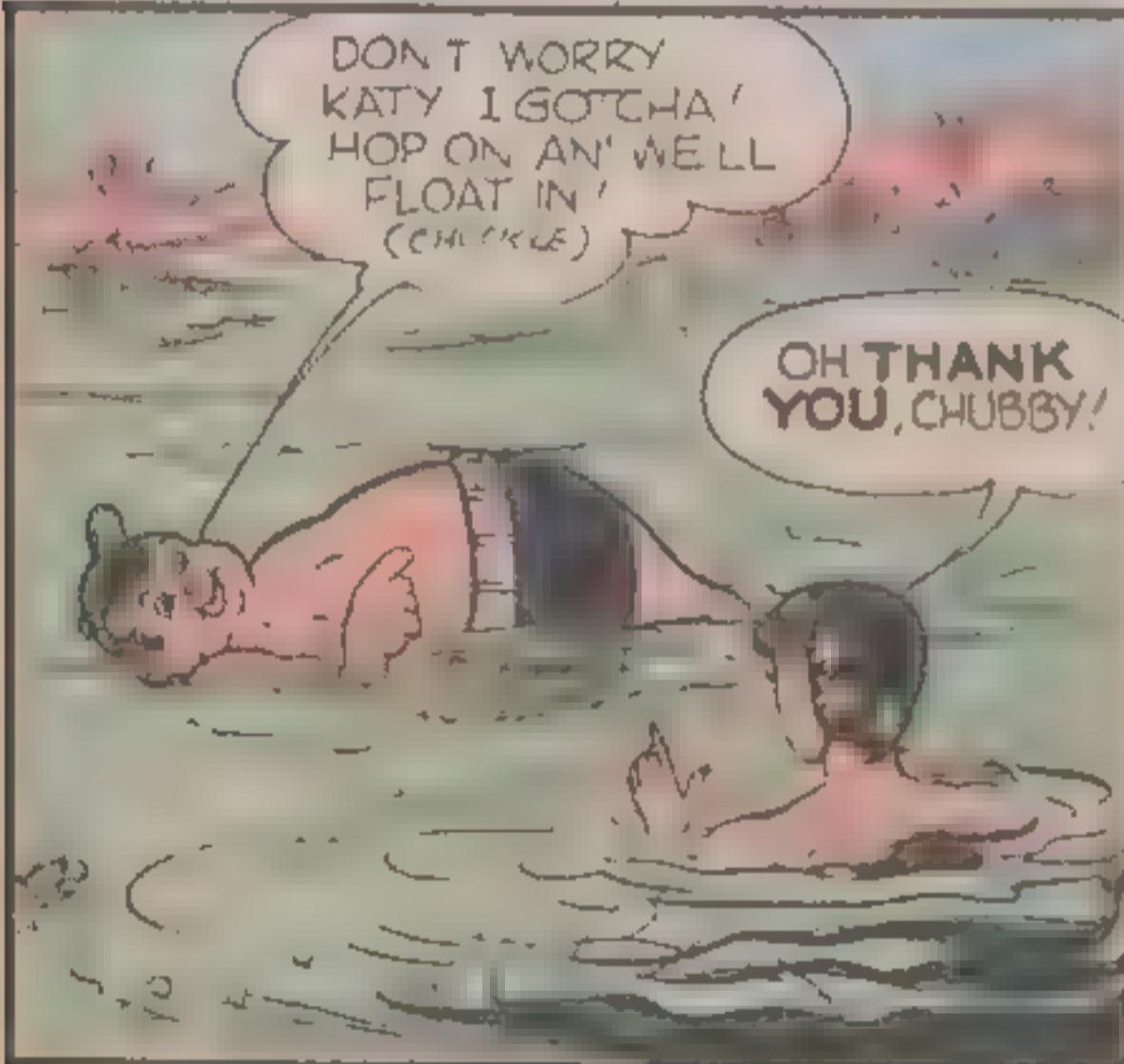
HELP!
HELP!



KATY'S SWIMMING CARDS JOICE & GAGAT ROLL OXFORD NEW JERSEY!

DON'T WORRY
KATY I GOTCHA!
HOP ON AN' WE'LL
FLOAT IN'
(CHUCKLE)

OH THANK
YOU, CHUBBY!



CHUCKLE!
DON'T THANK
ME KATY I'M
ONLY TOO GLAD
TO GET THIS
DATE WITH
YOU

WELL, AT LEAST
I WAS HONEST
WHEN I SAID I
HAD A DATE!



THE END

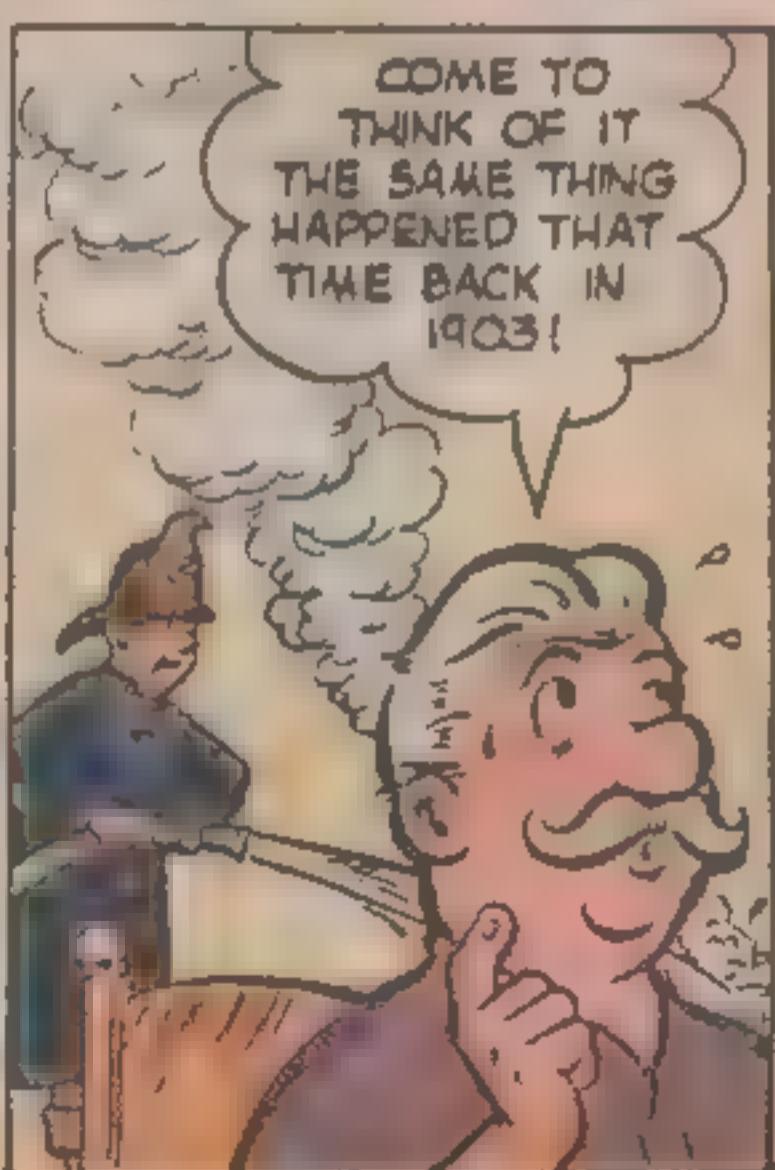
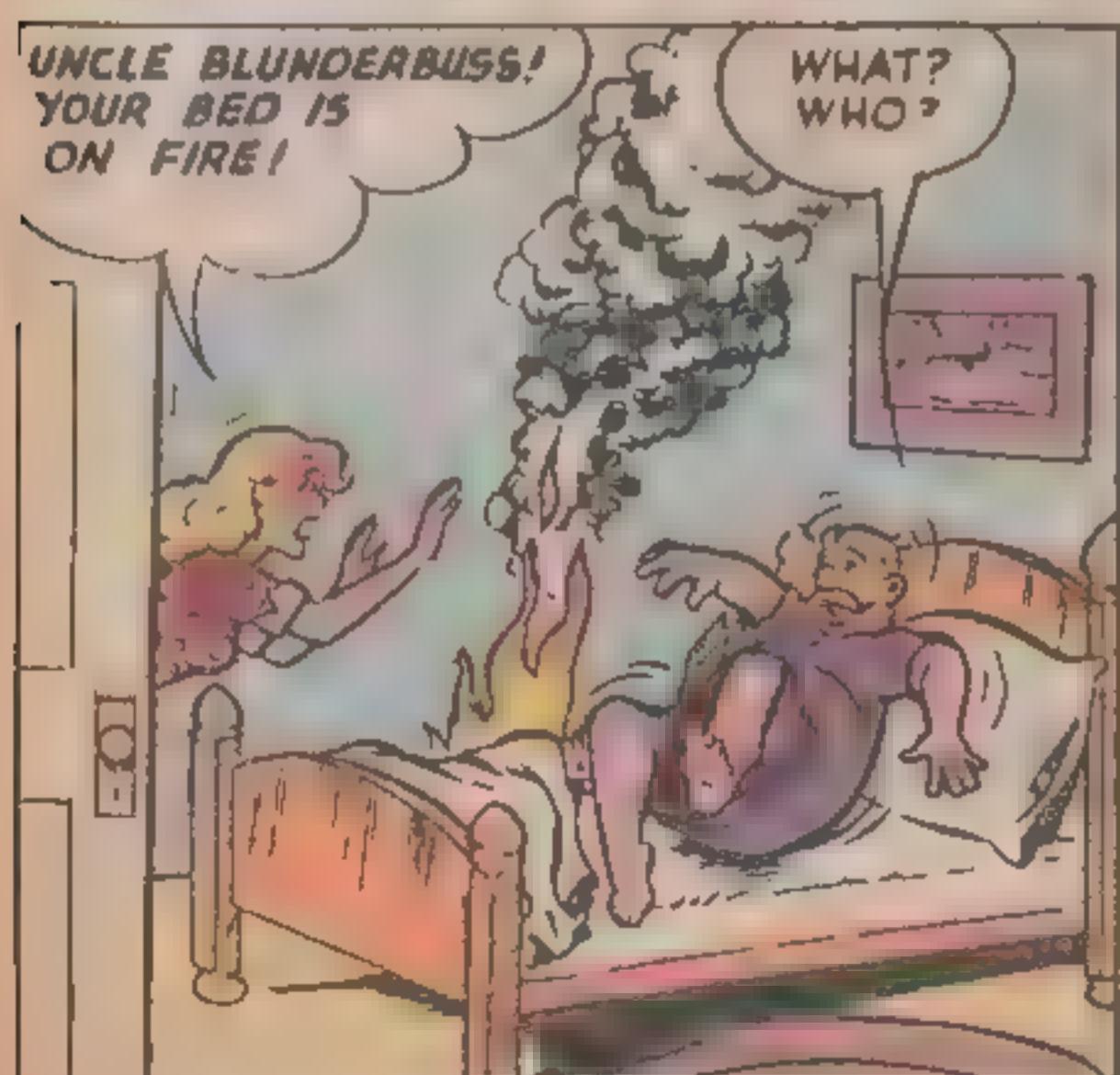
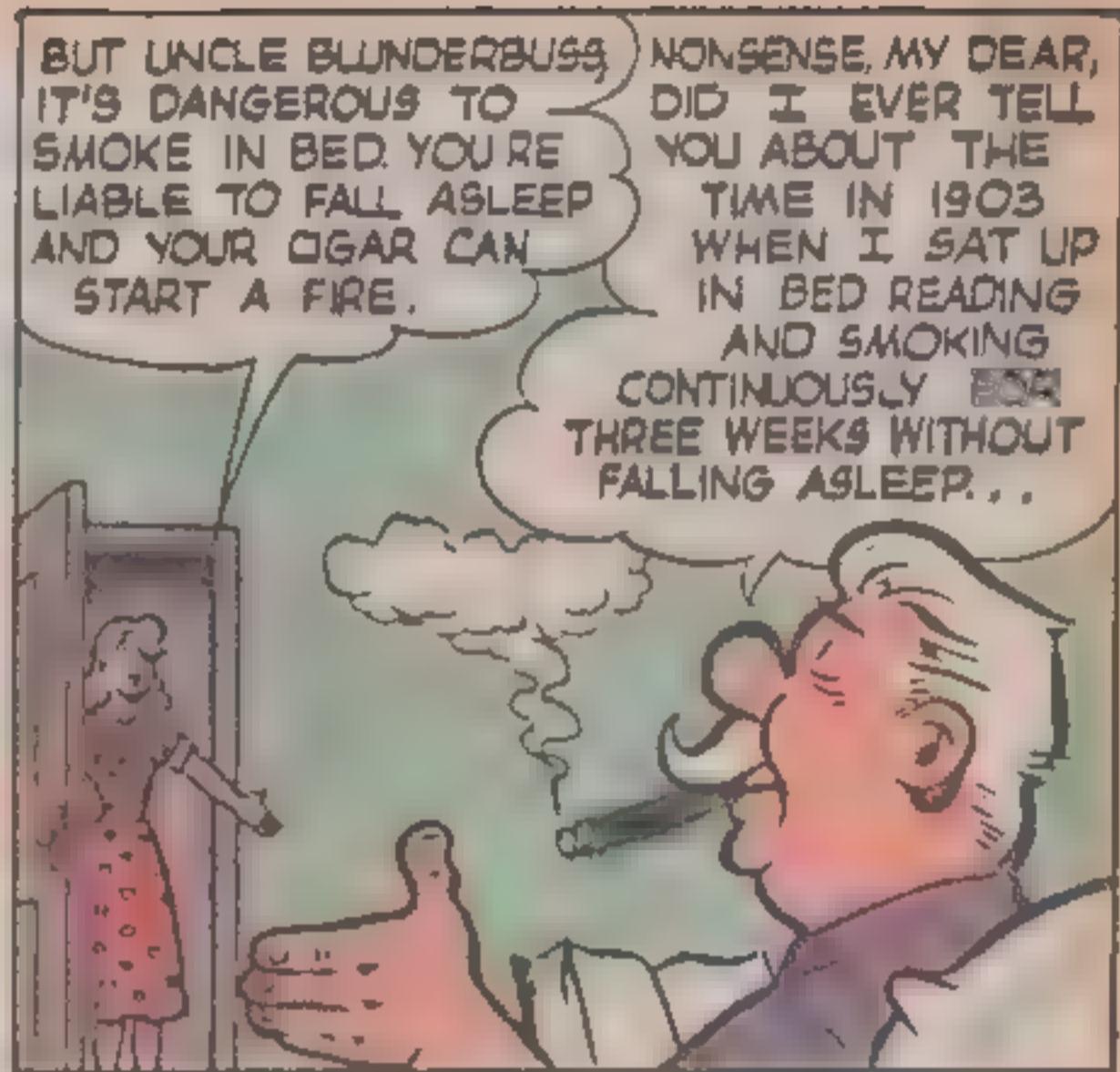
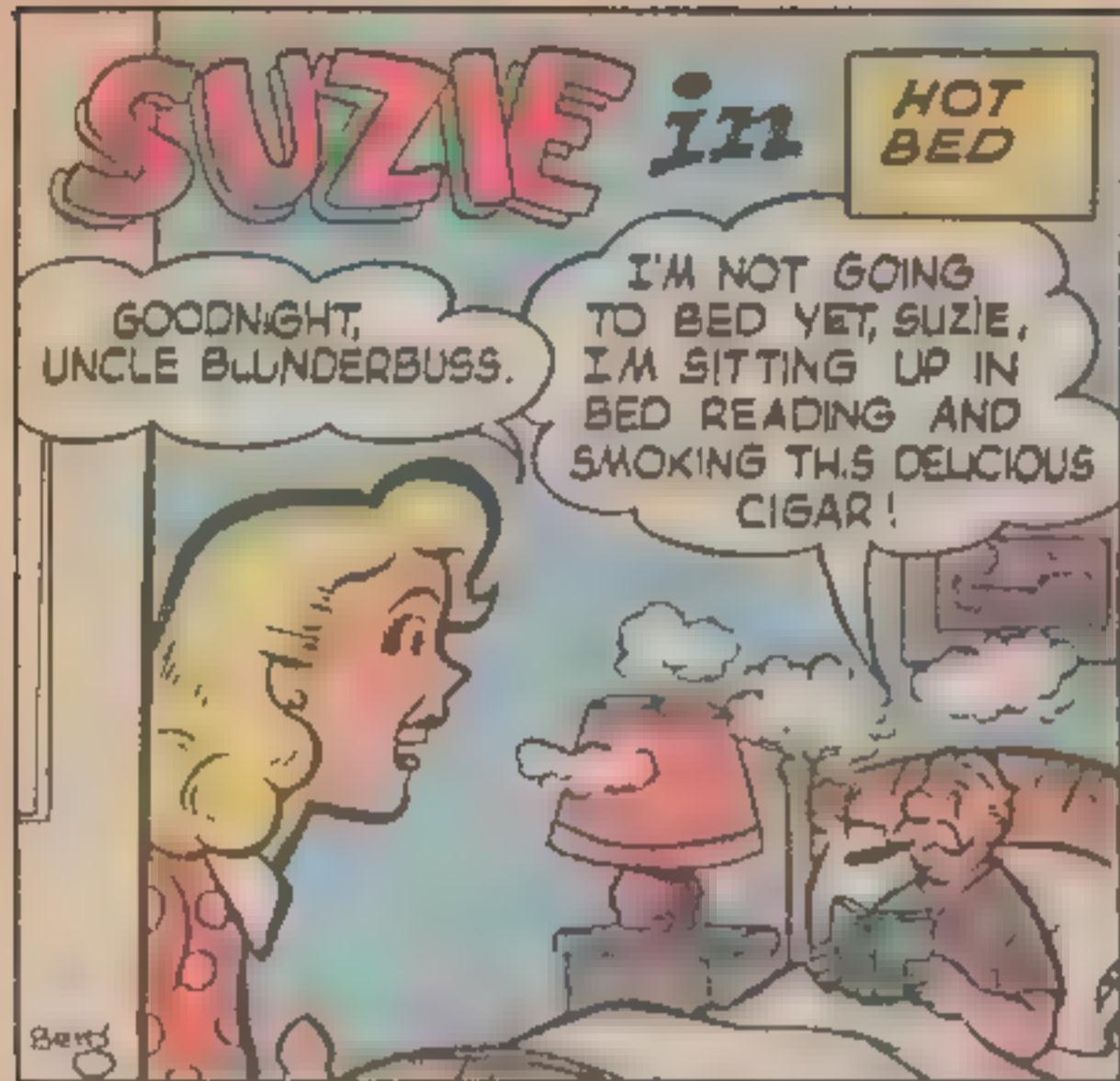
READ Laugh 'CAUSE THE WORLD READS
Laugh WITH YOU!



YES, EVERYBODY IN THE
WORLD LIKES TO LAUGH!
THAT'S WHY EVERYBODY'S
BUYING AND READING LAUGH
COMICS! GET YOUR COPY
OF LAUGH COMICS NOW...
STARRING

AND HIS GANG!





SUZIE SAYS:
SMOKING IN BED CAN LEAD TO A HOT BED OF TROUBLE.



KATY'S OUTFIT BY
JOAN SWANSON,
3313 NORTHSIDE BLVD
SOUTH BEND, INDIANA

DEBORIS GRISWOLD
506 CLAY ST.
TOPEKA KANSAS

TAMARA HODGINS,
3826 CRESCENT DR
SANTA BARBARA, CALIF

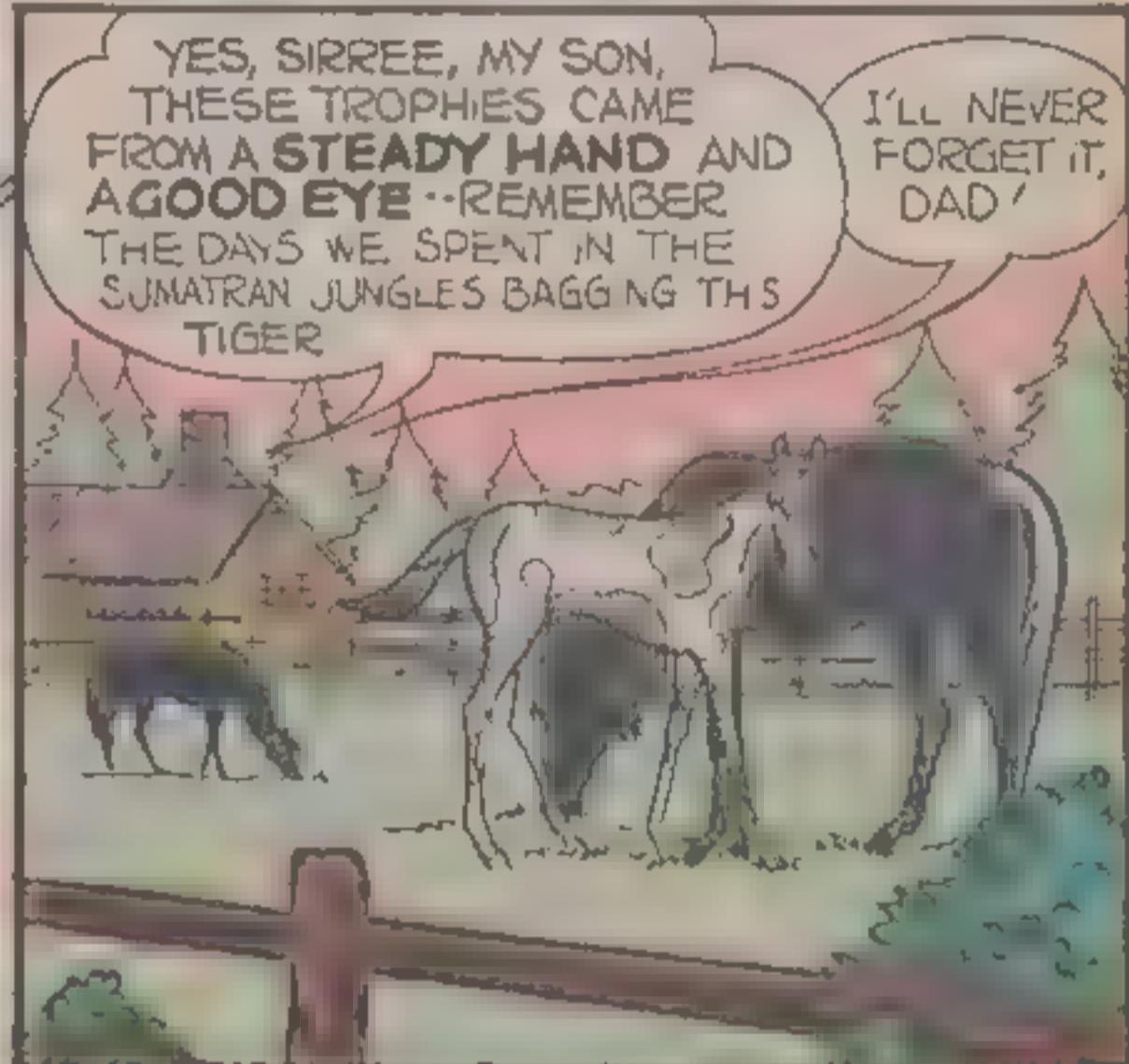
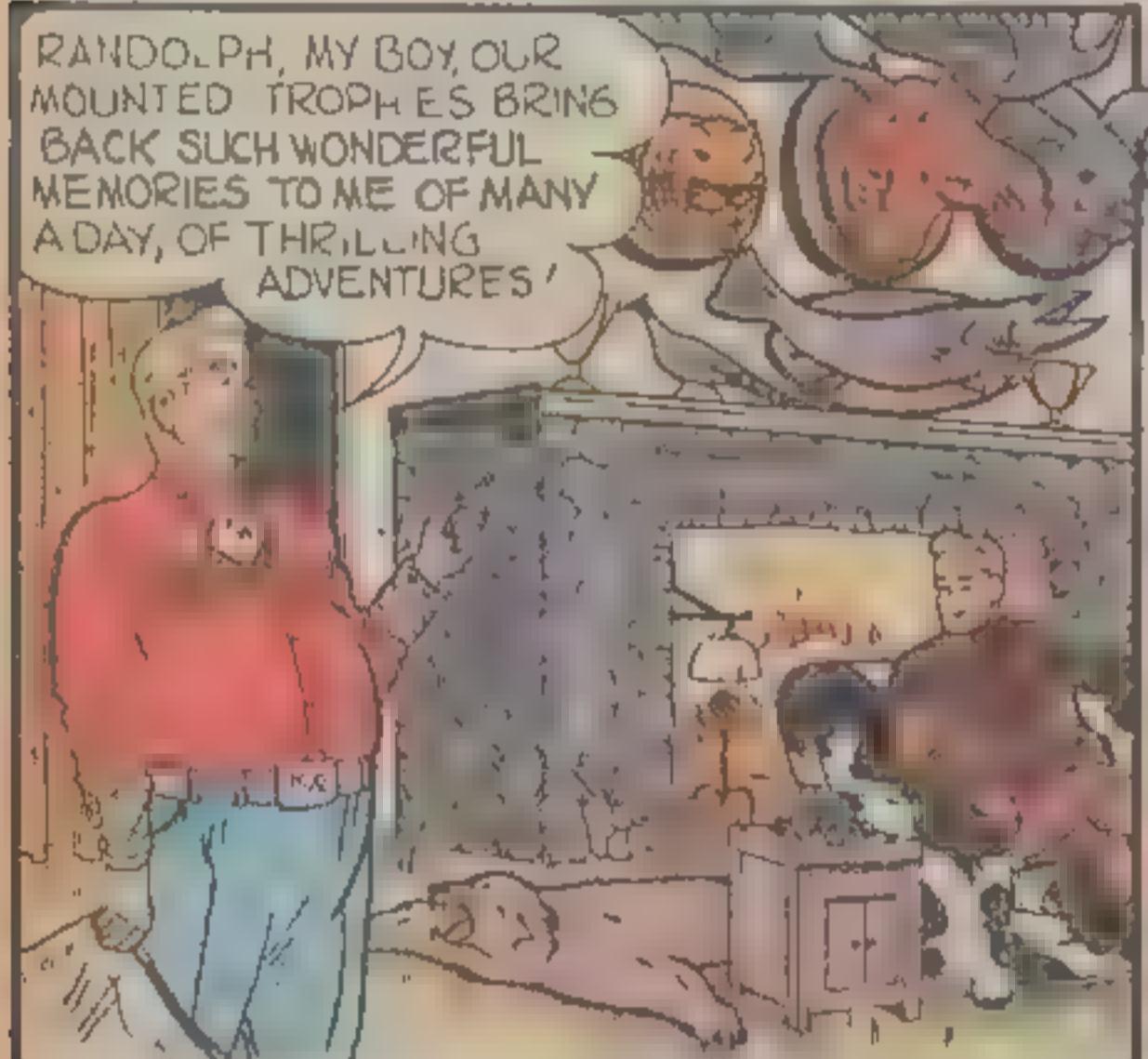
SHOES BY
RAY VERBISKY, (AGE 13)
516 EAST ST.,
NEW YORK, NY

SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION!

Our story begins on the Randolph Van Parson's Lazy RVR Ranch in California's beautiful Santa Ynez Valley near Santa Barbara.



READERS NOTE A LAZY LETTER IN A BRAND IS A LETTER LYING ON ITS BACK, AS THE LAZY 'R' AND 'V' IN SIGN.

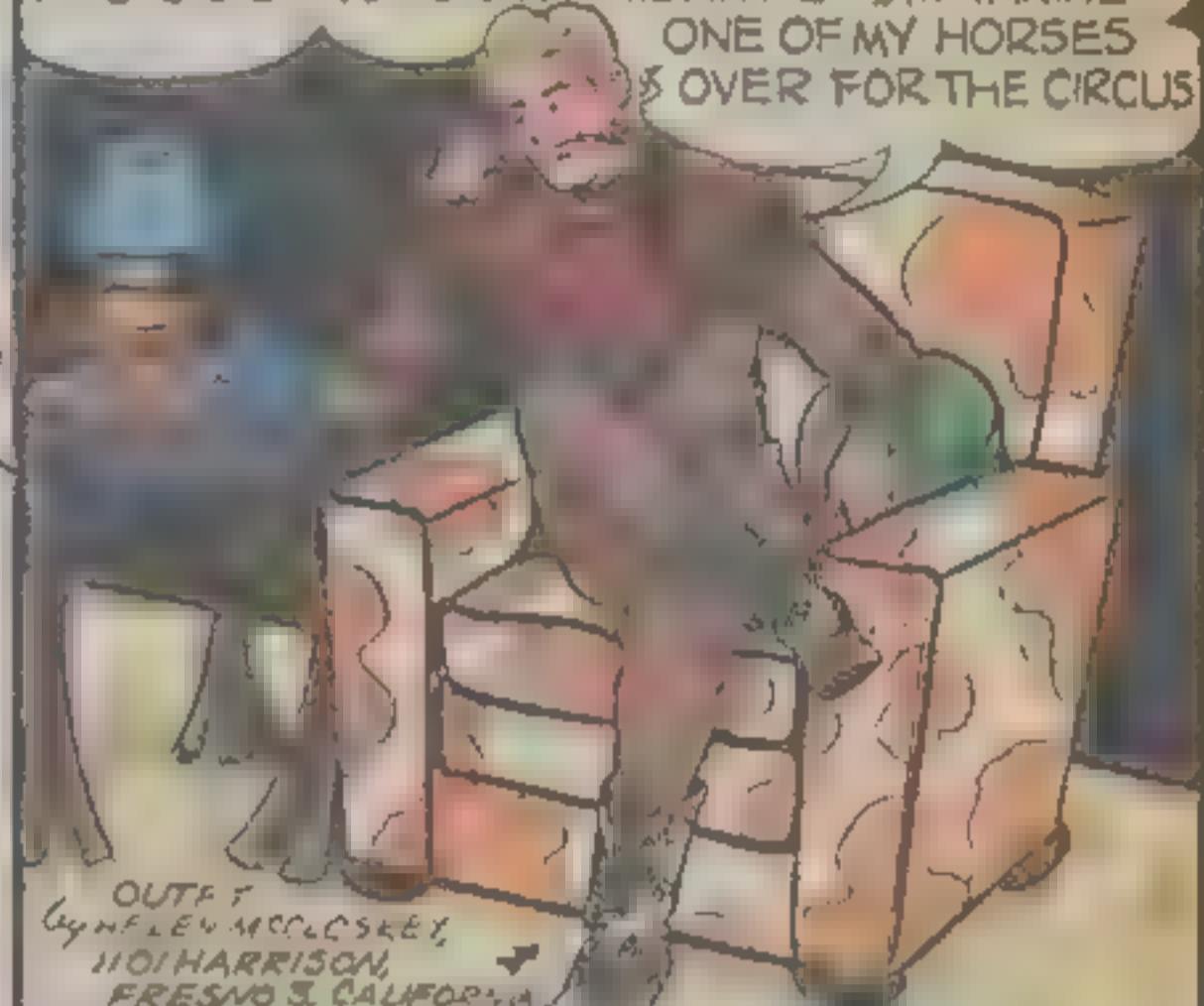


PINTO PONY SENT IN BY MISS BETTY SUE BROOKS, ARPIN, ROUTE 1, WISCONSIN. *



HELLO, RANDY, WHY I'D LOVE TO GO TO A BENEFIT CIRCUS CARNIVAL WITH YOU! I KNOW SIS WILL LOVE IT TOO! YOU SAY IT IS TOMORROW!

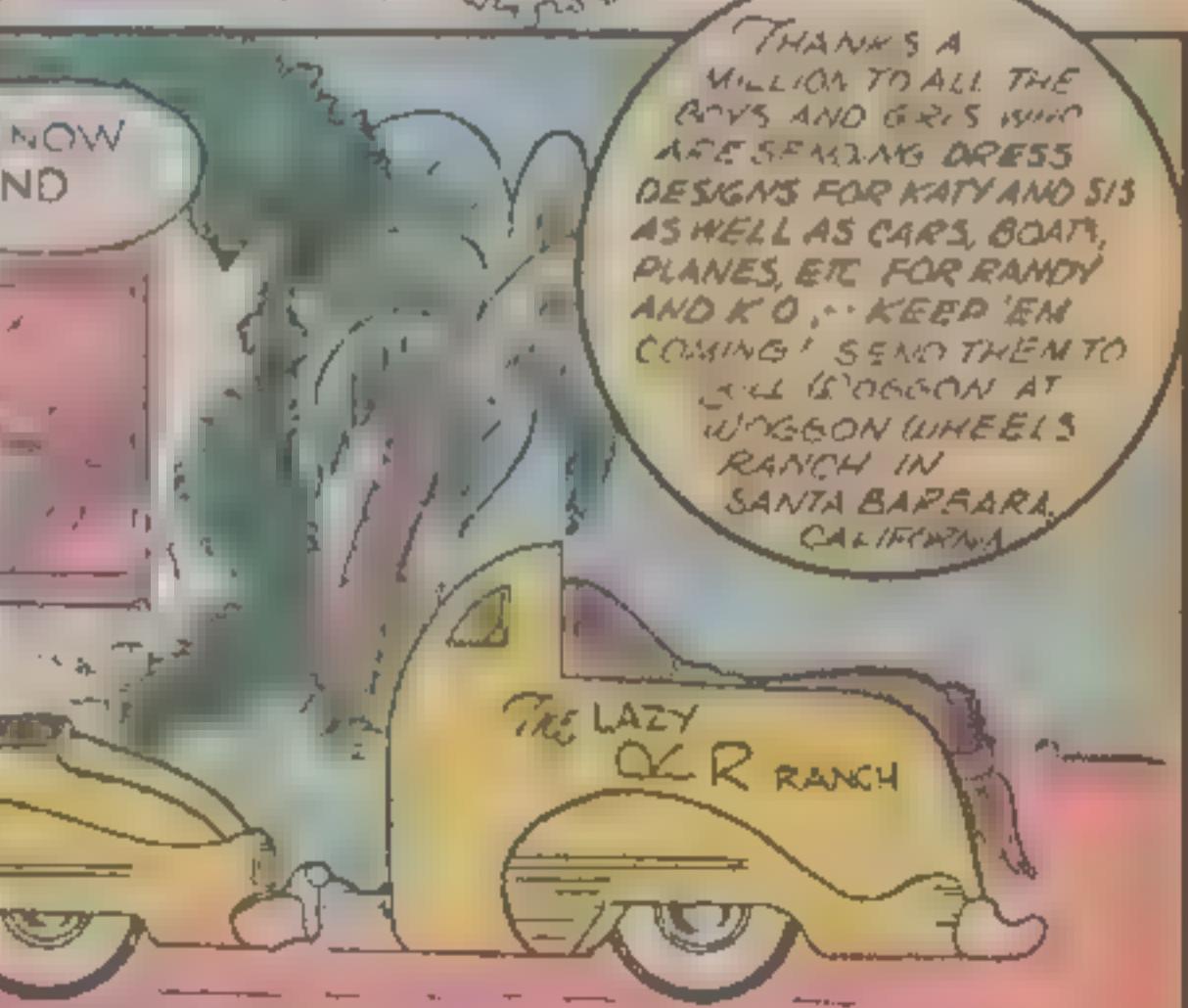
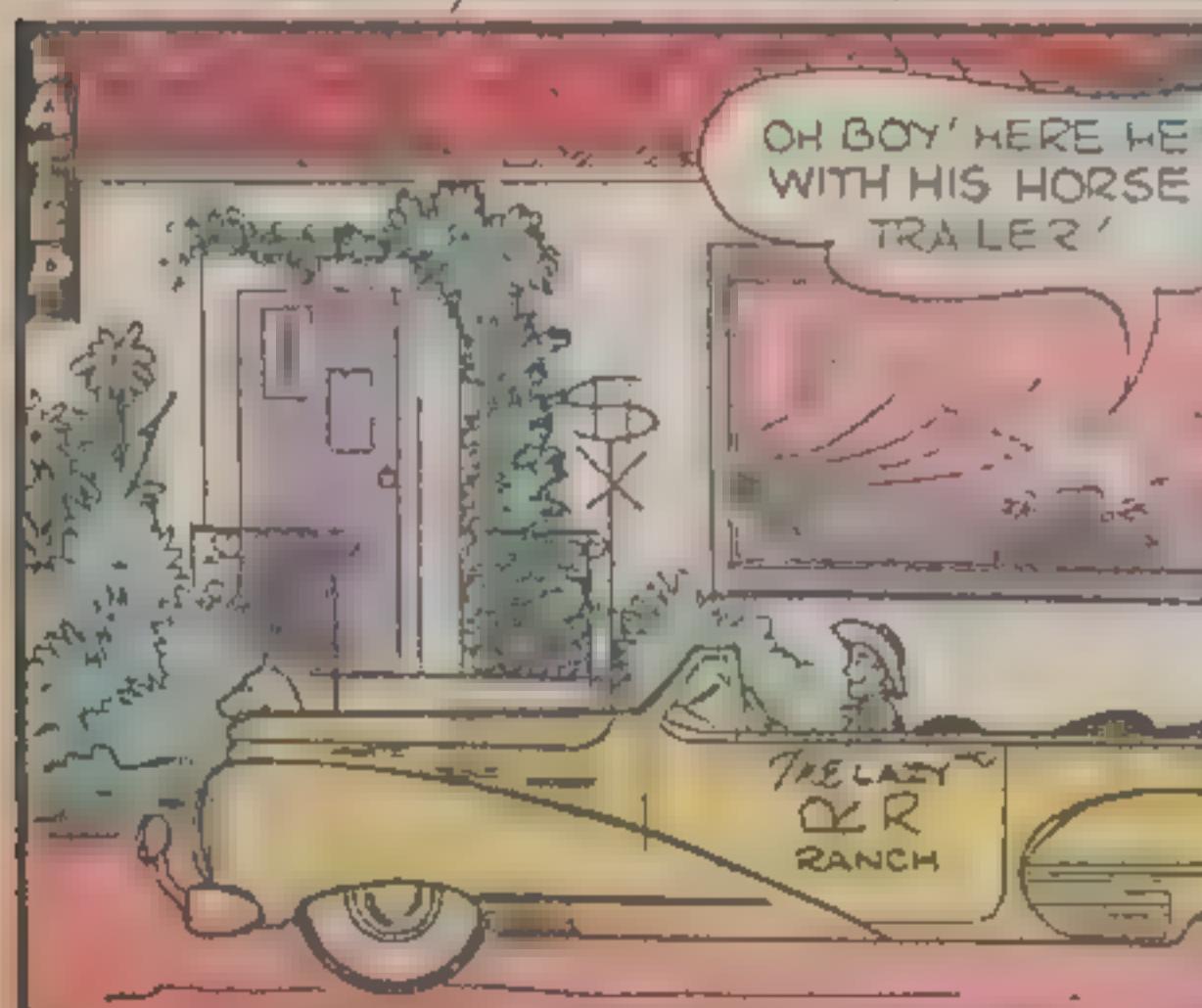
FINE, KATY, THEN IT'S A DATE -- I'LL PICK YOU AND SIS UP TOMORROW MORNING -- I'M TAKING ONE OF MY HORSES OVER FOR THE CIRCUS



KATY'S BLOUSE, CAROLYN BRINKLEY 113 VALDESE AVE., MORGANTON NC; CAROLINA PAGE 40-SKIRT BY DAVID LEDBETTER NO ADDRESS



KATY'S HOUSECOAT BY SHIRLEY MCKINNEY, 2018 LAKE AVE., KNOXVILLE TENN



RANDY'S CART & HORSE TRAILER BY DONALD HARRIS, WILSON OKLAHOMA
NOTE TELEVISION AERIAL AND HORSE HEAD IMAGE ON HEAD OF CAR, WRITES DONALD

WELL HERE WE ARE MY
HORSE IS DELIVERED AND
NOW FOR SOME FUN!

I WANTA RIDE
ON TH' MERRY-
GO-ROUND--I
WANTA HOT-DOG!
I WANTA BIG
BALLOON!

SIS, PLEASE!

RED
HOTS
15¢

RANDY'S DRESSES by GERALDINE BRAZIL, NY 773 E PHILADELPHIA ST FORTYSIXTH AND 15TH STS, CHARLOTTE 3 TWO GARRETTSVILLE OHIO

HOW MANY TIMES HAVE I TOLD YOU
NOT TO ASK FOR THINGS!!
I'M ASHAMED OF YOUR LACK OF MANNERS!

LADY SHAT
by VENERIE
RUSICKA,
BOX 124
PISEK, MO

THAT'S OKAY KATY I'LL BUY HER SOME
HOT DOGS AND TICKETS FOR RIDING ON
THE MERRY-GO-ROUND!

OH BOY!

RANDY'S OUTFIT by J. JANITA SIAS GENERAL DEL (MIA ARCHER) AGE 11 CADIZ CALIFORNIA

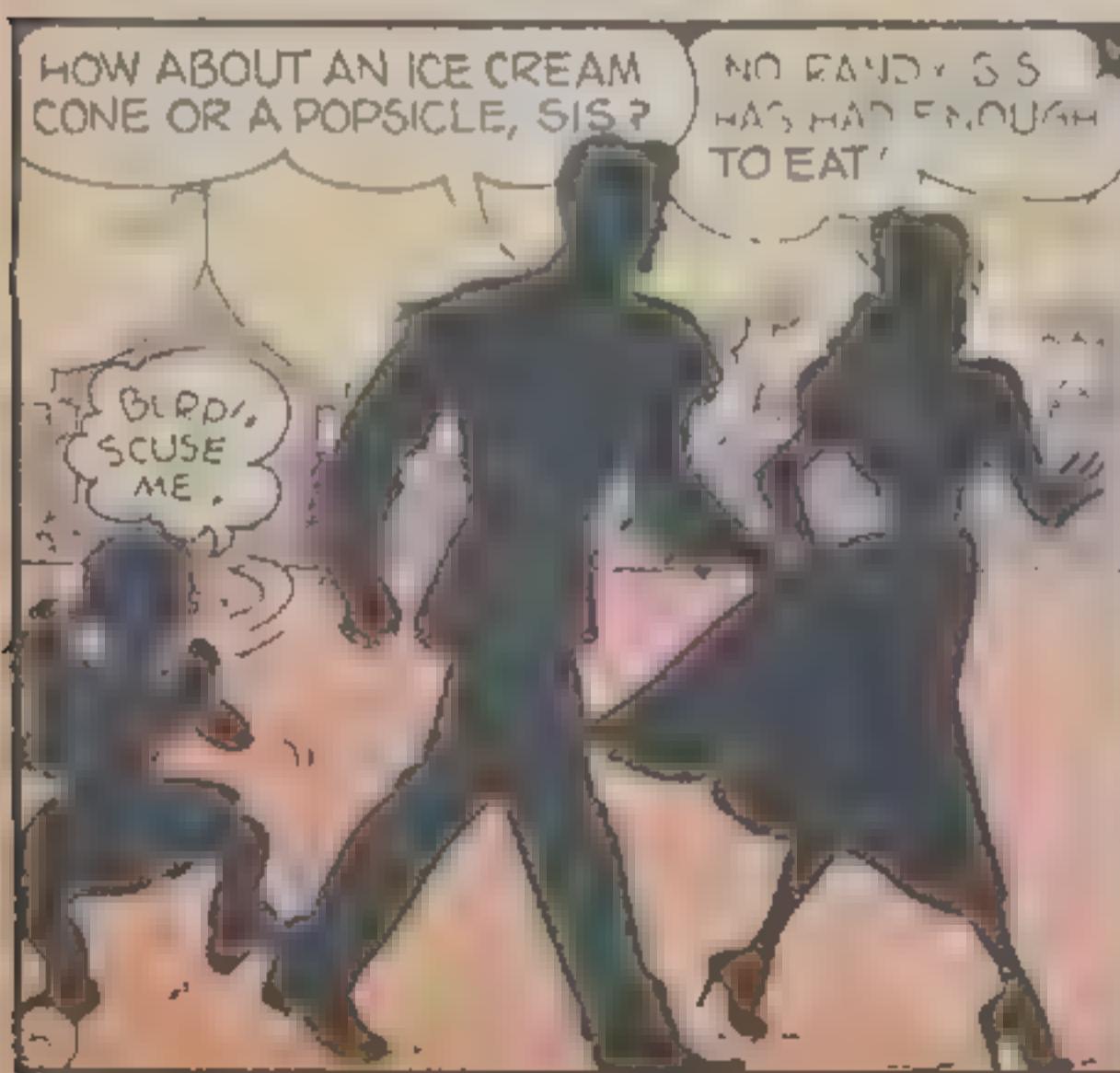
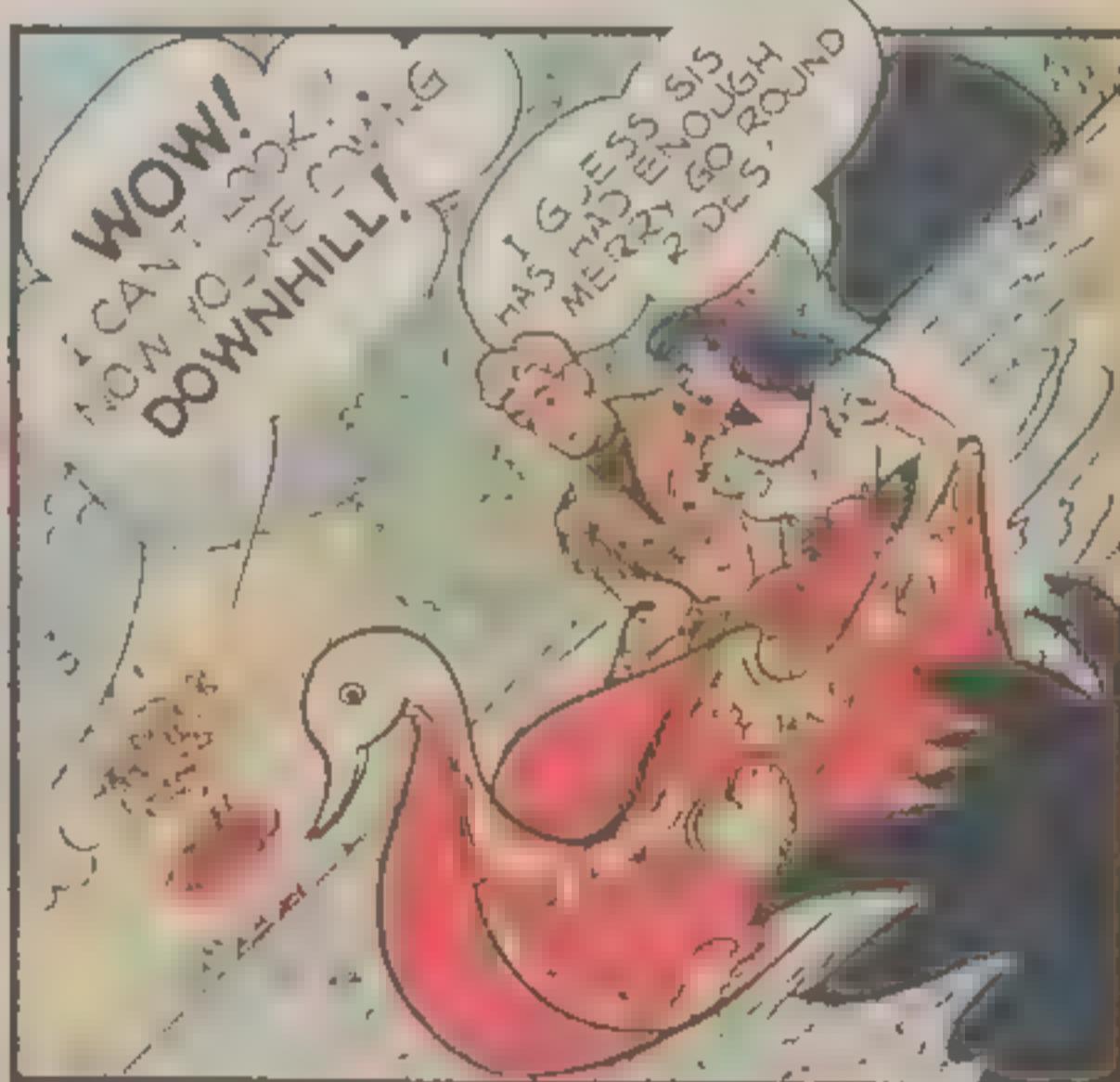
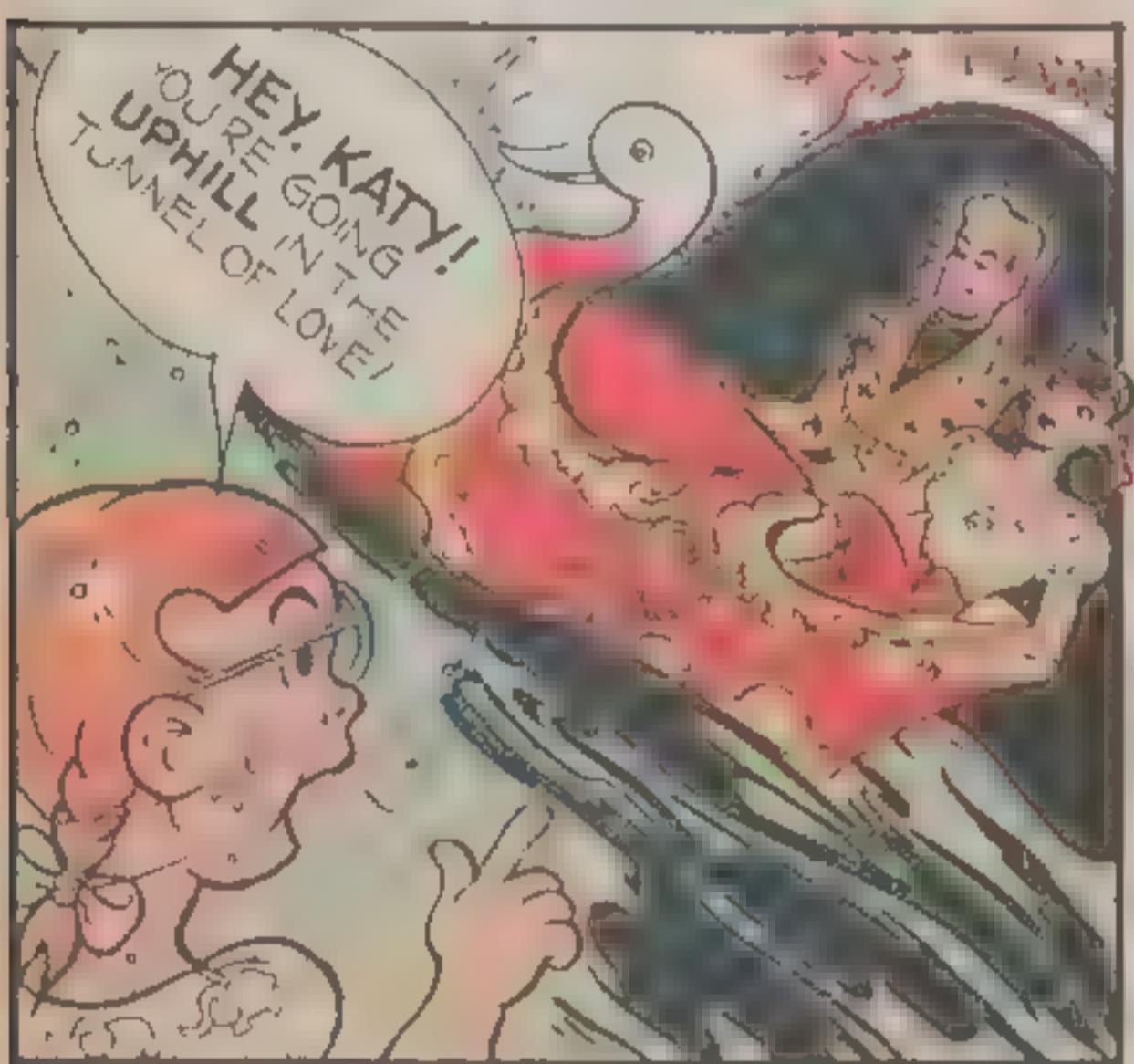
HERE YOU ARE, SIS, A
WHOLE ROLL OF TICKETS
TO RIDE THE MERRY-GO-ROUND,
AND A DOZEN
HOT DOGS.

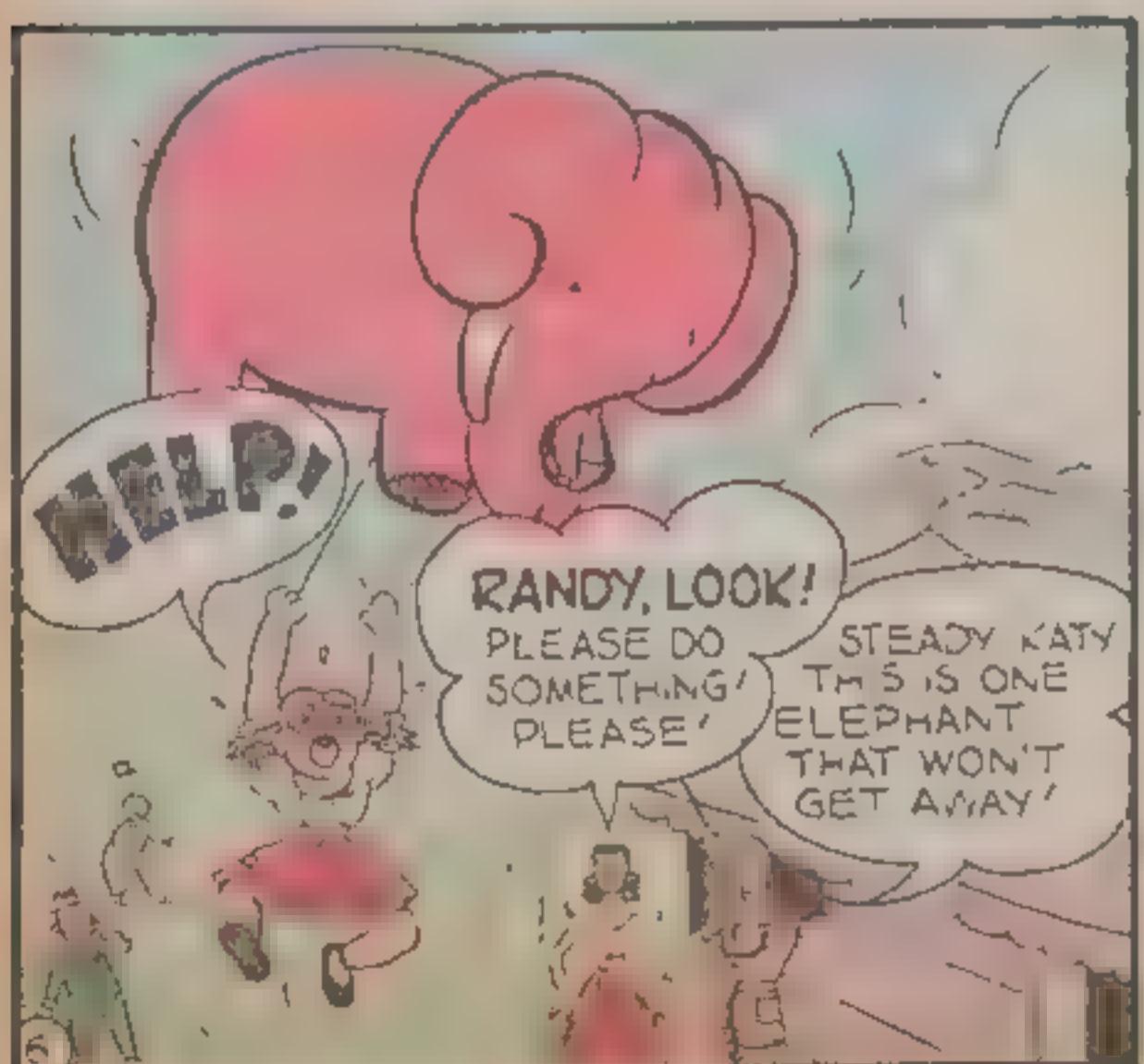
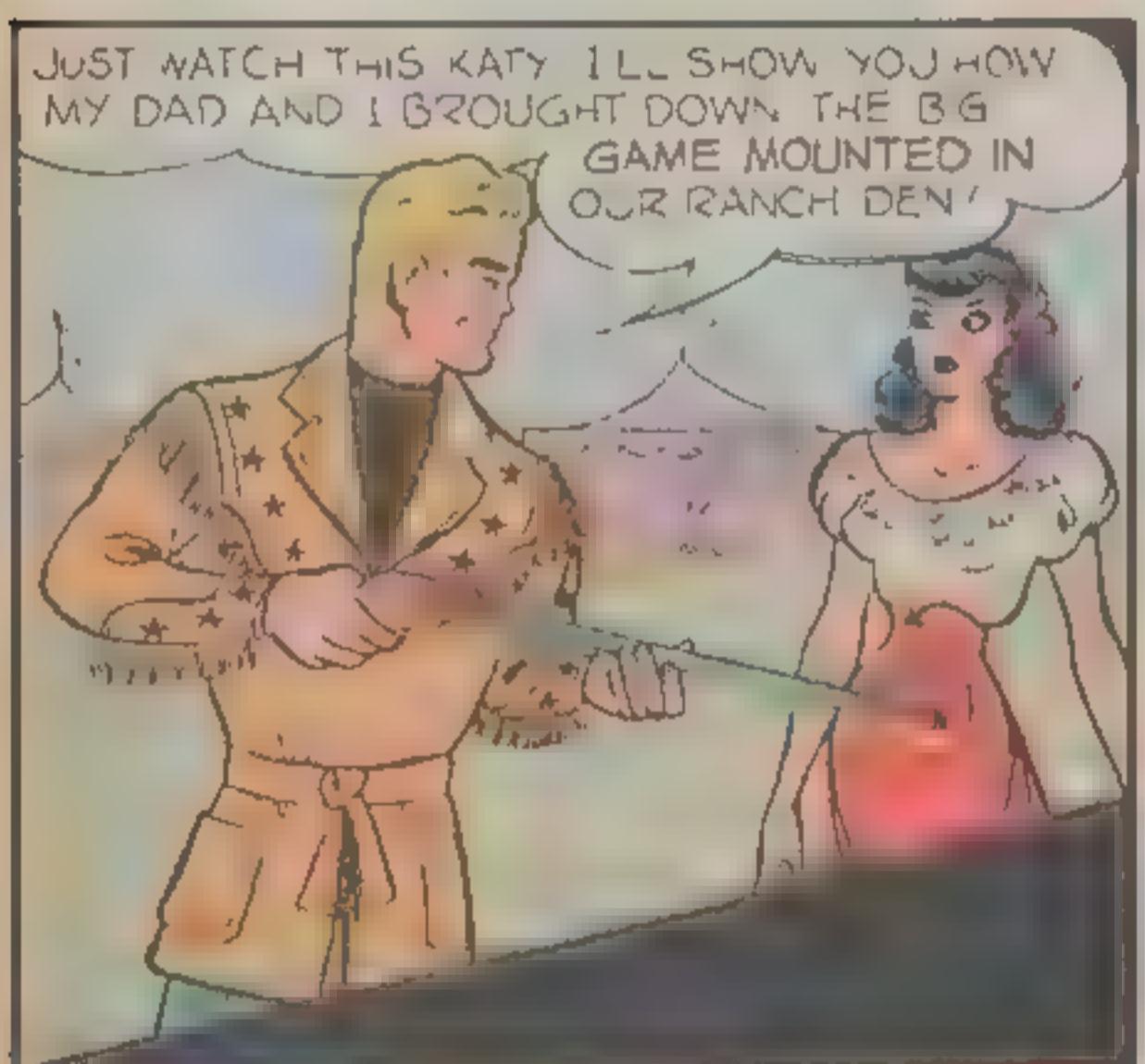
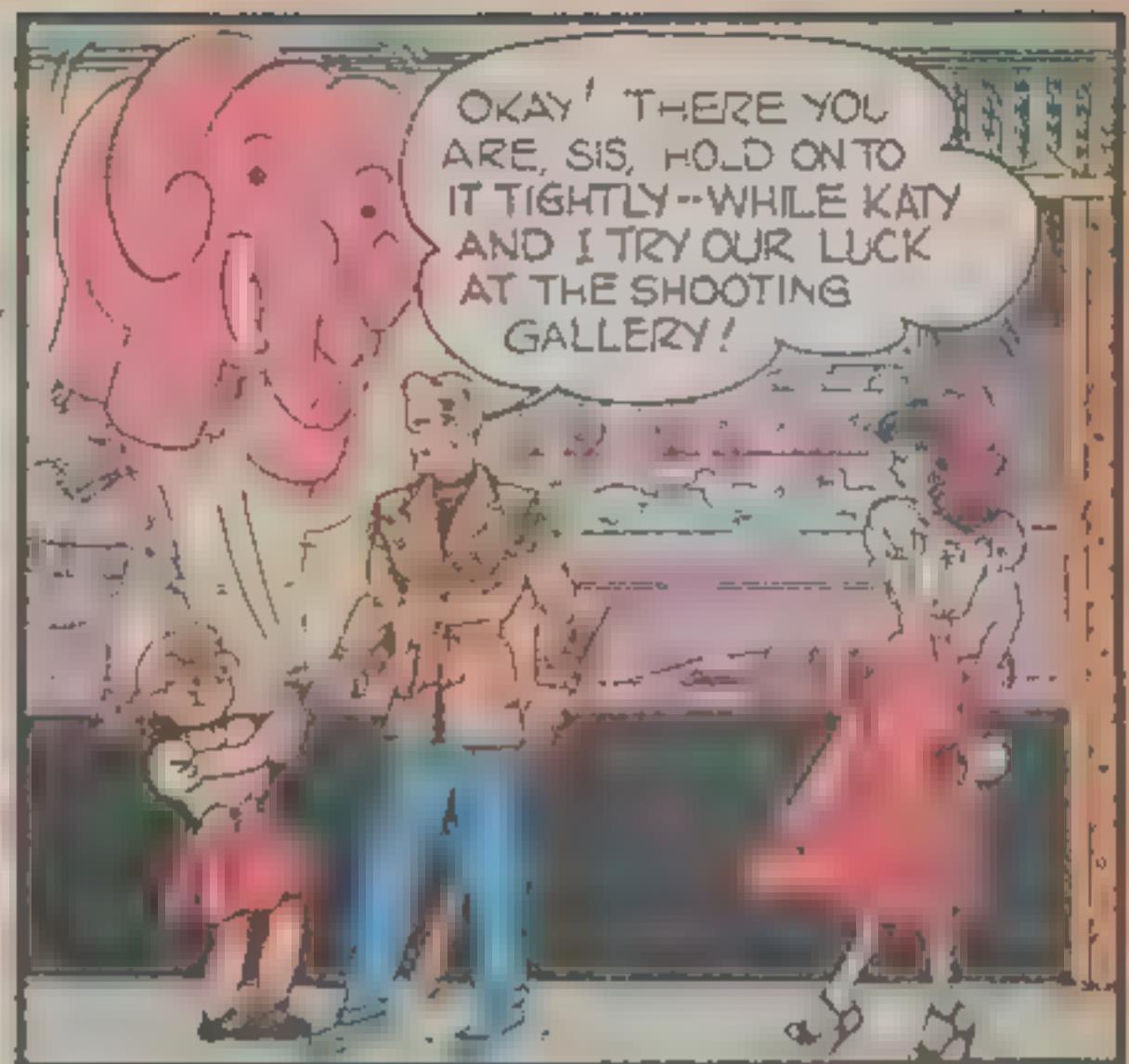
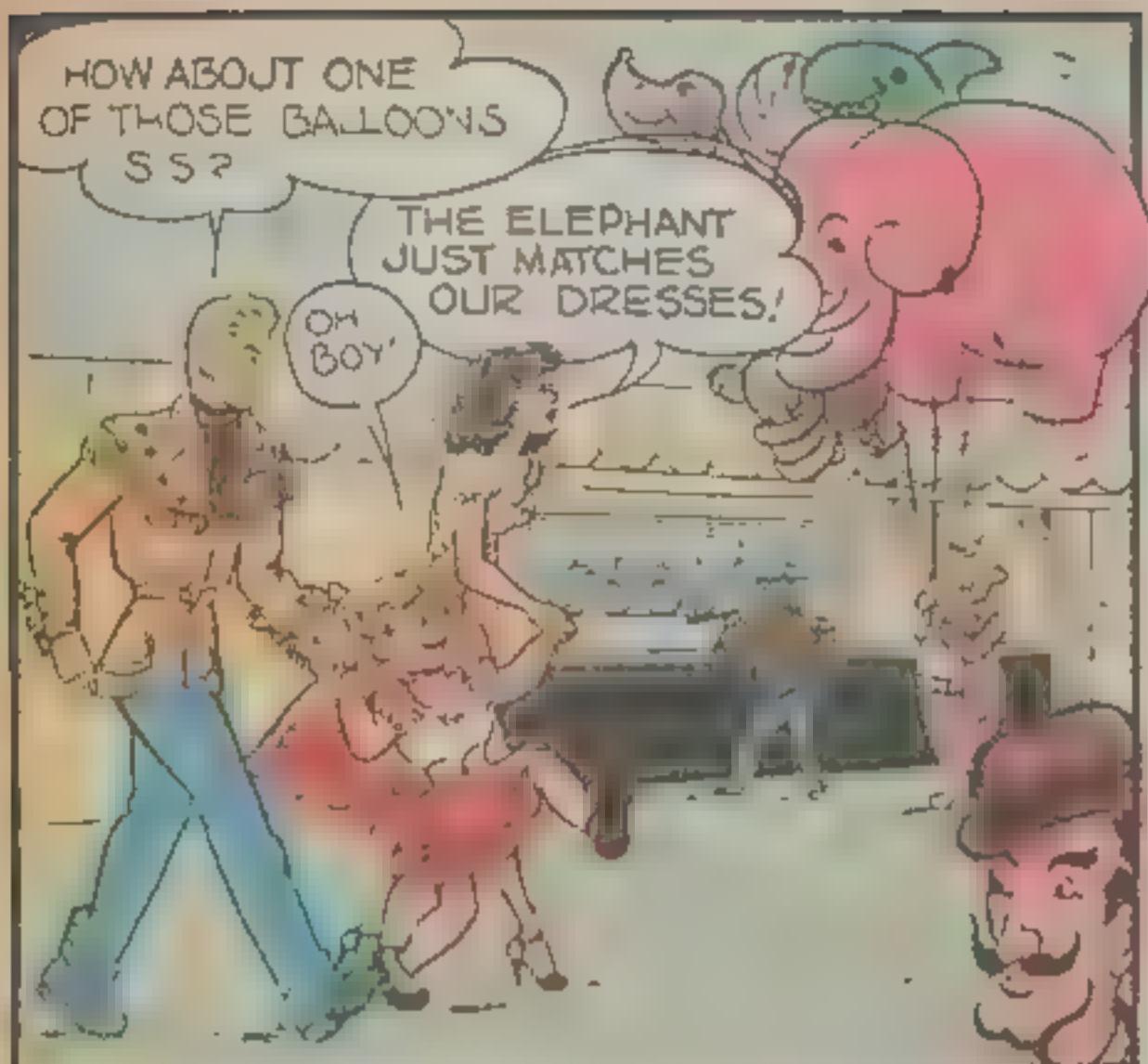
GEE
THANKS!

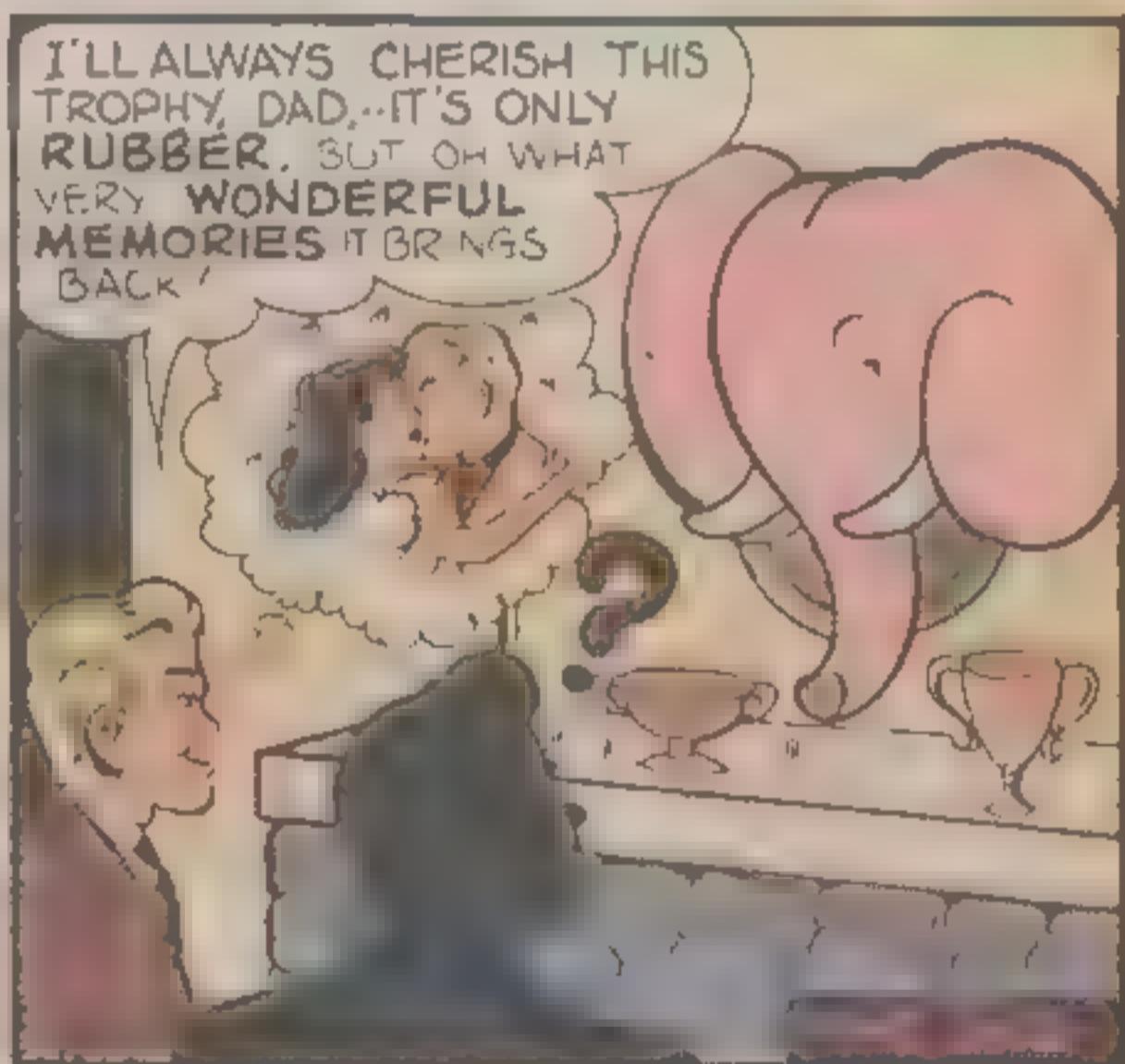
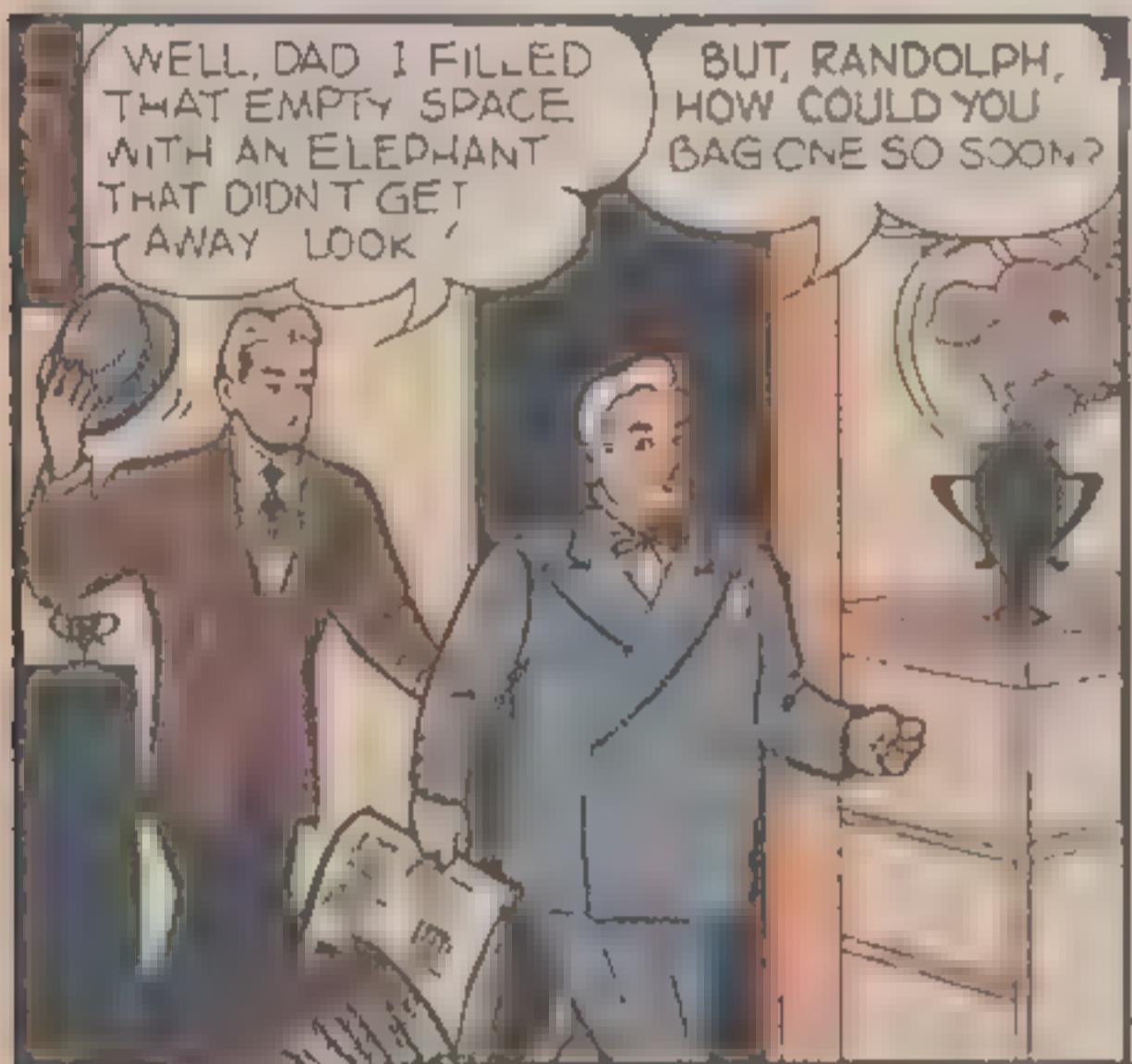
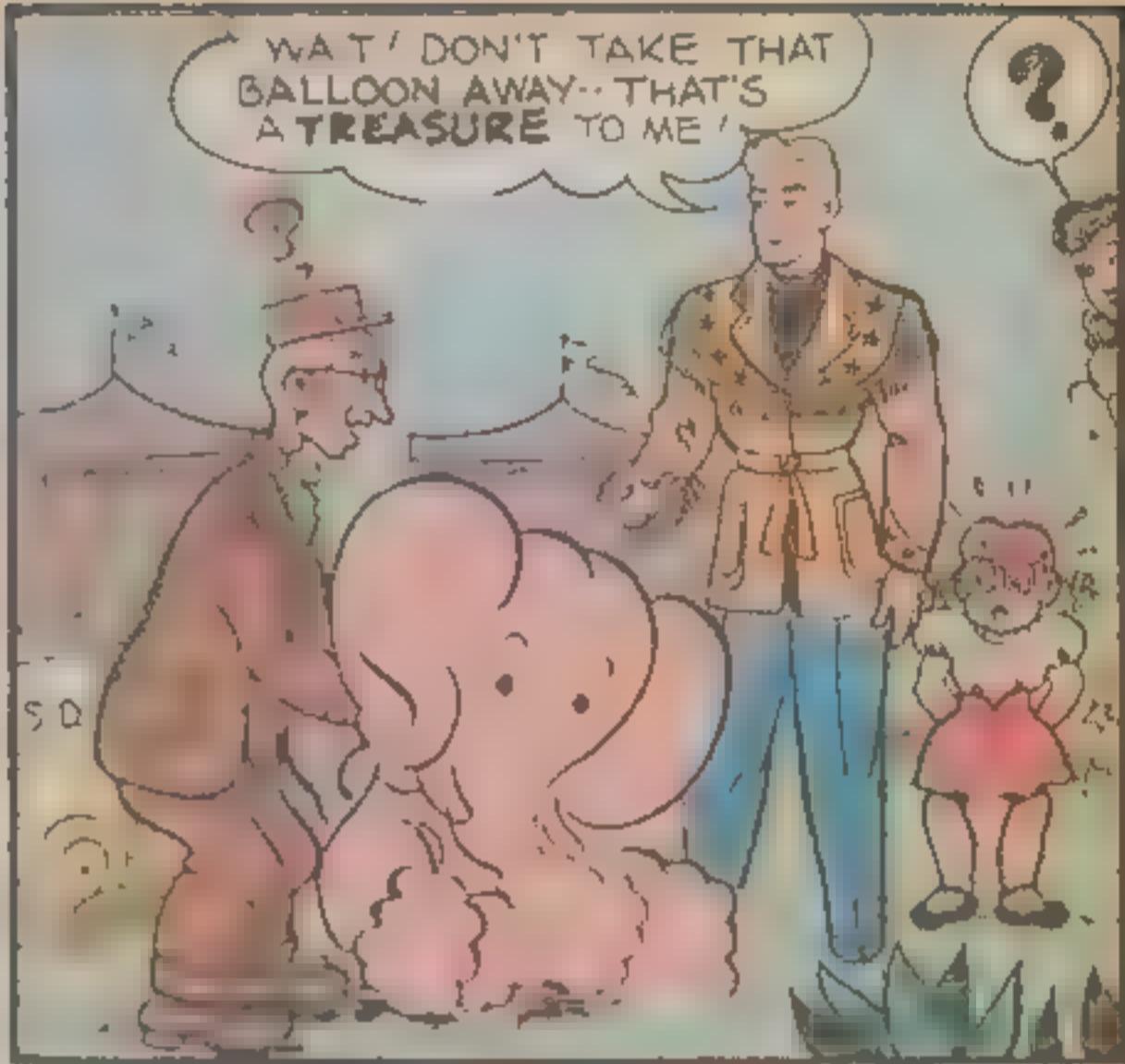
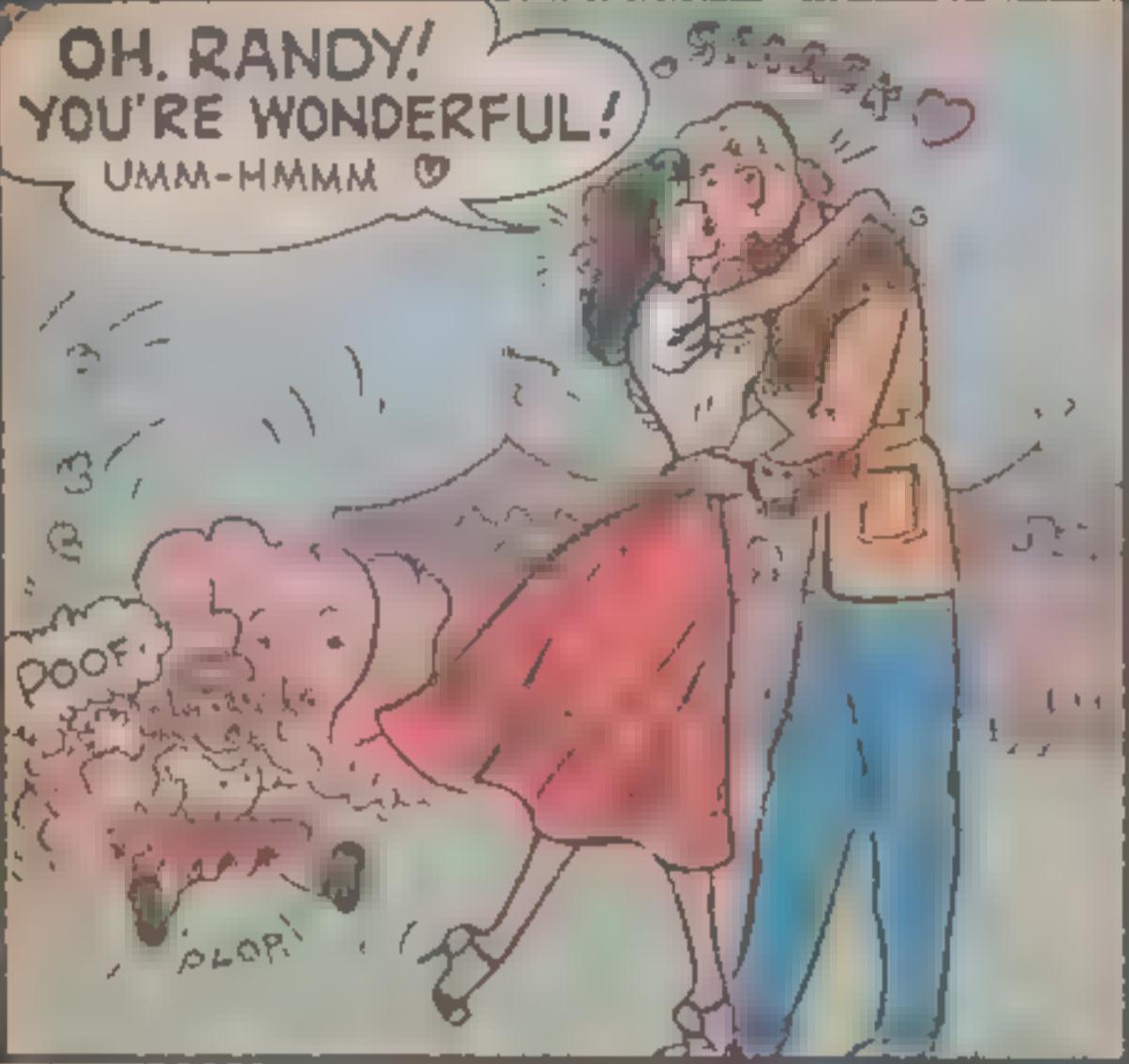
BUT, RANDY, YOU
SHOULDN'T HAVE
BOUGHT SO
MANY RIDES
FOR SIS!

DON'T WORRY, KATY,
THERE'S A METHOD IN
MY MADNESS--WE'RE
GOING TO RIDE IN THE
TUNNEL OF LOVE!

And so after fifty times around or every animal on the Merry Go Round and a dozen Hot Dogs + Sis has had enough







WOOWOO! TRADE WAMPUM FOR UM
KATY KEENE COMIC BOOK!!!

AND UGH! TRADE UM WAMPUM FOR PEP,
WILBUR, LAUGH AND SUZIE COMIC BOOKS TOO
KATY APPEARS IN ALL THESE SWELL COMIC BOOKS 'WOOWOO'
ALL NEW STORIES IN EACH MAGAZINE!
THEY'RE ALL ARCHIE COMIC PUBLICATIONS!!

DON'T FORGET! YOU CAN STILL SEND FOR A NUMBER 1
AND NUMBER 2 PIN-UP AND CUT-OUT SETS OF KATY FOR
NUMBER 3 SET OF SIS FOR 10¢ EACH SET! HERE SHON
TO GET THEM! HURRY! DO IT NOW!!

PRINT YOUR NAME AND ADDRESS CLEARLY ON A SLIP OF
PAPER AND PUT IT IN AN ENVELOPE WITH 10¢ AND SPECIFY
WHICH SET YOU WANT- BE SURE TO SEND ADDITIONAL
MONEY IF YOU WISH MORE THAN ONE SET MAIL YOUR ORDER
TO - KATY KEENE AT WOOGON WHEELS RANCH,
SANTA BARBARA, CALIFORNIA

KATY'S SIS OUTFITS AND POSES © LYNN FISHER #800 N LAMADERA EL MONTE, CALIFORNIA

Doris Day Has Delta City Date

Doris Day hopes to be in New Orleans on Oct. 3, which is the sixth month anniversary of her marriage to Marty Melcher.

When Doris and Melcher were married last April 3, they had planned to go to New Orleans on their honeymoon, but because of problems with redecorating and refurnishing their home, they were unable to get away for the New Orleans trip.

"We promised ourselves we'd make it on the half-year anniversary," the blonde singing star explained, "and it looks as though we might be able to."

Since her marriage, Doris has appeared for Warner Bros. in "Starlift," and is currently working in "I'll See You In My Dreams," which should be finished in time to allow her to keep the New Orleans date.

* * *

Roamin' Around

Ruth Roman walked 7.7 miles in one day while filming a sequence for Warners' "Tomorrow Is Another Day." She was playing a hitchhiking scene and the camera car recorded the number of miles she walked during rehearsals and takes.

"That's nothing," she said. "I once hiked 17 miles in New York, looking for a job."

* * *

Star's Lunch

While starring in "A Streetcar Named Desire," produced by Charles K. Feldman for Warner Bros. distribution, Miss Vivien Leigh would eat her lunch in her dressing room. Her favorite dish being an avocado and lettuce salad with ice tea.

* * *

Film Butch

Andre De Toth got a very short butch haircut before starting to direct Warner

Bros.' new outdoor color picture, "Carson City," starring Randolph Scott and Lucille Norman. De Toth said it's easier that way to wash the dust out of his hair.

* * *

Nancy Olson Welcomes Motherhood

Nancy Olson is willing to drop from star to featured player class if that's what she must do to stay on the screen while having babies.

"It isn't necessary for my ego to be a star," she says, "but it is necessary for my happiness to have children."

The gold-haired, 22-year-old actress was discussing her screen future now that she is due for a stork visit in early November.

Nancy is at the height of her phenomenal screen rise. She will not do another film until after the blessed event.

"Naturally I want to stay a star. I worked hard to become one. But I wouldn't pass having a baby for all the screen honors," explains the actress.

Nancy's husband is Alan Lerner, librettist and lyricist of the stage musical hit, "Brigadoon," and now composing for films. The couple were married March 19, 1950.

Only three years ago the pink-cheeked, blue-eyed Nancy was a student at the University of California at Los Angeles. She was "discovered" in a student play and cast for a lead in the film, "Canadian Pacific."

In "Force Of Arms," Nancy portrays a WAC lieutenant who falls in love with an infantry lieutenant, enacted by William Holden.

* * *

Government Interest

Although Warner Bros. had no contact with the Bureau of Indian Affairs in producing Burt Lancaster's "Jim Thorpe—All American," the government agency has become very much interested in the film. The

picture is one of the first about a modern Indian, and the Bureau will follow its impact on the large Indian population in Oklahoma, New Mexico, the Dakotas and elsewhere.

* * *

Gotham Home Best For Cinema Success

The best way to be a success in Hollywood, believes actress Mary Wickes, is to live in New York.

Miss Wickes has sound reasons for her claim. She has made nine trips to the film capital for 20 pictures, and has kept right on residing on West 58th Street in New York City.

The tall comedienne is currently busy at Warner Bros. in "I'll See You In My Dreams," life story of songwriter Gus Kahn, starring Doris Day, Danny Thomas and Frank Lovejoy. In the picture Miss Wickes plays the housekeeper of the Kahns.

Mary generally comes for one picture on each trip, but usually is kept on for a second and even a third.

Films began to woo Miss Wickes when she played the nurse in "The Man Who Came To Dinner" on Broadway. Warner Bros. brought her to the studio for the screen version, and ever since she has been alternating between stage and screen.

"Most stage players move to Hollywood when cast in a picture and then yearn to go back to Broadway for a show," says Miss Wicks. "I've been lucky enough to work in both mediums by staying right on in little old New York."

The actress began her theatrical career after graduating from Washington University in St. Louis, her home town. After little theatre productions there and in Berkshire, New York, she was brought to Broadway by Marc Connally for "The Farmer Takes A Wife."

* * *

Special Spokesman

Raymond Massey recorded narration at Warner Bros. for a special radio program sponsored by the National Conference of

Christians and Jews while between takes of "Carson City," outdoor drama in color in which Massey is currently co-starring with Randolph Scott.

* * *

Holden Welcomes Competition As Vital Asset

William Holden hopes every actor gives an outstanding performance and every production is a great hit, for the success of any one is a vital asset to the entire motion picture industry.

"We should realize," Holden pointed out, "that we are an industry of only 30,000 persons, and that good work consistently proves beneficial to one and all.

"The spirit of competition in motion picture production is the finest incentive we have in striving for constant improvement. Everyone in the industry should be delighted when a production is a success, regardless of whose work it is.

"Good pictures and good performances," continued the star, "increase the demand for actors, because producers and directors are constantly seeking to surpass previous efforts."

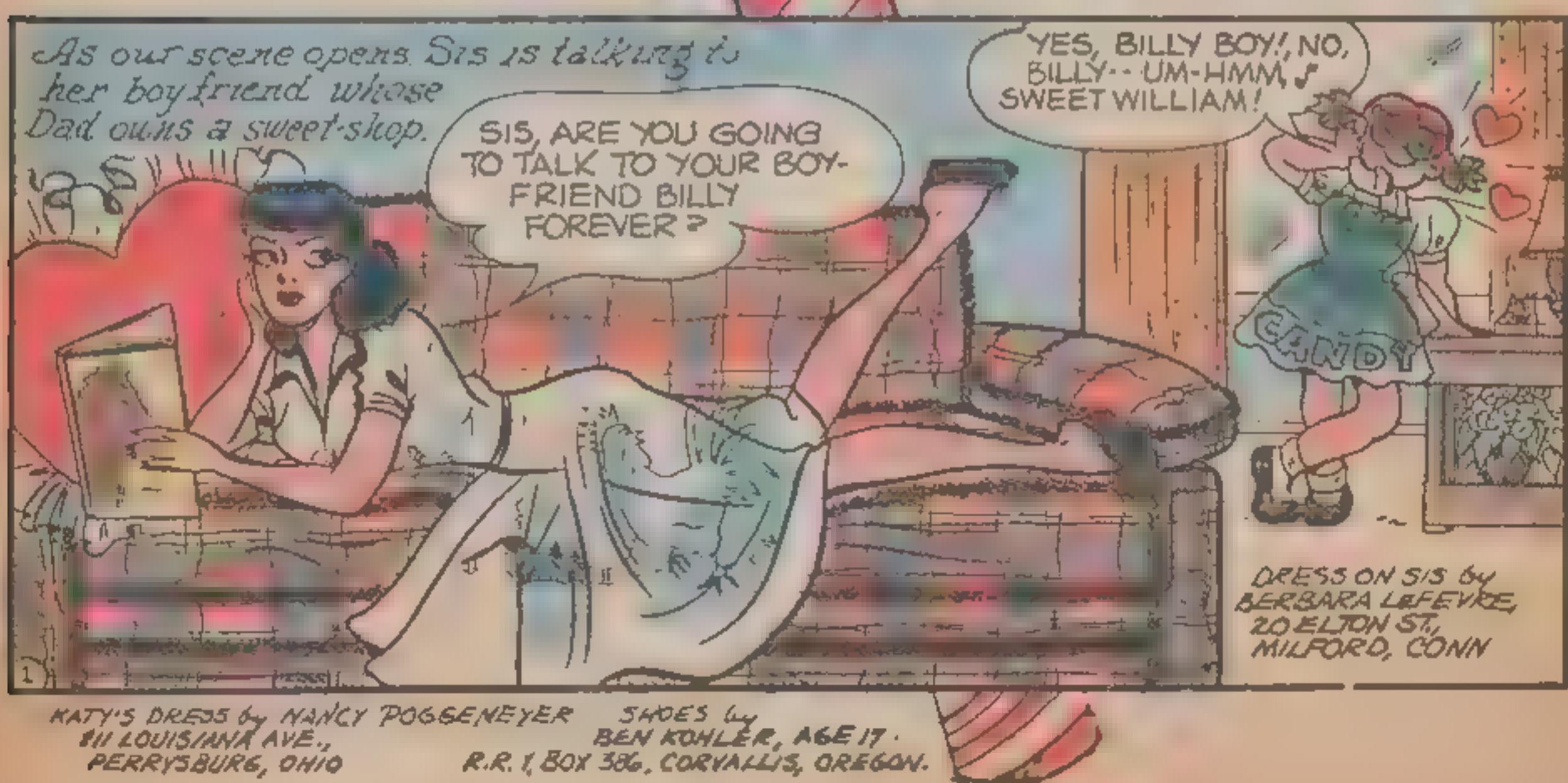
"When an actor recognizes—and respects—the talents of another, that man is paradoxically no longer acting—he is a real actor."

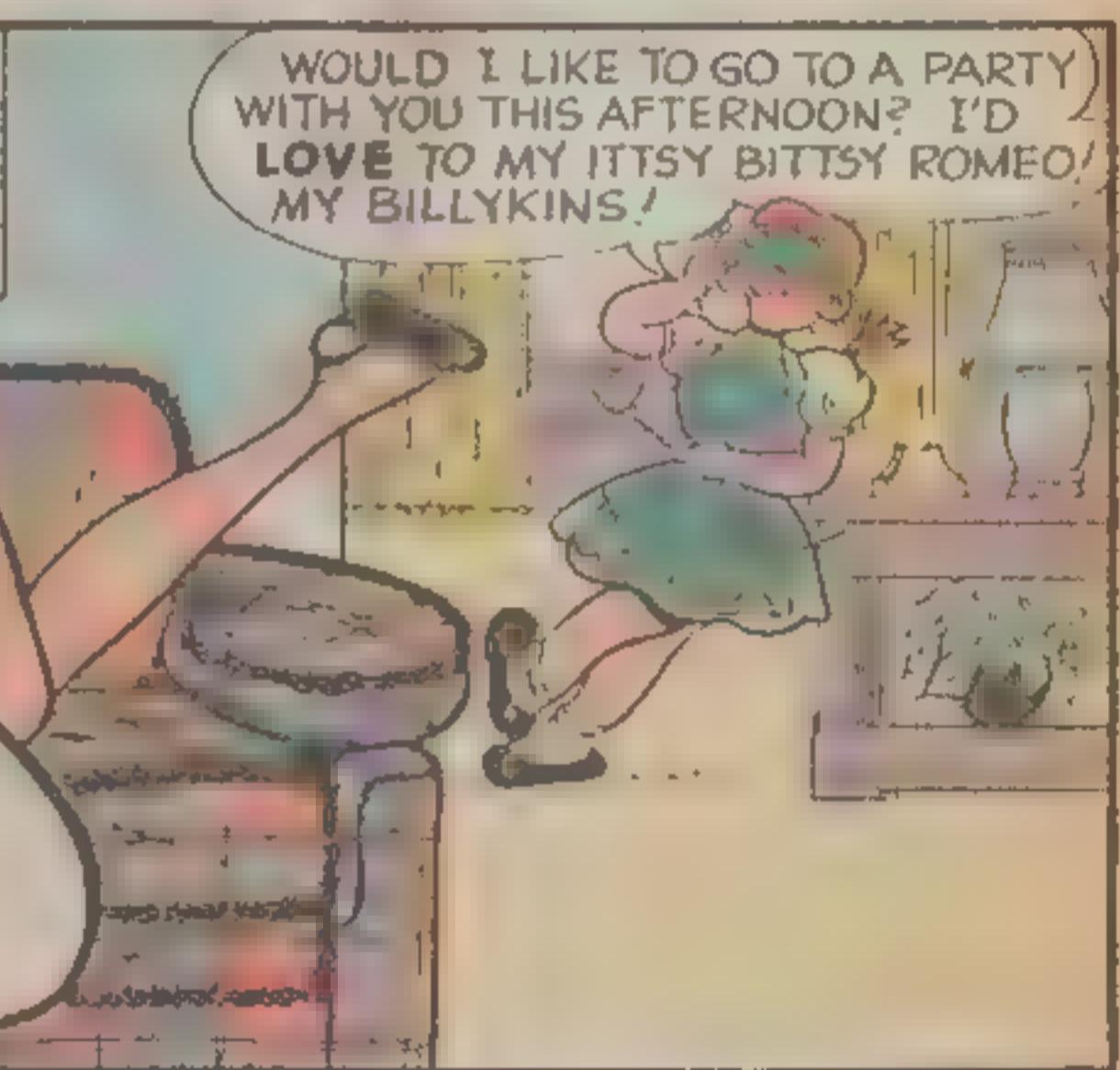
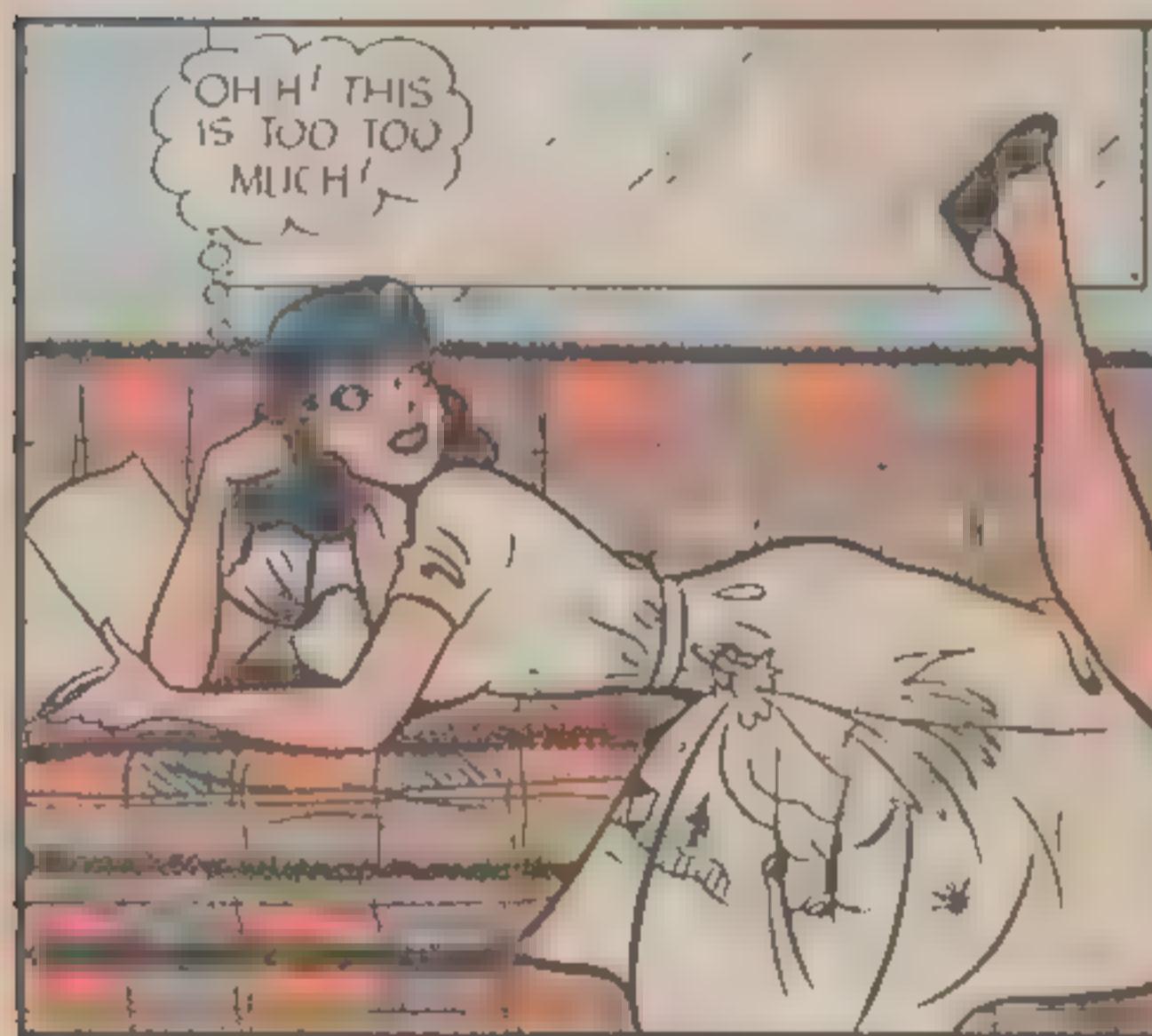
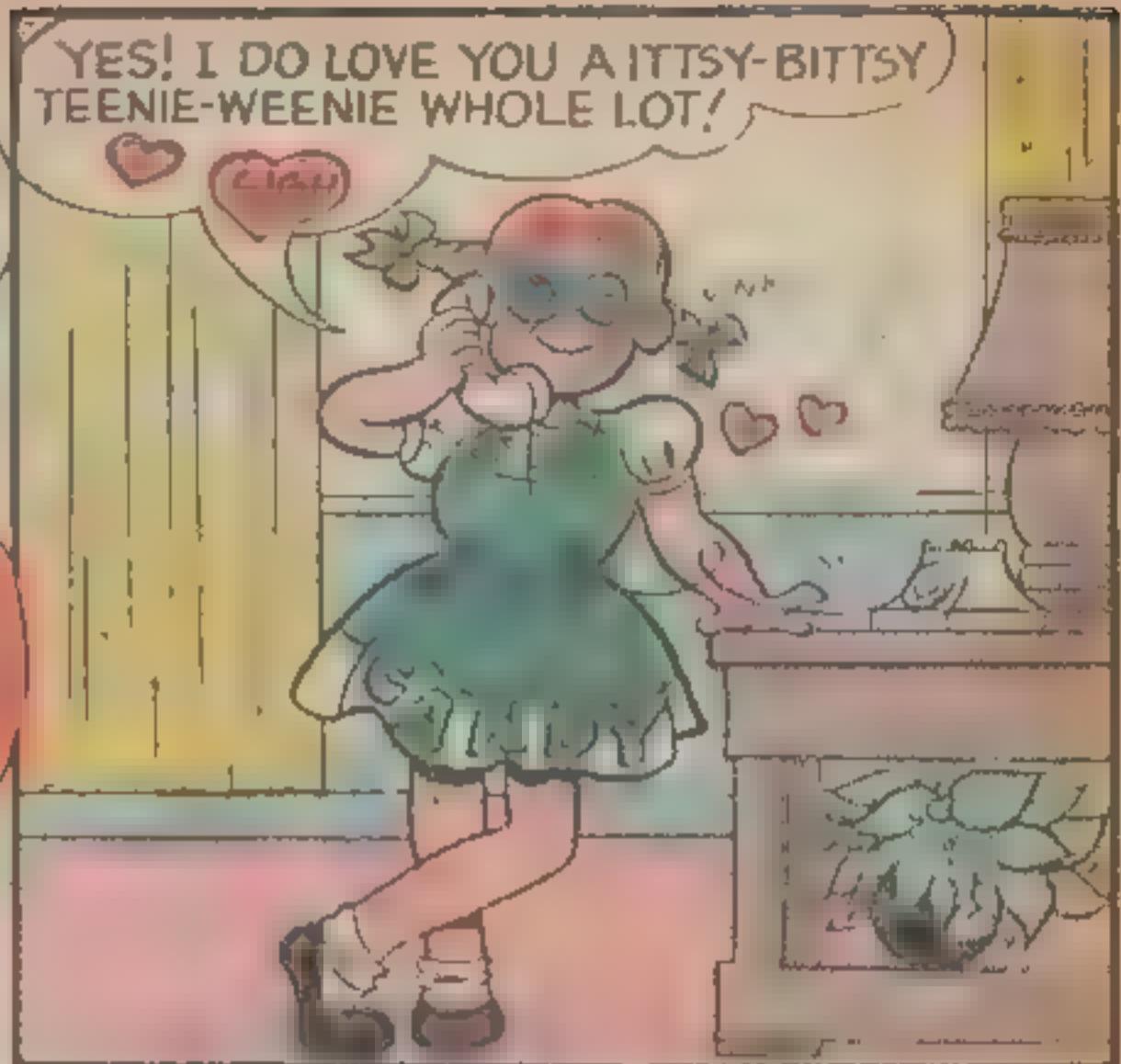
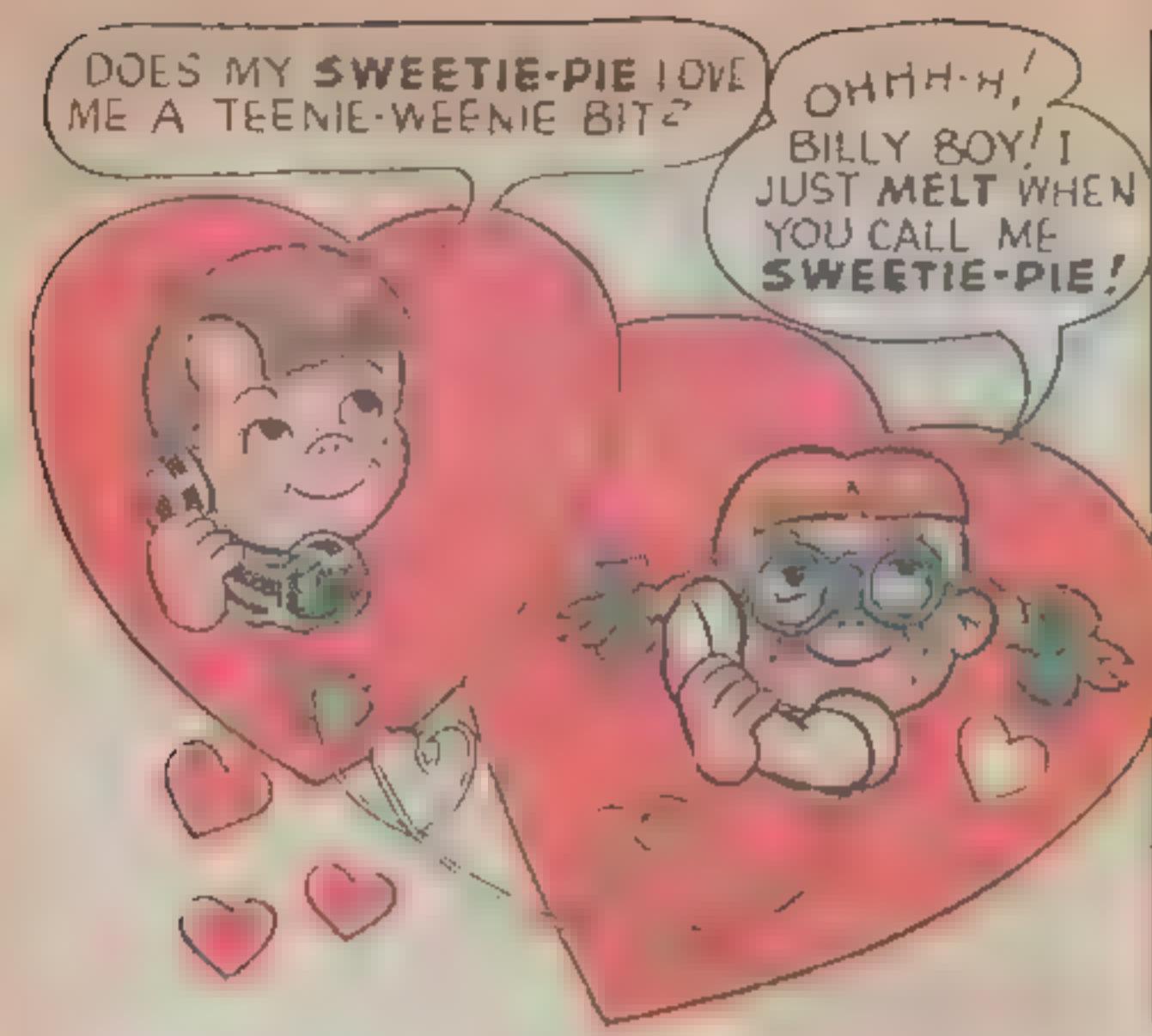
* * *

Douglas Stumped On Timber Land

Kirk Douglas tried to buy some property in the redwood country near Eureka, Calif., where he recently spent several weeks on location for Warner Bros.' Technicolor production, "The Big Trees," but discovered that he could only buy land, while the trees on the area he wanted are forever the property of various lumber companies.

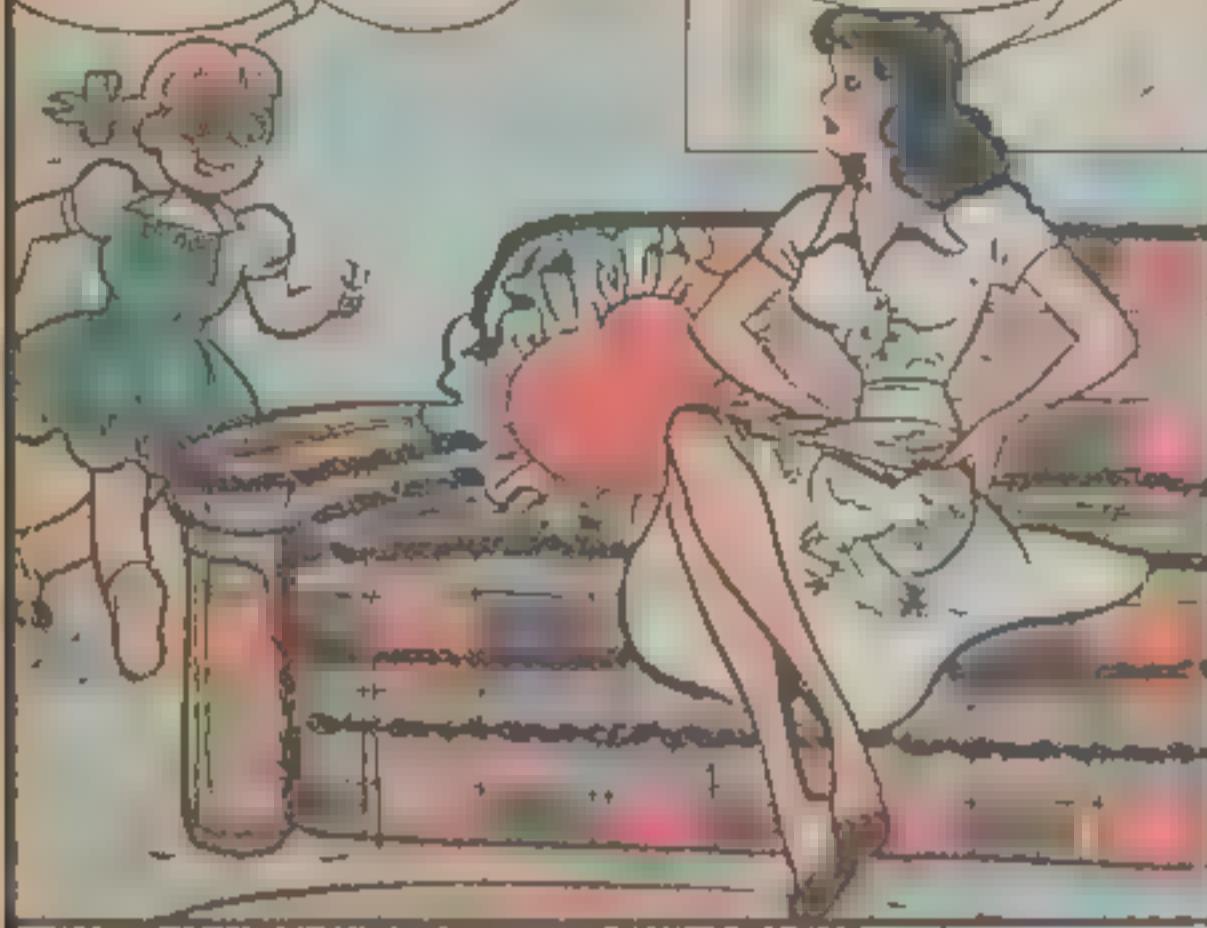
Douglas called off all deals because he said he wouldn't want to own land in the big tree country and never be sure that a lumberjack wouldn't come along and chop down his private forest.





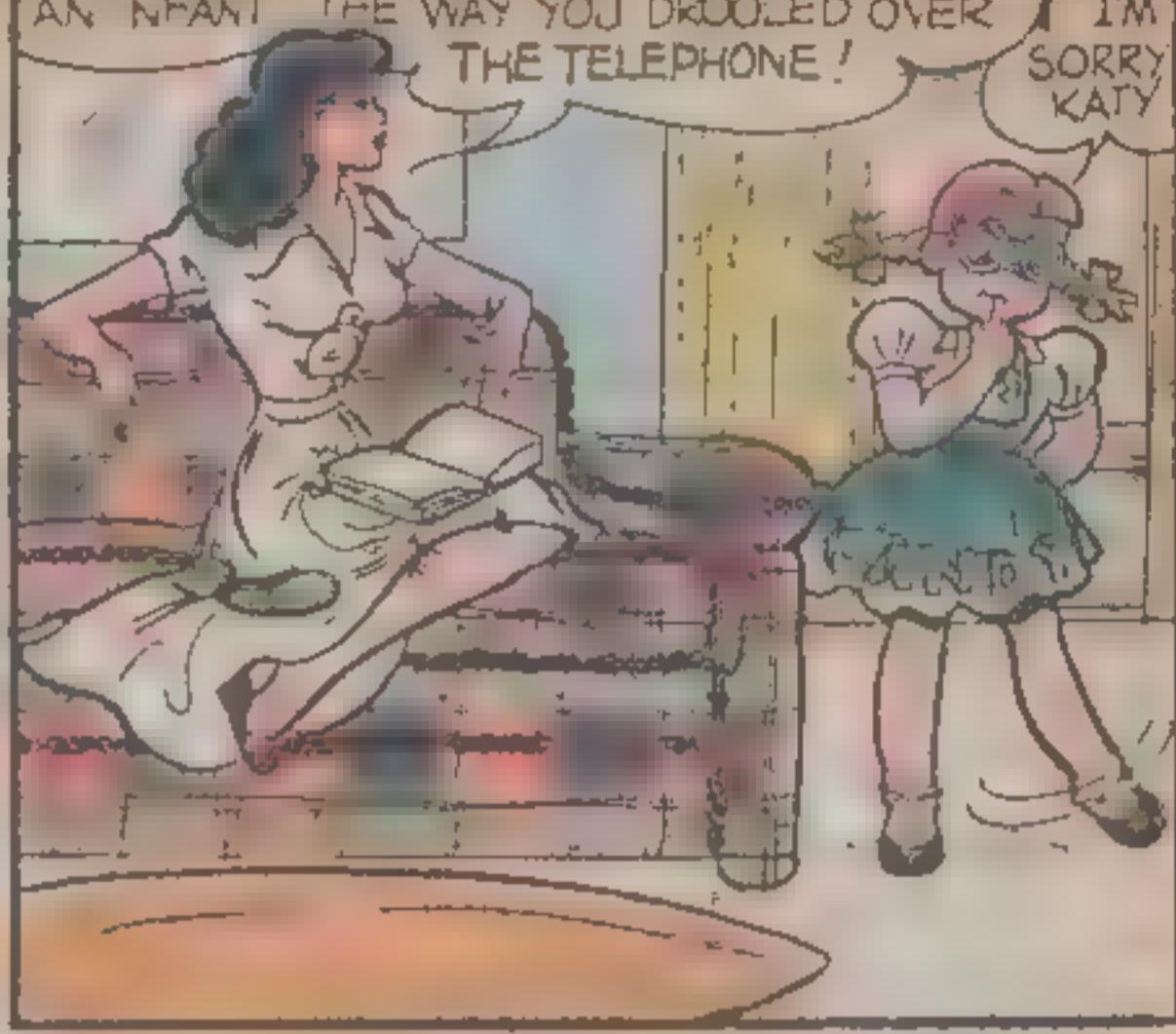
WHAT DO YOU WANT, KATY?
OH BOY! I'M GOING TO A
PARTY WITH PITY, MY SWEET
WILLIAM.

I'VE NEVER HEARD
SUCH A LOT OF
BABY TALK!

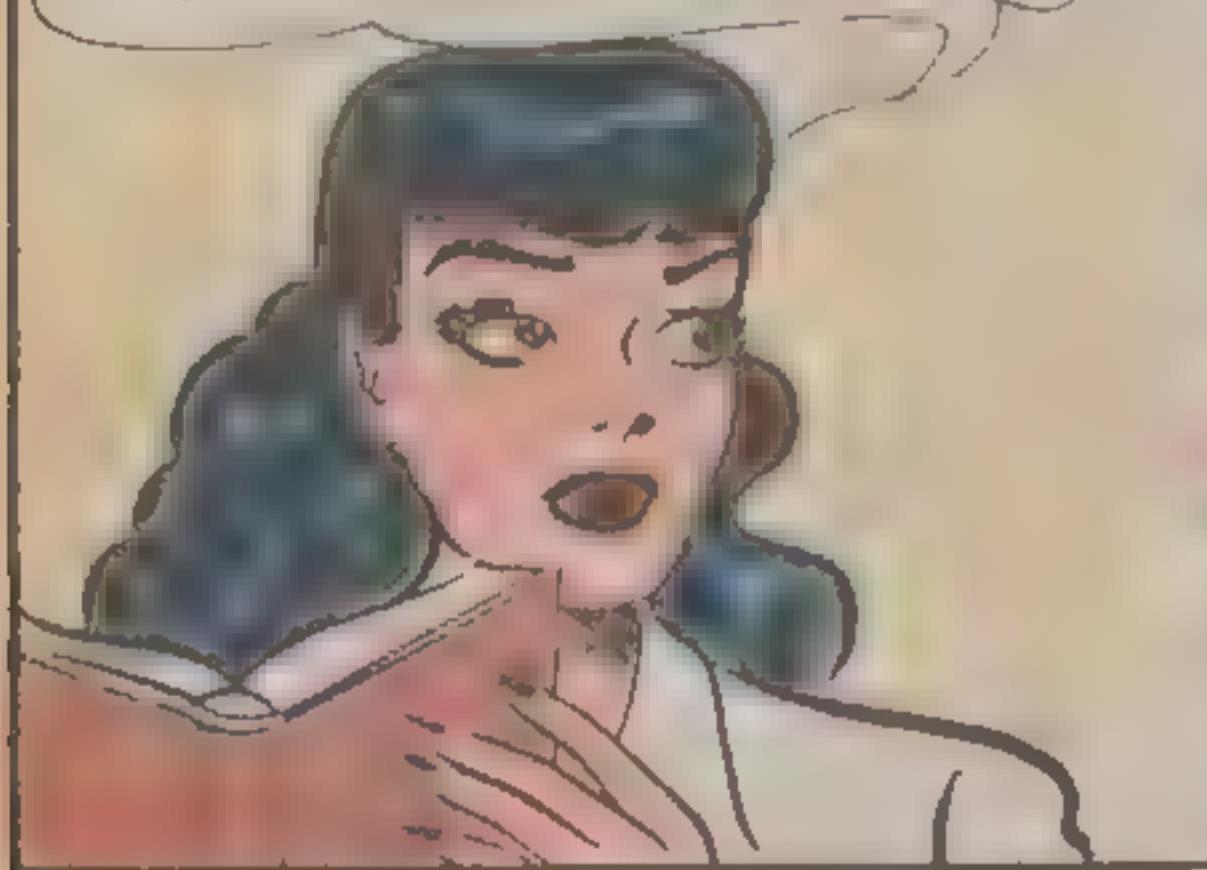


ONE WOULD THINK THAT YOU'RE STILL
AN INFANT THE WAY YOU DROOLED OVER
THE TELEPHONE!

I'M
SORRY
KATY



HOW WOULD IT SOUND IF I TALKED THAT
WAY TO MY BOY FRIENDS KO OR RANDY--?
"DOES UM ITSY BITSY BOY LOVE THIS ITSY
BITSY DIRL," AND ALL SUCH BABY TALK!!?
NOW, HOW WOULD THAT SOUND?

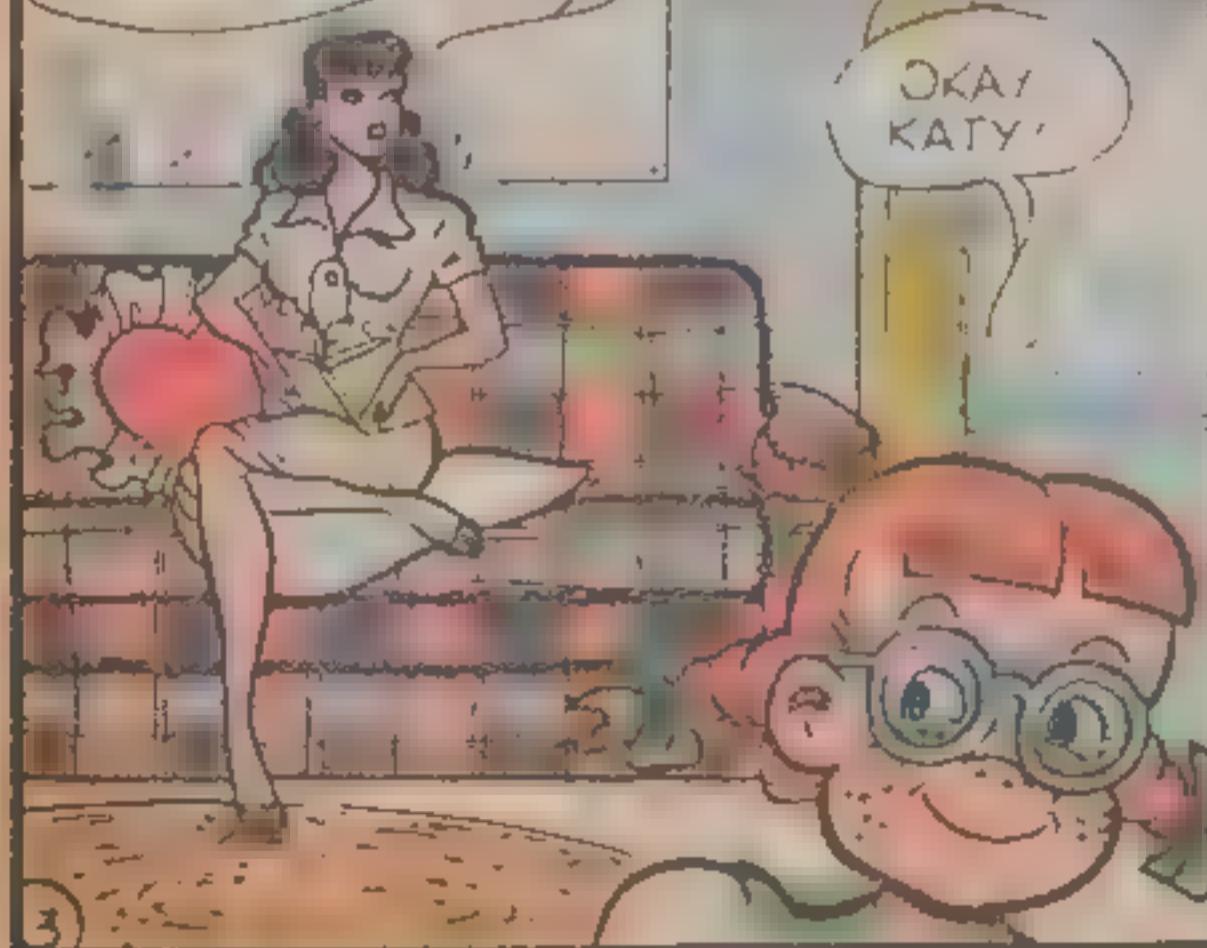


TEE HEE / IT DOES SOUND
FUNNY COMING FROM YOU, KATY!
TEE HEE-HEE!



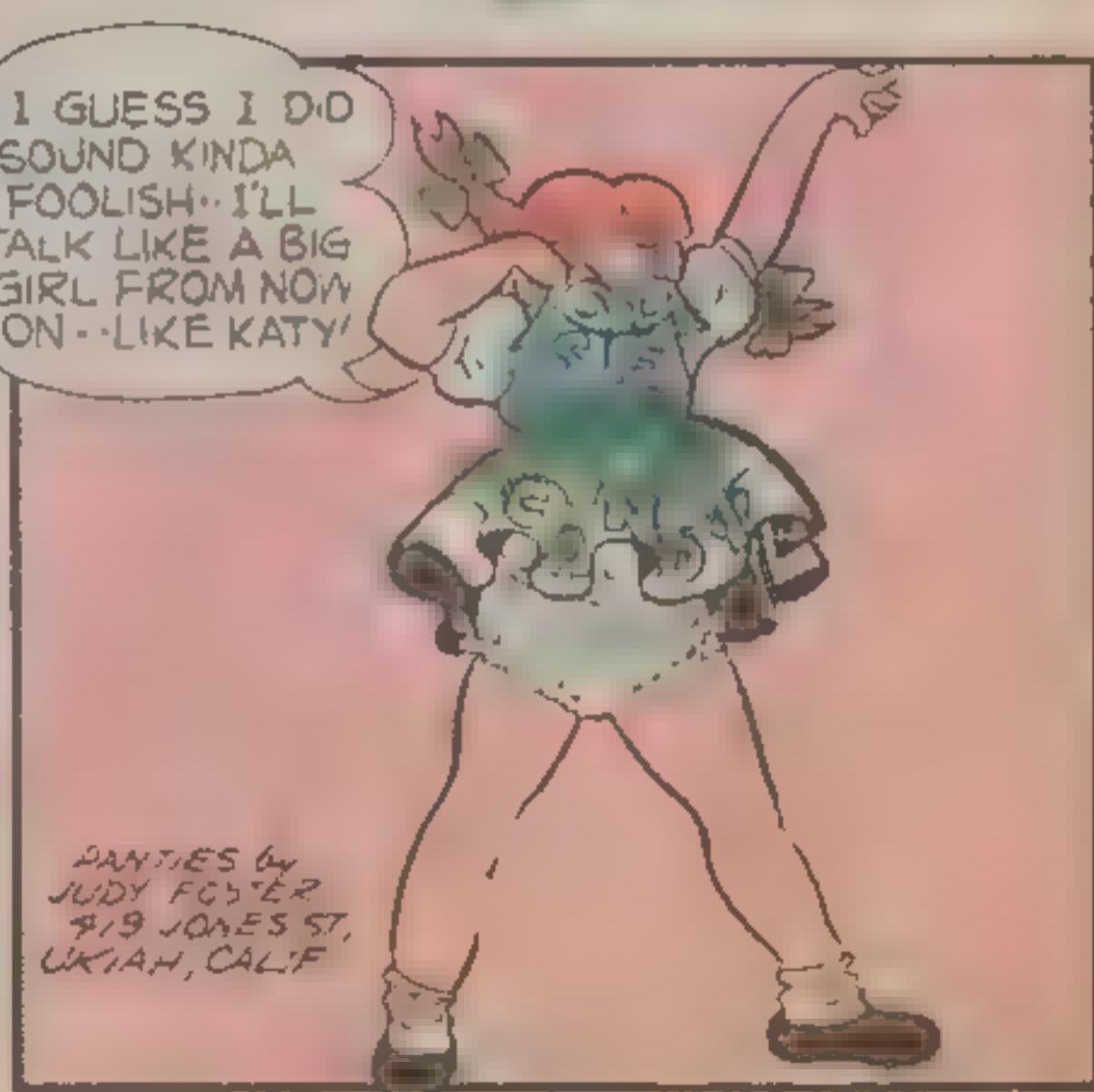
NOW GO GET YOURSELF DRESSED, AND
FROM NOW ON LET'S TALK MORE
GROWN UP'

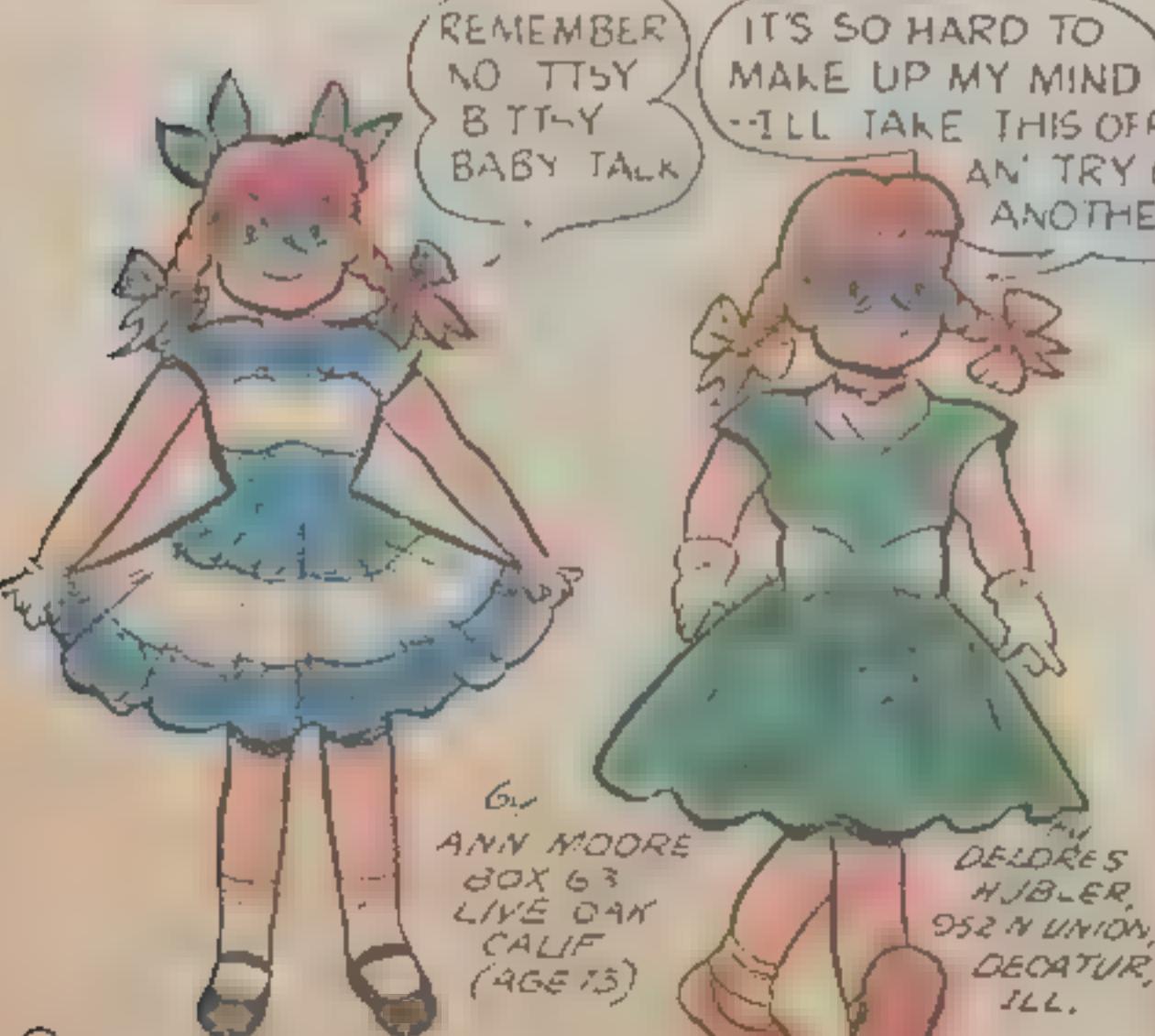
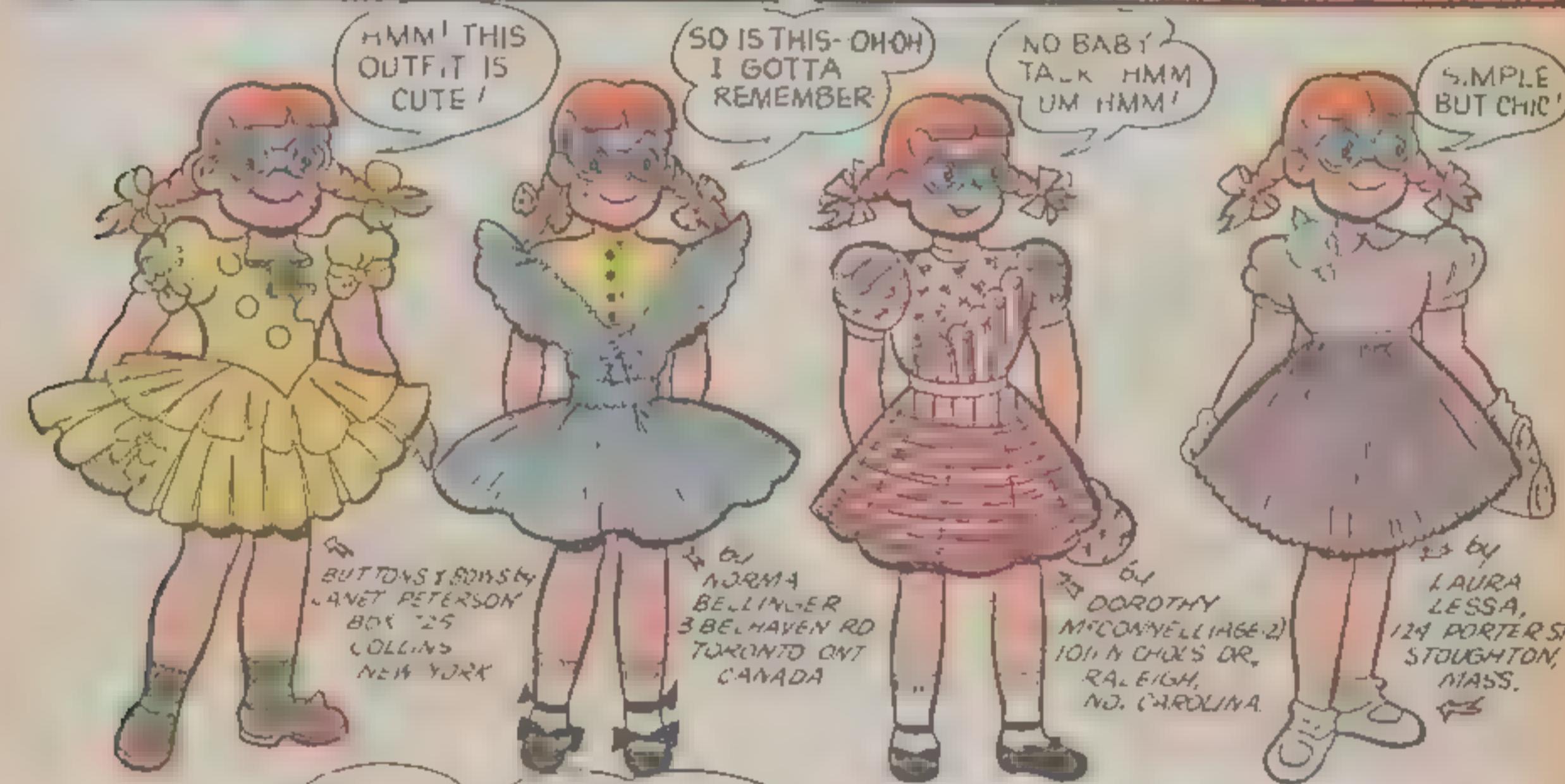
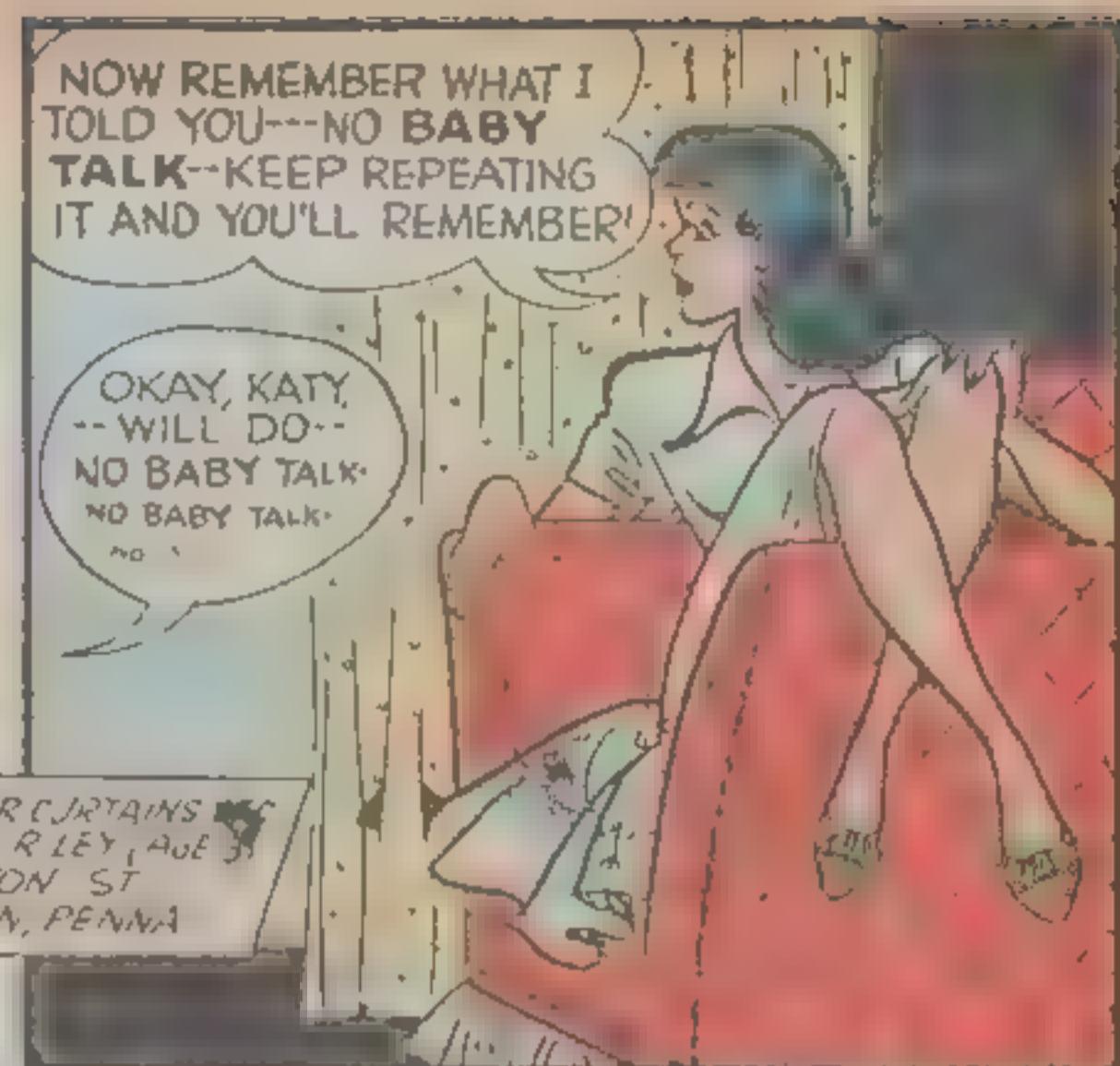
OKAY,
KATY!



I GUESS I DID
SOUND KINDA
FOOLISH... I'LL
TALK LIKE A BIG
GIRL FROM NOW
ON - LIKE KATY!

PANTIES BY
JUDY FOSTER
319 JONES ST.
UKIAH, CALIF.





KATY! ME DOLL BABYKINS!

K.O! I MISSED ODES WHILE
ODES WAS TRAINN' FOR UM
DREAT BIG FIGHT.

A.O.S JACKET BY AIDA SEVILLA, 1512 OREGON, PACO MANILA PHILLIPINE ISLANDS

DID MY DREAT BIG BOY
M.SS HS ITTSY BTTSY D.RL
A TEENS E WEENS.E BIT?

BEGORRA, D.D I
MSS MY BITTSY
DIRL.. OOE L NEVER
KNOW HOW MUCH

SONG 14 BY GENE SPITLER, #207 SOHEPSET DETROIT 24 MICH

YEAH! OOEY GOOEY BABY TALK!
IT ALL DEPENDS ON WHO SAYS IT!!



SUZIE is CHOOSEY!

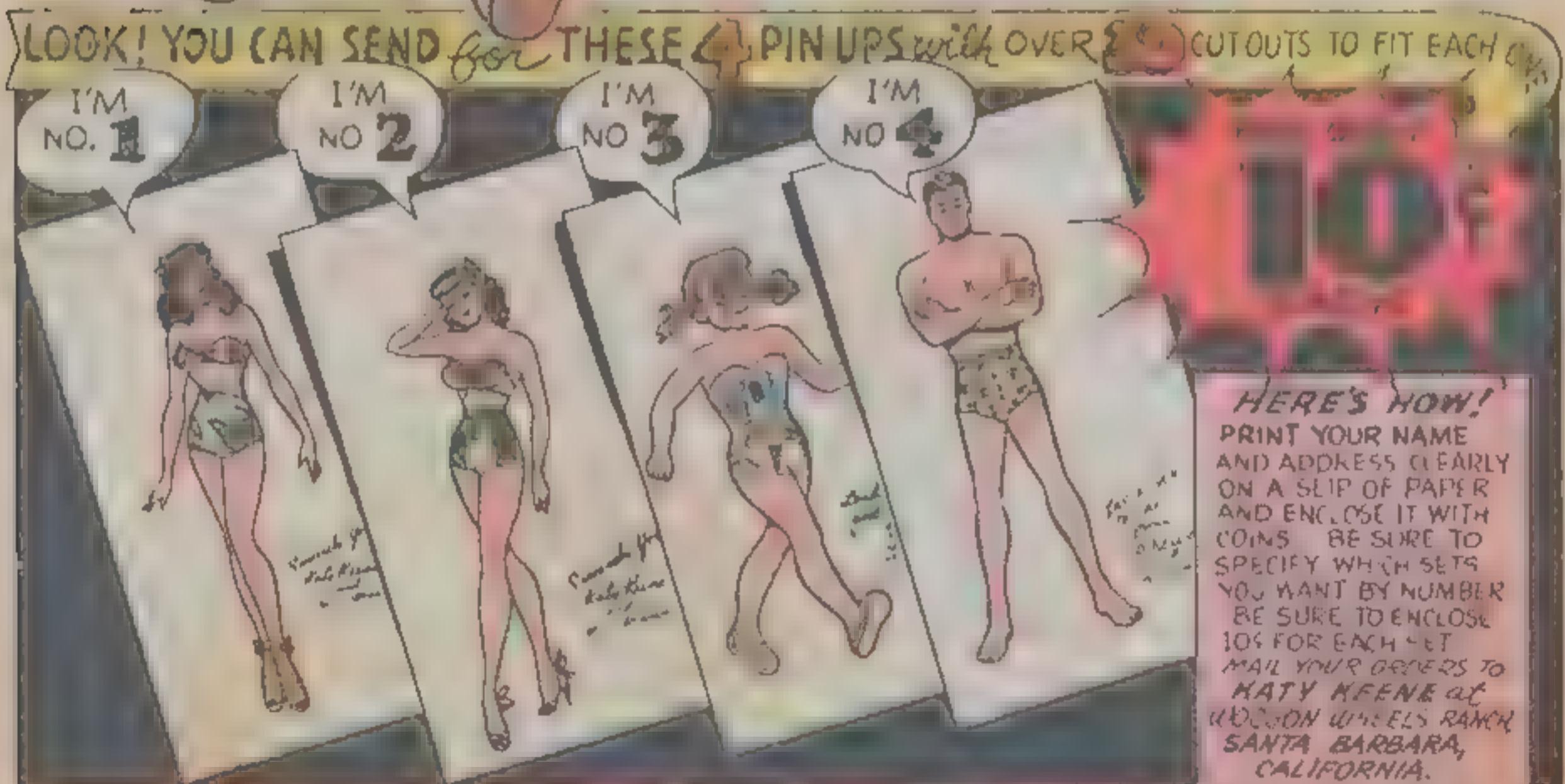
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BUY **SUZIE** comics
for the TOPS in LAUGHS!

SUZIE ALSO APPEARS IN
PEP comics and LAUGH comics

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YOUR GUARANTEE OF THE VERY
BEST IN ENTERTAINMENT!





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PRINT YOUR NAME
AND ADDRESS CLEARLY
ON A SLIP OF PAPER
AND ENCLOSE IT WITH
COINS. BE SURE TO
SPECIFY WHICH SETS
YOU WANT BY NUMBER.
BE SURE TO ENCLOSE
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WITH EACH PIN UP ARE THE MOST
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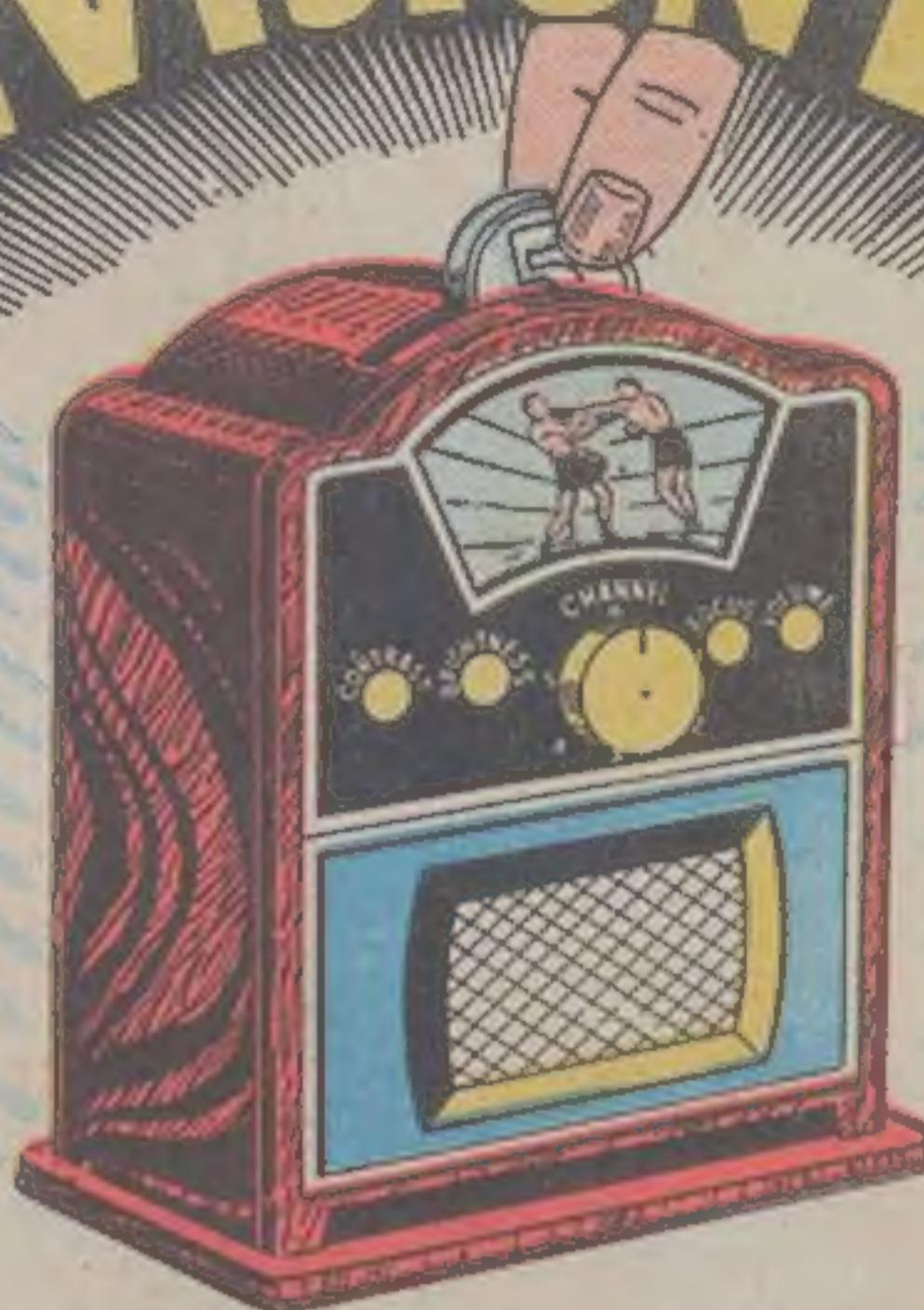
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AND WOW! WHAT A PICTURE! Whether you go for "zowie" shows (fights and such) or want a dream dance-team or peppy cartoon, you've got them—and MORE—right on this miracle Television Bank! What's more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE! When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes out automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swell figure skater and circus clown with his trick dog!

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COMPLETE WITH
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complete show! And with SIX wonderful pictures to see—you bank REAL MONEY just for letting them look!

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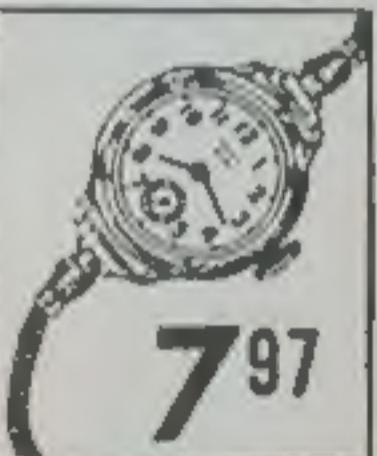
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REDUCE YOUR APPEARANCE!



THE FIGURE-ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . Your shape MUST be noticeably improved or you get every cent back at once!

No matter how many other girdles you have tried, you can be sure NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE FIGURE ADJUSTER! No other girdle or supporter belt offers you more TUMMY CONTROL, BULGE control, HOLD-IN and STAY UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE ADJUSTER feature! Figure-Adjuster is LIGHT in weight (no laces show) yet powerfully strong! Figure-Adjuster allows AIR to circulate through it! ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE CONTROL you like and NEED for an IMPROVED FIGURE!

MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL faces right up to meet the bra—NO MIDRIFT BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure Adjuster give you MORE figure control . . . More room of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure Adjuster. Colors nude, blue or white. Panty with detachable crocheted Regular. Sizes 24 inch waist to 48, only \$4.98.

MAKE THIS TEST WITH YOUR OWN HANDS!

Closh your hands over your ABDOMEN, press upwards and as evenly but FIRMLY. You feel better, don't you? That's just what the UP-LIFT adjustable FIGURE-ADJUSTER does for you, only the FIGURE-ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10-day TRIAL at our expense! NO OTHER GIRDLE AT THIS PRICE CAN GIVE YOU BETTER SUPPORT, can make you look better, feel better or appear slimmer and younger! Sizes 24 to 48 waist.



100% MONEY-BACK GUARANTEE!

You will look like and feel like this beautiful model in your new and improved cool-light weight FIGURE-ADJUSTER.

Test the Figure-Adjuster at home for ten day TRIAL at our expense! If it's not on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take all the risk . . . that's because we know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE-ADJUSTER! MAIL COUPON NOW!

Guaranteed to Delight or Your Money Back

10-DAY FREE TRIAL OFFER!

WHY DIET? TRY IT!

- TAKES INCHES OFF TUMMY!
- RAISES ABDOMEN AND KEEPS IT IN!
- LIKE MAGIC IT BRINGS IN WAIST
- MAKES SPREADING HIPINES CONFORM TO FIRM BEAUTY
- SMOOTHES AND SLIMS THIGHS
- MAKES YOUR CLOTHES FIT BEAUTIFULLY

GIFT!

"SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included with your order.

**For Your
Figure's
Sake
MAIL
THIS
COUPON
NOW!**

SEND NO MONEY

**FIGURE-ADJUSTER CO., DEPT. 497
318 Market St., Newark, New Jersey**

Yes! Please rush "FIGURE ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

I will pay postage \$4.98 plus postage.
 I enclose \$5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Color _____ 2nd color choice _____

Size _____ Panty Girdle _____ Girdle _____

Name _____

Address _____

City _____ Zone _____ State _____

Please PRINT carefully. BE SURE TO GIVE YOUR SIZE



TRULY SENSATIONAL AT

\$4.98

NOW formerly \$6.50

**TRIM UNWANTED INCHES
OFF YOUR MIDRIFT.**

Wool and Satin with real breathable comfort. New scientific construction. Shuttles away rolls and bulges. Slimming, weight-control. Sizes: Extra Large, Large, Extra Large, Medium, Large, Extra Large, XXL, XXXL, XXXXL for the taller figure. XX, XXL, XXX, XXXL, XXXXL, XXXXX, XXXX, XXX, XXXL, XXXXL, XXXXX, XXXXXX, XXXXXXX.

